Dear Readers,

With the blessings of the Holy Trinity Sri Ramakrishna Parmahamsa, Sri Sarada Devi and Swami Vivekananda, we have made an attempt to bring out this Newsletter. We dedicate the Eighteenth Volume of the Newsletter to the sacred memories of Srimath Swami Chidbavananda and Yatiswari Saradapriya Amba. Our humble pranams are due to our Directress Yathiswari Vinyakapriya Amba and Our College Secretary Guhapriya Amba. We are thankful to Dr. (Tmt). R. Uma Rani, Principal for her kind advice, valuable suggestions and encouragement in bringing out this volume. We are thankful to Dr. (Tmt.) G. Vasuki, Controller of Examinations for her constant support and encouragement.

CURRICULUM ENRICHMENT

Board of Studies Meeting

Date: 02.11.2023

Members:

Chairman	Subject Expert 1	Subject Expert 2	Geo Tagged Photos
Dr. (Tmt.) S.Revathi., M.Com., M.Phil., Ph.D., Head and Associate Professor, PG and Research Department of Commerce, Sri Sarada College for Women (Autonomous), Salem – 16.	Dr. N. Sakthivel, M.Com., M.Phil., MBA., PGDCA., Ph.D., TNSET., Associate Professor of Commerce, Gopi Arts and Science College (Autonomous), Karattatipalayam (PO), Gobichettipalayam, Erode – 638453	Dr. K. Vijaya Kumar, M.Com., M.Phil., MBA., PGDCA., Ph.D., Assistant Professor of Commerce, Jamal Mohammed College, Trichirappalli – 620020.	

University Nominee	Industrialist	PG Alumnus	
Dr.P.ParimalaDevi, M.Com.,M.Phil.,Ph.D., PGDCA.,M.B.A., TNSET., Associate Professor & Head, Department of E-Commerce, Vellalar College for Women (Autonomous), Thindal, Erode-638012.	Mr. V. Sharon Kumar, Proprietor, URP Perumal Mudaliar Sons, Shevapet, Salem – 636002.	Dr. P. Sriranganayaki, Assistant Professor of Commerce, CBM College, Kovaipudur, Coimbatore - 641042.	
Student Member (UG)	**Student Member (PG)**		
Ms. Annanya K III B.Com.'B'	Ms. Madhuritha R II M. Com		

Other Faculty Members of the Department

Dr. M. Abirami, M.Com., M.Phil., M.B.A., Ph.D., NET

Dr. S. Chandra, M.Com., M.Phil., Ph.D., NET

Dr. G. Selvalakshmi, M.Com., M.Phil., MBA., Ph.D., SET

Dr. R. Pavithra, M.Com (C.A.)., M.Phil., Ph.D., SET., M.B.A.,

Dr. R. Brinda Shree, M.Com., M.Phil., M.B.A., Ph.D., NET., SET

Dr. T. Ramya, M.Com., M.Phil., M.B.A., Ph.D., NET, SET

Self – Financing Faculty

Mrs. T. Ambika, M.Com (C.A.)., M.Phil.,Ph.D.,M.B.A.,

Ms. N. Sarvamangalaa, M.Com., NET., Ph.D.

Mrs. G. Kirthika, M.Com., M.Phil.,

The board perused, discussed and recommended the following modifications in the UG and PG syllabi.

For the Students Admitted in 2023- 24

TANSCHE Syllabus was adopted in the II Semester for **B.Com. & M.Com.**

B.Com.- II Semester

For the students admitted in 2023-24 -II Semester	
Courses	Percentage of Changes
Financial Accounting II	40
Business Law	20
Business Environment	-
SEC- II- Tally Practical –II	100
SEC III- IKS - Ancient Indian Ethos for Modern Management	100

M.Com.- II Semester

For the students admitted in 2023-24 -II Semester	
Courses	Percentage of Changes
Core IV - Strategic Cost Management	100
Core V - Corporate Accounting	60
Core VI - Setting up of Business Entities	100
Advanced Financial Management / Business Ethics and Corporate Sustainability	50
Rural and Agricultural Marketing / Logistics and Supply Chain Management	100
Applied Business Research	-
Human Rights	-

For the students admitted in 2021-22 -VI Semester

Courses	Percentage of Changes
Group Project	100
Financial Markets & Services	Removed

Date: 23.04.2024

Chairman	**Subject Expert 1**	**Subject Expert 2**	**Geo Tagged Photos**
Dr. (Tmt.) S.Revathi., M.Com., M.Phil., Ph.D., Head and Associate Professor, PG and Research Department of Commerce,	Dr. A. Sivakumar Head & Associate Professor Department of Commerce (Banking & Insurance) Gobi Arts & Science	Dr. P. Kavitha M.Com., M.Phil., MBA., Ph.D. Associate Professor of Commerce Cauvery College	

Sri Sarada College for Women (Autonomous), Salem – 16.	College Gobichettipalayam. Email id: siva.appukkutty@gmail.com siva.appukkutty@gascgobi.ac.in Mobile No.: 9842685867 8946099212	for Women (Autonomous) Cauvery College Road, Annamalai Nagar, Trichy - 620 018, Email id: kavitha.comm@cauverycollege.ac.in Mobile No. 86670 90003	
University Nominee	**Industrialist**	**PG Alumnus**	
Dr. K Suresh Babu Associate Professor Com with Retail Marketing PSG College of Arts & Science Civil Aerodrome Post, Coimbatore- 641014. sureshbabu@psgcas.ac.in srsbabu.2021@gmail.com 9677482561	CA Shankar B A, Chartered Accountant in Practice, Partner: V Verma and Co. Salem 9003337869 shankar.iyer82@gmail.com	Dr. R. Rajeswari Assistant Professor of Commerce Sona College of Arts & Science Salem 9487204734 Rajisalem2003@gmail.com	
Student Member (UG)	**Student Member (PG)**		
Vinotha Sree . K. B III B.Com. B	Sanju Sree.K II M.Com.		

Other Faculty Members of the Department
Dr. M. Abirami, M.Com., M.Phil., M.B.A., Ph.D., NET
Dr. S. Chandra, M.Com., M.Phil., Ph.D., NET
Dr. G. Selvalakshmi, M.Com., M.Phil., MBA., Ph.D.,SET
Dr. R. Pavithra, M.Com (C.A.)., M.Phil., Ph.D., SET., M.B.A.,
Dr. R. Brinda Shree, M.Com., M.Phil., M.B.A., Ph.D., NET., SET
Dr. T. Ramya, M.Com., M.Phil., M.B.A., Ph.D., NET, SET

Self – Financing Faculty
Mrs. T. Ambika, M.Com (C.A.)., M.Phil.,Ph.D.,M.B.A.,

Ms. N. Sarvamangalaa, M.Com., NET., Ph.D.
Mrs. G. Kirthika, M.Com., M.Phil.,

For the Students Admitted in 2023- 24

TANSCHE Syllabus is to be adopted in the III Semester for B.Com. & M.Com.

B.Com. - III Semester

Part	Course	Course Title	Course Code	Hours	Credits
I	Language	Tamil - III Hindi - III Sanskrit - III	23ULTC3 23ULHC3 23ULSC3	6	3
II	English	English- III	23ULEC3	6	3
III	Core Course - V	Corporate Accounting I	23UCOCC5	5	5
III	Core Course - VI	Company Law	23UCOCC6	5	5
III	Elective (Discipline)	Marketing Research	23UCODSEC3	4	3
IV	Skill Enhancement Course	Fundamentals of Entrepreneurship (Entrepreneurial Skill)	23UCOSEC4	1	1
	Skill Enhancement Course	MS Office I	23UCOSEC5	2	2
		Environmental Studies	23UEVSC	1	
		TOTAL		**30**	**22**

M.Com. - III Semester

Course	Course	Code	Hours per Week	Credits
Core Course - VII	Taxation	23PCOCC7	5	5
Core Course - VIII	Research Methodology	23PCOCC8	6	5
Core Course -IX	Computer Applications in Business	23PCOCC9	6	5
Core Course -X	International Business(Industry Module)	23PCOCC10	6	4
Elective V	Elective V A - Strategic Management (or) International Financial Management	23PCODSEC5A / 23PCODSEC5B	3	3
Extra Disciplinary Course	Business Data Analysis	23PCOEDC2	4	2
Summer Internship	(Carried out in Summer Vacation at the end of 1st year - 30 Hours)		-	2
Total			**26**	**30**

Internal Academic Audit

Date	Internal Audit Members	Geo Tagged Photo
22.04.2024	Dr.R. Kavitha Assistant Professor of Chemistry, Sri Sarada College for Women (Autonomous), Salem – 16. Dr. R. Saritha Assistant Professor of English, Sri Sarada College for Women (Autonomous), Salem – 16.	

RESEARCH ACTIVITIES

Ph. D. Registered and Pursuing

Sl. No.	Name of the Scholar	Registration Number	Date of Registration	Research Supervisor
1.	Mrs. M. Priya (PT)	PUAJ200020179	05.07.2021	Dr. L. Lakshmi, Associate Professor of Commerce, Sri Sarada College for Women (Autonomous) Salem 636316
2.	Mrs. T. Ambika (PT)	PUAJ200020176	05.07.2021	
3.	Ms. N. Sarvamangalaa (PT)	PUAJ210020294	21.02.2022	
4.	Ms.C.Shivaanuja(FT)	PUAJ200020175	05.07.2021	
5.	Ms. S. Anjutha (PT)	PUAD220020649	07.07.2023	Dr. S. Revathi, Head & Associate Professor of Commerce, Sri Sarada College for Women (Autonomous) Salem 636316
6.	Ms. M.K. Madhumathi (FT)	PUAD220020648	07.07.2023	
7.	Ms. Saajidha Akbar (FT)	PUAD220020647	07.07.2023	

PUBLICATIONS
Journal Publications

Sl. No.	Name	Title of the Journal	Title of the Paper	Month, Year, Vol. No. & Page No.	Impact Factor	WoS / Scopus/ UGC Care List
			FACULTY			
1	Dr.M.Abirami	European Chemical Bulletin	The role of Entrepreneurship in Stimulating Innovation and Economic Growth	June 2023	3.71	Scopus ISSN-2063-5346/34 09-3502

SI.N O.		Journal	Title	Date/Volume	Impact	ISSN
2.	Dr.G.Selvalakshmi	Dogo Rangsang Research Journal	Consumer Perception Towards FMCG Products in Kallakurich District	June, 2023, Volume.1 3, Issue.6, No.5	5.127	UGC Care ISSN-2347-7180
		Humanities and Social Science Studies	Online Impulse Buying Behavior and Customer Loyalty: An Empirical Study on the Mediating Role of Customer Satisfaction in FMCG Sector	January – June 2024, Volume.1 3, Issue 01, No.14	7.28	UGC Care ISSN – 2319-829X
3	Dr.R.Pavithra	Pranav Journals	Nuturing Digital Literacy in Higher Education	2023 PP.87-90	-	ISSN – 2582-9599
4	Dr. R.Brinda Shree	International Journal of Research in Humanities and Social Sciences	Customer's Attitude towards Cashless Transactions at Salem District	July- Dec 2023, Vol 10(2), 65-69	5.761	ISSN – 2349-4778

PARTICIPATION

Orientation/ Refresher/ FDPs/ STCs/ Conferences/ Seminars/ Webinars Attended:

SI.N O.	Name of the Faculty	Date/ Duration	Title of the Programme	Host Institution & Sponsored by
1.	Dr. S.Revathi	10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on	IQAC, Sri Sarada College for Women

			"Facilitating Effectual Teaching through Mental Wellbeing" –	(Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		22.12.2023	One-day International Conference on Multidisciplinary Perspective of Futuristic Research and Innovation in New Era.	Department of Management Studies Arunachala College of Engineering for Women, Manavilai, Vellichanthai - 629 203, Kanyakumari District, Tamil Nadu.
		24.01.2024	International Conference on Emerging Trends and Technological Innovations in Commerce and Management	Alpha Arts and Science College, Porur, Chennai, Tamil Nadu.
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
2	Dr. M.Abirami	10.07.2023 to 15.07.2023	National webinar on "Prospectives of Research Methodology"	G.S. College of Commerce, Wardha
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		04.08.2023	National Webinar on "Economic Development Through Financial	Dr. Agarwal's Health Plus Clinic & Research Centre in collaboration

			Empowerment of Citizens"	with 'Association of Mutual Funds in India (AMFI)'
		08.09.2023	Intercollegiate webinar entitled "Perspectives on Entrepreneurship Development in New India"	Sri Sarada College for Women (Autonomous) Salem
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		21.09.2023	IP Awareness Programme	National IP Awareness Mission
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College For Women (Autonomous)Salem-16
3	Dr. S.Chandra	10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.07.2023 to 15.07.2023	National webinar on "Prospectives of Research Methodology"	G.S. College of Commerce, Wardha
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16

		01.08.2023	National Webinar on "Lets us talk about our money"	Committee on Socio Economic and Health Development, Assam
		01.09.2023	One day National Level Workshop on "IPR in Institutions"	Patrician College of Arts and Science
		02.09.2023	National Webinar on "Managing Personal Finance and Wealth Creation"	GDC Memorial College, Haryana
		07.09.2023	International Conference on G20 and Socio-economic development of India, paper titled "Impact of G20 in Telecommunication Sector: Expectations in Digital Economy"	K.S.R College of Arts and Science for Women, Tiruchengode
		08.09.2023	Intercollegiate Webinar entitled "Perspectives on Entrepreneurship Development in New India"	Sri Sarada College for Women (Autonomous) Salem
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		21.09.2023	IP Awareness Programme	National IP Awareness Mission
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26.12.2023 to 30.12.2023	"5 days online workshop on SPSS in research"	Star International Foundation for Research and Education
		01.02.2024 & 02.02.2024	International Symposium on "Innovations in Biosciences '24"	Sri Sarada college for Women (Autonomous) Salem
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16

		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College For Women (Autonomous)Salem-16
4	Dr. G.Selvalakshmi	10.07.2023 to 15.07.2023	National Webinar on "Prospectives of Research Methodology"	G.S. College of Commerce, Wardha
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		17.07.2023 to 24.07.2023	One week International Online Faculty Development Programme on the "Impact of Information Technology in Diverse Domains"	PG Department of Information Technology and BCA Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam ,Chennai
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		01.08.2023	National Webinar on "Lets us Talk about Our Money"	Committee on Socio Economic and Health Development, Assam
		04.08.2023	National Webinar on "Economic Development Through Financial Empowerment of Citizens"	Dr. Agarwal's Health Plus Clinic & Research Centre in collaboration with 'Association of Mutual Funds in India (AMFI)'
		01.09.2023	One day National Level workshop on "IPR in Academic Institutions"	Patrician College of Arts and Science
		11.09.2023 To 15.09.2023	Multidisciplinary Faculty Development Programme on "Life Style Modification and Stress Management"	Internal Quality Assurance Cell (IQAC) & Department of Microbiology Periyar University, Salem.
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		21.09.2023	IP Awareness Programme	National IP Awareness Mission

		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26.09.2023	International Conference on "Global Business, Economics, Finance and Social Sciences"	Trinity College for Women (Arts & Science), Namakkal.
		08.10.2023 To 14.10.2023	Global Multi-Track Conference (STAR 2023)	Special Minds, India Unifacvest University, South America Integral University, India
		19.10.2023	National Level Online Faculty Development Program on "Start Up Support, Innovation & Entrepreneurship in Educational Institutions"	Department of Business Administration
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26.12.2023 To 30.12.2023	5 Days Online Workshop on SPSS in Research	Star International Foundation for Research and Education
		01.02.2024 & 02.02.2024	International Symposium on Innovations in Biosciences '24	Sri Sarada College for Women (Autonomous) Salem
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College For Women (Autonomous)Salem-16
5	Dr. R. Pavithra	14.06.2023 To 21.06.2023	Seven Days National Level Online Faculty Development Program on "ChatGPT & AI Tools for Educators"	Marian College Kuttikkanam (Autonomous), Kerala

		21.06.2023	National Level Online Workshop on "ChatGPT for Academics"	St. Joseph's College (Autonomous), Tiruchirappalli
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.08.2023 To 08.08.2023	Seven Days International Virtual Faculty Development Programme on "Research Insights for Academic Excellence"	KPR College of Arts Science and Research, Coimbatore
		25.08.2023	Presented a paper in the International Conference on "Artificial Intelligence in e-Governance: Bridging the Digital Gap"	AVS College of Arts & Science (Autonomous), Salem
		27.08.2023	Online Workshop on "Basics of Artificial Intelligence Tools"	Sacred Heart College (Autonomous), Kochi
		27.08.2023	Online Workshop on "Advanced Artificial Intelligence Tools for Teachers"	Sacred Heart College (Autonomous), Kochi
		07.09.2023	Presented a paper in the International Conference on "G20's Efforts in Enhancing India's Innovation Ecosystem"	K.S.R College of Arts and Science for Women, Tiruchengode
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		21.09.2023	Participated in IP Awareness/Training program under "National Intellectual Property Awareness Mission"	Intellectual Property Office, India
		26.09.2023	Presented a paper in the International Conference on "Innovate, Invest, Inspire: The start-up India Phenomenon	Trinity College for Women (Arts & Science), Namakkal

		30.09.2023	Presented a paper in the International Conference on "Nuturing Digital Literacy in Higher Education"	Sen Nexus held at the Anna Centenary Auditorium, Chennai
		13.10.2023	Presented a paper in the International Conference on "Start-up India: Unlocking the potential"	St. Joseph College of Arts and Science for Women, Salem
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		23.11.2023 to 01.12.2023	8 Day National Level Online Faculty Development Program on "Research Methodology using ChatGPT & AI Tools and funding opportunities for Research"	Marian College Kuttikkanam (Autonomous), Kerala
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		01.02.024 To 02.02.2024	Two Day International Symposium on "Innovations in Biosciences'24 (ISIBS'24)"	Sri Sarada College for Women (Autonomous), Salem
		02.03.2023	UGC - Sponsored Webinar on "Research and Development"	UGC - Malaviya Mission Teacher Training Centre, Madurai Kamraj University
		09.03.2024	UGC - Sponsored Webinar on "Yoga for Life Skils"	UGC - Malaviya Mission Teacher Training Centre, Madurai Kamraj University
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	Presented a paper in the National level staff webinar on Role of AI in shaping and "Reshaping the future of Higher Education"	IQAC, Sri Sarada College For Women (Autonomous)Salem-16

6	Dr. R. Brinda Shree	17.07.2023 To 24.07.2023	International Online FDP on "Impact of Information Technology in Diverse Domains"	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
		10.07.2023 to 15.07.2023	National webinar on "Perspectives of Research Methodology "	G.S. College of Commerce, Wardha.
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		01.08.2023	National webinar"Let us talk about our money "	Committee on Socio Economic and Health Development Assam.
		09.08.2023	National webinar"Financial Empowerment through Wealth Creation "	Government Degree College for Women, Pulwama
		22.08.2023	National webinar"Use and Utility of Modern Technology in Study and Teaching"	Government College, Palera.
		08.09.2023	Intercollegiate webinar "Perspectives on Entrepreneurship Development in New India "	Sri Sarada College for Women (Autonomous) Salem
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16

		18.12.2023 To 22.12.2023	Virtual FDP on " Opportunity to leverage the teaching skills in digital and professional landscape"	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
		19.03.2024To 25.03.2024	7 Days National Level FDP on Python	Star International foundation for Research and Education
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College For Women (Autonomous)Salem-16
7	Dr.T.Ramya	06.04 2023	Artificial Intelligence in Health Care	Sri Sarada College for Women (Autonomous), Salem-16
		05.04. 2023	Role of IQAC in Exploration & Exaltation of Institutional Activities	Sri Sarada College for Women (Autonomous), Salem-16
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		23.11.23 to 01.12. 2023	Research Methodology using ChatGPT & AI tools and	PG Department of Computer Applications, The Internal Quality

			Funding Opportunities for Research,	Assurance Cell (IQAC) and Lincoln University College Marian Research Centre (LUC MRC) of Marian College Kuttikanam (Autonomous), in association with The Kerala State Higher Education Council (KSHEC)
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.01.24 To 08 .01.24	Research Methodology	Global Institute of Statistical Solutions
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College For Women (Autonomous)Salem-16
8	Mrs.T.Ambika	06.07.2023	Webinar on Financial Empowerment through Wealth Creation	SRMS College
		17.07.2023	Webinar on Managing Personal Finance and Wealth Creation	St Xavier College
		18.07.2023	Webinar on Solving Financial Challenges In Life and Discussion on Online Fraud Prevention	Foster Bhartiya Paryavaran Society
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16

		21.08.2023 to 25.08.2023	One Week National Level Faculty Development Programme on Cloud Infrastructure.	Dr SNS Rajalakshmi College of Arts and Science
		08.09.2023	Webinar Perspectives on Entrepreneurship Development in New India	Sri Sarada College for Women, (Autonomous) Salem
		11.09.2023	International Conference on "Y20 CONCLAVE"-Powered	Seth Hirachand Mutha College
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		21.09.23, 26.10.23	NIPAM-Training program	National Intellectual Property Awareness Mission
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18.12.2023	Webinar on Importance of Intellectual Property Rights	RV Educational Institution
		06.01.2024 to 08.01.2024	Workshop on Research Methodology	Global Institute of Statistical Solution
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College for Women (Autonomous)Salem-16

9	Ms. N.Sarvamangalaa	13.06.2023 to 14.06.2023	Two days workshop on"Data Analysis Using SPSS"	Department of Commerce and Accounting & Finance (shift II), Patrician College of Arts & Science
		13.06.2023	Online International Professional Development Programme on "Research Methodology	Organised by department of corporate secretaryship - Shift II Patrician College of Arts & Science
		10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		17.07.2023 to 24.07.2023	One week International Online Faculty Development Programme on the "Impact of Information Technology in Diverse Domains"	PG Department of Information Technology and BCA Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai
		26 & 27.07.2023.	Two days Faculty Development Programme (Online) on "Hands on Training on E- Content Development"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		01.09.2023 to 03.09.2023	Three day International workshop on Statistical Data Analysis using SPSS	Department of Research & Publications, A2Z Edul Learning Hub LLP
		07.09.2023	International Conference on "G20 and Socio-Economic Development of India"	K.S.R College of Arts and Science for Women, Tiruchengode.
		08.09.2023	Intercollegiate webinar on "Perspectives on Entrepreneurship Development in New India"	Association of Economics & Planning Forum, Sri Sarada College for Women (Autonomous) Salem-16
		11.09.2023	One day virtual International conference on "Y20 CONCLAVE"	IQAC, Department of Commerce of Seth Hirachand Mutha College of Arts, Commerce & Science, Kalyan (W)
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16

		26.09.2023	International Conference on "Global Business, Economics, Finance and Social Sciences"	Trinity College for Women (Arts & Science), Namakkal.
		10.10.2023	"AI-Powered Academic Writing: Exploring Opportunities for Researchers and Educators"	Department of Research & Publications, A2Z EduLearningHub LLP
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		22.12.2023	International Conference on "Multidisciplinary Perspective of Futuristic Research and Innovation in New Era"	Department of Management Studies, Arunachala College of Engineering for Women, Kanyakumari
		26.12.2023 to 30.12.2023	"Online workshop on SPSS in research"	Star International Foundation for Research and Education
		24.01.2024	International Conference on "Emerging Trends and Technological Innovations in Commerce and Management"	Alpha Arts and Science College Porur, Chennai
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National level staff webinar on Impact, Opportunities and Challenges of AI in Higher Education	IQAC, Sri Sarada College for Women (Autonomous)Salem-16
10.	Mrs. G. Kirthika	10.07.2023 – 21.07.2023	Intercollegiate Heartfulness Meditation Programme for staff Members on "From Stress Management to Self-Realization" in 3 slots.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		26 & 27.07.2023.	Two days Faculty Development Programme	IQAC, Sri Sarada College for Women

			(Online) on "Hands on Training on E- Content Development"	(Autonomous), Salem-16
		12.09.2023	Orientation Programme for Faculty.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.09.2023	Hands on Training to acquire Mastery in the Synchronisation of E – Contents on You Tube.	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		18, 19 & 20.10.2023.	Three days Faculty Development Programme on "Facilitating Effectual Teaching through Mental Wellbeing" –	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		25.10.2023	Workshop on "Role of Chat GPT in Higher Education and Research".	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		06.12.2023	Hands-on Training on "CO Attainment"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		07.03.2024	An Intercollegiate Workshop on "IFHRMS: Kalanjiyam App" for Teaching and Non Teaching Staff	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		03.04.24 - 05.04.24	Knowledge Sharing Sessions on "Health and Wellness in the Workplace"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16
		10.04.2024	National Level Staff Webinar on " Impact, Opportunities and Challenges of AI in Higher Education"	IQAC, Sri Sarada College for Women (Autonomous), Salem-16

Ph.D. SCHOLAR (FULL-TIME)

1	Ms. C. Shivanuja	01.07.2023 TO 03.07.2023	Three Days International Online Workshop on "Business Analytics Using Excel".	Global Institute of Statistical Solutions [GISS].
		17.07.2023	One Day National Webinar on "Managing Personal Finance and Wealth Creation"	Department of Commerce (SHIFT _II) St. Xavie's College (Autonomus), Palyakottai, Tamil Nadu, India.
			One Day National Webinar on "Solving Final Challenges Life and Discussion on Online Fraud Prevention"	Foster Bhartiya Paryavaran Society Udaipur, Rajasthan ,In collaboration with

					Association of Mutual funds in India. [AMFI]
			19.08.2023 To 26.08.2023	Eight Days National Online Workshop on An Academic's Toolkit: 40+ AI Tools for Teaching & Research	Organised by Archbishop Kavukattu Central Library Assumption College (Autonomous) Changanassery Kottayam, Kerala,India – 686101. And Lore & Ed Research Associates Kottayam, Kerala.
			25.08.2023	One Day International Conference on "Humanities, Social Science & Business Management (ICHSBM)".	Department of Commerce (CA) AVS College of Arts & Science (Autonomous) Ramalingapuram, Salem - 106.
			07.09.2023	One Day International Conference on "G20 and Socio Economic Development of India".	School of Commerce, Business Administration & Economics. K.S.R College of Arts and Science for Women Tiruchengode - 637 215.
			08.09.2023	One Day Intercollegiate Webinar on "Perspectives on Entrepreneurship Development in New India".	Association of Economics Planning Forum, Sri Sarada College for Women (Autonomous), Salem – 636016.
			11.09.2023	One Day Virtual International Conference on "Y20 Conclave"	IQAC, Department of Commerce of Seth Hirachand Mutha College Of Arts, Commerce & Science, Kalyan, Mumbai.
			26.09.2023	One Day International Conference On "Global Business, Economics, Finance and Social Sciences".	PG & Research Department of Commerce, Trinity College For Women (Arts & Science) Permanently Affiliated to Periyar University, Trinity Nagar, Mohanur Road, Namakkal – 637 002, Tamilnadu, India

		26.10.2023	One Day IP Awareness /Training Program under National Intellectual Property Awareness Mission.	Intellectual Property Office, India.
		18.12.2023	One Day International Webinar on "Importance of Intellectual Property Rights"	RV Educational Institutions SSMRV College IPR And Patent Cell RAISE – Center of Excellence IQAC In Association With MIT Square, London.
		22.12.2023	One-day International Conference on "Multidisciplinary Perspective of Futuristic Research and Innovation in New Era".	Department Of Management Studies, Arunachala College of Engineering for Women, Manavilai, Vellichanthai - 629 203, Kanyakumari District, Tamil Nadu.
		26.12.2023 To 30.12.2023	Five days online workshop on SPSS In Research	Star International Foundation for Research And Education, Tiruchengode – 637211, Namakkal -Dt, Tamil Nadu, India.
		24.01.2024	One-day International Conference on Emerging Trends and Technological Innovations in Commerce and Management	Alpha Arts and Science College, Porur, Chennai, Tamil Nadu.
		22.02.2024	One-day International Conference on "Commerce Confluence 2024: Navigating the Future of AI for Digital Transformation".	Department of Commerce Sona College of Arts and Science, Salem – 11.
2	Ms. M.K. Madhumathi	24.07.2023 To 26.07.2023	Three Days International Online Workshop on "Business Statistical Analysis its Interpretation Using SPSS".	Global Institute of Statistical Solutions [GISS].
		25.08.2023	One Day International Conference on "Humanities, Social Science & Business Management (ICHSBM)"	Department of Commerce(Ca), AVS College of Arts & Science (Autonomous) Ramalingapuram, Salem - 106.

			Date	Event	Organized by
			07.09.2023	One Day International Conference on "G20 and Socio-Economic Development of India"	School Of Commerce, Business Administration & Economics. K.S.R College Of Arts And Science For Women Tiruchengode - 637 215.
			08.09.2023	One Day Intercollegiate Webinar on " Perspectives on Entrepreneurship Development in New India".	Association of Economics Planning Forum, Sri Sarada College for Women (Autonomous), Salem – 636016.
			11.09.2023	One Day Virtual International Conference on "Y20 Conclave"	IQAC, Department Of Commerce of Seth Hirachand Mutha College Of Arts, Commerce & Science , Kalyan, Mumbai.
			18.12.2023	One Day International Webinar on "Importance of Intellectual Property Rights"	RV Educational Institutions SSMRV College IPR And Patent Cell RAISE – Center Of Excellence IQAC In Association With MIT Square,London.
			22.12.2023	One-day International Conference On Multidisciplinary Perspective of Futuristic Research And Innovation in New Era.	Department Of Management Studies, Arunachala College of Engineering For Women, Manavilai, Vellichanthai - 629 203, Kanyakumari District, Tamil Nadu.
			26.12.2023 To 30.12.2023	Five days online workshop on SPSS In Research	Star International Foundation for Research and Education, Tiruchengode – 637211, Namakkal -Dt, Tamil Nadu,India.
			04.01.2024	One Day National Webinar on "Financial Empowerment and Career Opportunities in Financial and Securities Market"	Aditya College of Engineering(A), Surampalem.

			International Conference on Emerging Trends and Technological Innovations in Commerce and Management	Alpha Arts and Science College, Porur, Chennai, Tamil Nadu.
		24.01.2024		
		22.02.2024	One Day International Conference on "Commerce Confluence 2024: Navigating the Future of AI for Digital Transformation".	Sona College of Arts and Science, Salem
3	Ms. Saajidha Akbar	03.08.2023 To 09.08.2023	Seven Day International Virtual Faculty Development Programme on Research Insights for Academic Excellence	KPR College of Arts Science and Research, Comibatore – 641407, Tamilnadu, India.
		19.08.2023 To 26.08.2023	Eight Days National Online Workshop on An Academic's Toolkit: 40+ AI Tools For Teaching & Research	Archbishop Kavukattu Central Library Assumption College (Autonomous) Changanassery Kottayam, Kerala, India – 686101.
		25.08.2023	One Day International Conference on "Humanities, Social Science & Business Management (ICHSBM)"	Department of Commerce(CA) AVS College of Arts & Science(Autonomous) Ramalingapuram, Salem - 106.
		07.09.2023	One Day International Conference on "G20 and Socio-Economic Development of India"	School of Commerce, Business Administration & Economics. K.S.R College of Arts and Science for Women Tiruchengode - 637 215.
		08.09.2023	One Day Intercollegiate Webinar on "Perspectives on Entrepreneurship Development in New India".	Association of Economics Planning Forum, Sri Sarada College for Women (Autonomous), Salem – 636016.
		11.09.2023	One Day Virtual International Conference on "Y20 Conclave"	IQAC, Department of Commerce of Seth Hirachand Mutha College Of Arts, Commerce & Science, Kalyan, Mumbai.

		26.09.2023	One-Day International Conference On "Global Business, Economics, Finance and Social Sciences"	PG & Research Department of Commerce , Trinity College For Women (Arts & Science) Permanently Affiliated to Periyar University, Trinity Nagar, Mohanur Road, Namakkal –637 002, Tamilnadu, India
		26.10.2023	One Day IP Awareness/Training Program under National Intellectual Property Awareness Mission.	Intellectual Property Office, India.
		18.12.2023	One Day International Webinar on "Importance of Intellectual Property Rights"	RV Educational Institutions SSMRV College IPR And Patent Cell RAISE – Center Of Excellence IQAC In Association With MIT Square, London.
		22.12.2023	One-day International Conference on Multidisciplinary Perspective of Futuristic Research and Innovation in New Era.	Department of Management Studies Arunachala College of Engineering for Women, Manavilai, Vellichanthai - 629 203, Kanyakumari District, Tamil Nadu.
		26.12.2023 To 30.12.2023	Five days online workshop on SPSS In Research	Star International Foundation for Research and Education, Tiruchengode – 637211, Namakkal -Dt, Tamil Nadu,India.
		24.01.2024	International Conference on Emerging Trends and Technological Innovations in Commerce and Management	Alpha Arts and Science College, Porur, Chennai, Tamil Nadu.

ACTIVITIES FOR STUDENTS' SUPPORT AND PROGRESSION

Students' Induction Programme: Department Orientation

Date	Topics Covered	No. of Beneficiaries	Geo Tagged Photos
03.07.2023	**College Orientation**- SIP-Human Values, Hindi, Sanskrit & AIF, SSC- A Virtual Glimpse, Health & Hygiene and NSS, Mentoring & Counselling, Seminar/Workshops/Projects/ EVS, Society Connect Activities, Continuous/ Semester Assessment, Entrepreneurship.	I B.Com 'A'- 69 I B.Com 'B'- 67 Total-136	
04.07.2023	Advanced Diploma Courses, Placement Cell, NPTEL/MOOC Courses, NCC, YRC, IIC, Naan-Mudhalvan Scheme and Soft Skill Courses, Documentary on Founders, Pudhumai Pen Scheme and other Scholarships.	I B.Com 'A'- 69 I B.Com 'B'- 67 Total-136	
05.07.2023	**Department Orientation**– Staff introduction by HOD, Evolution of the Department, Infrastructure details, Other Relevant details, Importance of the Core/Elective/Skill Enhancement Courses/ Ability Enhancement Compulsory Courses of the Programme.	I B.Com 'A'- 69 I B.Com 'B'- 67 Total-136	

Bridge Courses

Date & Duration	Class	Concepts Covered	No. of Beneficiaries	Geo Tagged Photos
06.07.2023	I B.Com.'A', I B.Com.'B'.	Basic Concepts of Accounting – Conventions -Introduction to Final accounts –- Branch Accounts – Types.	136	
07.07.2023	I B.Com.'A', I B.Com.'B'.	Business: Meaning and definition – Essentials and Scope – Classification of business activities - Management and its functions.	136	
10.07.2023	I B.Com.'A' I B.Com.'B'	Business Communication-Importance – Barriers to communication – Types of various business letter.	136	

Mentor/Mentee Support (Odd Semester)

Mentor	No. of Mentees	Counselling Dates	Geo Tagged Photos
Dr. S. Revathi	20	19.06.2023, 04.07.2023, 18.07.2023, 04.08.2023, 22.08.2023, 26.09.2023, 12.10.2023	
Dr. M. Abirami	20	20.06.2023, 19.07.2023, 07.08.2023, 23.08.2023, 07.09.2023, 27.09.2023, 13.10.2023	

Dr. S. Chandra	20	21.06.2023, 06.07.2023, 20.07.2023, 08.08.2023, 24.08.2023, 08.09.2023, 29.09.2023	
Dr. G. Selvalakshmi	20	22.06.2023, 07.07.2023, 21.07.2023, 09.08.2023, 25.08.2023, 11.09.2023, 03.10.2023	
Dr. R. Pavithra	20	23.06.2023, 10.07.2023, 24.07.2023, 10.08.2023, 28.08.2023, 15.09.2023, 04.10.2023	
Dr. R. Brinda shree	20	26.06.2023, 11.07.2023, 25.07.2023, 14.08.2023, 29.08.2023, 18.09.2023, 05.10.2023	

Dr. T. Ramya	20	27.06.2023, 12.07.2023, 26.07.2023, 16.08.2023, 30.08.2023, 20.09.2023, 06.10.2023	
Mrs. T. Ambika	20	28.06.2023, 13.07.2023, 27.07.2023, 17.08.2023, 31.08.2023, 21.09.2023, 09.10.2023	
Ms. N. Sarvamangalaa	20	30.06.2023, 14.07.2023, 28.07.2023, 18.08.2023, 01.09.2023, 22.09.2023, 10.10.2023	
Mrs. G. Kirthika	20	03.07.2023, 17.07.2023, 31.07.2023, 21.08.2023, 04.09.2023, 25.09.2023, 11.10.2023	

Mentor/Mentee Support (Even Semester)

Mentor	No. of Mentees	Counseling Dates	Geo Tagged Photos
Dr. S. Revathi	20	04.12.2023, 18.12.2023, 04.01.2024, 30.01.2024, 14.02.2024, 19.03.2024	
Dr. M. Abirami	20	05.12.2023, 19.12.2023, 05.01.2024, 31.01.2024, 15.02.2024, 20.03.2024,	
Dr. S. Chandra	20	06.12.2023, 20.12.2023, 08.01.2024, 01.02.2024, 16.02.2024, 21.03.2024	
Dr. G. Selvalakshmi	20	07.12.2023, 21.12.2023, 12.01.2024, 19.02.2024, 07.03.2024, 25.03.2024	

Dr. R. Pavithra	20	08.12.2023, 22.12.2023, 18.01.2024, 20.02.2024, 11.03.2024, 28.03.2034	
Dr. R. Brinda shree	20	11.12.2023, 26.12.2023, 06.02.2024, 21.02.2024, 12.03.2024, 28.02.2024	
Dr. T. Ramya	20	12.12.2023, 27.12.2023, 22.01.2024, 07.02.2024, 22.02.2024, 13.03.2024	
Mrs. T. Ambika	20	13.12.2023, 28.12.2023, 23.01.2024, 08.02.2024, 23.02.2024, 14.03.2024	

Ms. N. Sarvamangalaa	20	14.12.2023, 29.12.2023, 24.01.2024, 12.02.2024, 26.02.2024, 15.03.2024	
Mrs. G. Krithika	20	15.12.2023, 02.01.2024, 29.01.2024, 13.02.2024, 27.02.2024, 18.03.2024	

Remedial Coaching

Class	Date	No. of Beneficiaries
I B.Com. 'A'	26.07.23, 28.07.23, 11.08.23, 25.08.23, 08.09.23, 22.09.23, 06.10.23, 25.10.23, 15.12.23, 22.12.23, 05.01.24, 19.01.24, 12.02.24, 23.02.24, 11.03.24,13.03.24	10
I B.Com. 'B'		10
II B.Com. 'A'	26.07.23, 28.07.23, 11.08.23, 25.08.23, 08.09.23, 22.09.23, 06.10.23, 25.10.23, 15.12.23, 22.12.23, 05.01.24, 19.01.24, 12.02.24, 23.02.24, 11.03.24,13.03.24	7
II B.Com.'B'		7
III B.Com.'A'	26.07.23, 28.07.23, 11.08.23, 25.08.23, 08.09.23, 22.09.23, 06.10.23, 25.10.23, 15.12.23, 22.12.23, 05.01.24, 19.01.24, 12.02.24, 23.02.24, 11.03.24,13.03.24	6
III B.Com.'B'		6

Association and its Office Bearers

Name of the Association	Vice President	Secretary Name & Class
Commerce Association	Dr S. Chandra, M.Com., M.Phil., Ph.D., NET Assistant Professor of Commerce	Andrea Jones A III B.Com. 'A'

Association Activities

SI. No.	Date	Event	Resource Person & Title	No. of Beneficiaries	Geo Tagged Photo
1	16.08.2023	Meeting on "Transforming Indians to transform India''	Mrs. S. Sowmiya, MBA, Soft skills, verbal, communication trainer, Salem.	I B. Com A -66 I B. Com B-63 II B. Com A-59 II B. Com B-59 III B. Com A-59 III B. Com B-57 I M.Com-35 II M.Com- 33 **Total- 431**	
2	30.08.2023	Meeting on "Personal Branding"	Dr K. Ramesh Motivational Speaker & Professor, PG & Research Department of Commerce, K.S. Rangasamy College of Arts and Science (Autonomous), Thokkavadi, Tiruchengode, Namakkal.	I B.Com A - 65 I B.Com B- 65 II B.Com A- 59 II B.Com B- 57 III B.Com A- 61 III B.Com B- 64 I M.Com- 33 II M.Com- 34 **Total- 438**	
3	05.10.2023 & 06.10.2023	Meeting on "Financial Education for Young Citizens''	Dr. A. Alexander Postdoc Resource Person, National Institute of Securities Market, Securities and Exchange Board of India and Assistant Professor, Department of Humanities, NIT, Trichy.	05.10.2023 III B.Com A-59 III B.Com B-63 II M.Com- 30 **Total- 152** 06.10.2023 III B.Com A-56 III B.Com B-65 II M.Com- 28 **Total- 149**	

SI. No.	Date	Event	Resource Person & Title	No. of Beneficiaries	Geo Tagged Photo
4	11.12.2023	Meeting on "Fostering an Entrepreneurial Mindset in Education"	Dr. S. Usha Priyadarshini, Assistant Professor and Governor – Student Council, Department of Commerce, School of Business St. Joseph's University, Bengaluru.	I B.Com A - 56 I B.Com B- 58 II B.Com A- 59 II B.Com B-53 III B.Com A- 55 III B.Com B-55 I M.Com-35 II M.Com- 27 **Total- 398**	
5	21.12.2023	Interdepartmental meeting on "Artificial Intelligence Tools"	Dr M. Ashok Kumar, Faulty of Computer Science, Skylin University, Nigeria, kano, Nigeria.	I B.Com A -57 I B.Com B- 57 II B.ComA- 60 II B.Com B-54 III B.Com A-59 III B.Com B-60 I M.Com-35 II M.Com- 33 **Total- 415**	
6	06.02.2024	Awareness Programme on Self Employment and Entrepreneurship	Ms. M. Lali Gayathri, Director, Indian Bank's Rural Self Employment Training Institute, Salem. Mr. Illavarasu, Lead district manager, Indian Bank.	I B.Com A - 62 I B.ComB - 62 II B.Com A - 61 II B.Com B - 57 III B.Com A-61 III B.Com B-57 I M.Com-36 II M.Com- 34 **Total- 430**	

Department Activities

SI. No.	Date	Event	Resource Person & Title	No. of Beneficiaries	Geo Tagged Photo
1.	21.08.2023	International Entrepreneur's Day	Trio Fest-2023(A Pre Incubation Activity)		

2.	26.09.2023	Debate on Digital Literacy in Higher Education - Pros and Cons	Dr.S.Revathi Head & Associate Professor Department of Commerce Sri Sarada College for Women (Autonomous), Salem-16 Department of Tamil Dr.A.Ambiga Head & Associate Professor Sri Sarada College for Women (Autonomous), Salem-16	**Participants -8 Beneficiaries: Commerce -389 History - 194**	
2	06.10.2023	Workshop on Significance of Digital Literacy in Higher Education	Dr.K.Poongodi, Librarian, Sri Sarada College for Women (Autonomous), Salem-16	**414**	
3	21.12.2023	Intra departmental competitions on account of National Education Day	Commex Talentia 2k23	94	
5	08.02.2024	Workshop on Women Empowerment in Innovation and Entrepreneurship on Account of National Entrepreneurship Day in association with IIC	Mr.R.Kaviarasan Head,Institutions Innovation Cell Muthayammal College of Arts and Science(Autonomous)Rasipuram	143	

MoU Activities:

SI. No.	Date	Name of the Institution/ Organization	Activities Undertaken	No. of Beneficiaries	Geo Tagged Photo
1.	21.08.2023 to 25.08.2023	Sri Sarada College for Women (Autonomous)	Basic Beautician course	41 [Student participants from various departments]	
2.	21.08.2023 to 25.08.2023	Sri Sarada College for Women (Autonomous)	Homemade Chocolate making Course	28 [Student participants from various departments]	
3.	09.10.2023 to 13.10.2023	Sri Sarada College for Women (Autonomous)	Simple Chemical Products Making	30	
4.	09.10.2023 to 13.10.2023	Sri Sarada College for Women (Autonomous)	Aari and Embroidery	35	
5.	19.02.2024 to 23.02.2024	Sri Sarada College for Women (Autonomous)	Herbal Product Making	34	

Alumnae Sharing Expertise Programme on International Women's Day:

SI. No.	Distinguished Alumnae – Name and Designation	Topic	No. of Beneficiaries	Geo Tagged Photo
1.	Dr. S. Sumathi, MBA., M.Phil., PGDPM., Ph.D., MISTE. Professor / Faculty of Management & Commerce, PES University, Bengaluru.	International Women's Day & "Alumnae Meet"	Offline - 397 Online - 20 **Total – 417**	
2.	Mrs. Swapna Sakethram, B.Com., MBA., School Committee Member, CBM Shakunthala Vidyalaya School, Kovaipudur.			

Workshops Attended by our Students organized by IQAC

SI. No.	Date	Class	Topic	Resource Person(s)	No. of Beneficiaries
1.	21.08.2023	I B.Com. 'A' & 'B'	Letter Writing Skills	Dr. A. Revathi	'A'-63 'B'-66 Total-129
				Dr. K. Saritha	
				Dr. J. Sharmila Devi	
2.	22.08.2023	II B.Com. 'A'&'B'	Interpersonal skills for Entrepreneurs	Mrs. S. Lavanya	'A'-62 'B'-59 Total-121
			Importance of English in Entrepreneurial Development	Dr. J. Mahaboob Bee	
			Technical Communicative Skills for Entrepreneurs	Dr. R. Renuka Devi	
3.	23.08.2023	III B.Com. 'A' &'B'	Effective Communicative Skills for Entrepreneurs	Dr. S. Esther Juliet Sujatha	'A'- 61 'B'- 59 Total-120
			Social Skills for Entrepreneurs	Dr. D. Ghayathry	
			Creating Effective Business Slogans	Dr. S. Maheswari	

4.	24.08.2023	I M.Com.	Communication Skills	Dr. S. Ramya Niranjani	36
			Etiquette and Manners	Mrs. M.P. Rajeshwari	
			Emotional Intelligence	Mrs. Renie Johnson	
5.	28.08.2023	II M.Com.	Time Management and Stress Management	Dr. K. Sangeetha	32
			Financial Skills	Dr. A. Selvalakshmi	
			Entrepreneurial Soft Skills for the Future	Dr. C. Preetha	
6.	28.08.2023 to 30.08.2023	I B.Com. 'A' & 'B'	Mozhipayirchi	Faculty Members of Tamil Department	'A'-69 'B'-67 Total-136

UG/ PG Students' Seminars

Date	Topic	Resource Person	No. of Papers Presented	No. of Beneficiaries	Geo tagged Photo
UG					
11.08.2023	Mastering the Startup Symphony: Navigating the Entrepreneurial Odyssey	Dr. D. Krishna Kumar, Associate Professor Department of Management Studies, New Horizon College of Engineering, Ring Road, Bangalore – 560103	30	433	

				PG		
09.02.2024	Empowering The Future Generation: Exploring Government Initiatives and Schemes	Thiru.D.Sivakumar Deputy Director/General Manager District Industries Centre,Salem.	20	87	

Internship Programme

SI. No.	Name of the Organization	No. of Students	From – to – Dates	Place
1	Arun And Sujatha Chartered Accountants	5	01-06-2023 to 16-06-2023	Salem
2	Eshaa Apparels	6	01-06-2023 to 17-06-2023	Salem
3	Gem & S	7	01-06-2023 to 15-06-2023	Salem
4	GT Auto Agencies Pvt Ltd (Tvs)	6	01-06-2023 to 15-06-2023	Salem
5	GV Construction	7	01-06-2023 - 15-06-2023	Salem
6	Sengottaiyan & Co.	5	01-06-2023 to 17-06-2023	Salem
7	Shri Nandhi Dhall Mills India Pvt Ltd.	14	01-06-2023 to 15-06-2023	Salem
8	Shri Nandhi Dhall Mills India Pvt Ltd.	12	02-06-2023 to 16-06-2023	Salem
9	Steel Authority of India Limited	5	02-06-2023 to 16-06-2023	Salem
10	The Nedunchalai Nagar Co-Operative House Building Society Ltd	6	01-06-2023 to 15-06-2023	Salem
11	Wizzmod	5	01-06-2023 to 17-06-2023	Salem

12	The Chennai Silks	6	01-06-2023 to 17-06-2023	Salem
13	SKA Dairy Foods India	6	01-06-2023 to 15-06-2023	Salem
14	Tetryx Electrica	7	01-06-2023 to 15-06-2023	Salem
15	Vigneshkumar,Chartered Accountant	6	01-06-2023 to 17-06-2023	Salem
16	T.S.Subramaniam, Chartered Accountant	6	01-06-2023 to 15-06-2023	Salem
17	S.R.P Exports	6	02-06-2023 to 16-06-2023	Salem
18	Paulraj & Co Auditors	4	01-06-2023 to 16-06-2023	Salem
19	N. Prabakaran & K. M. Ganga, Chartered Accountants	1	02-06-2023 to 16-06-2023	Salem
20	V. Venugopalan, Chartered Accountant	6	02-06-2023 to 16-06-2023	Salem
21	Sivasakthi Textiles	1	01-06-2023 to 15-06-2023	Salem
22	M.Janardhana, Advocate	1	02-06-2023 to 16-06-2023	Salem

Group Project

SI. No.	Title of the Project	Date(s)	Place	Supervisor(s)	Name of the Students
	Public Awareness and Safety Measures Towards Dengue	March 2024	Salem	Dr. R. Brinda Shree Dr. S. Chandra	Bavadhareni R Dhanam K Dharani T Janane A P Janani B Madhumitha G Sangeetha J Sonika T Sowmya S R Sri Annapoorani S Vivitha M R Brindha Shree K Shwetha D Thahaseena Fathima A Dhivya B Bhavashree R

					Chandra Seela K
					Karthika Devi N
					Kavya Shree K
					Malarvizhi S
					Manasha S
					Nandhini S
					Pavatharani J
					Preetha T
					Rakshitha R
					Subasri S
					Vinotha Sree K B
					Ayesha B
					Gayathri S
					Manasaa H

UG PROJECT

III B.Com. A

S.No	NAME OF THE SUPERVISOR	TITLE OF THE PROJECT	NO.OF STUDENTS
1	Dr.S.Revathi	A Study on the Impact of Chat GPT Usage on Academic Performance Among the College Students of Salem City	9
2	Dr.S.Revathi	A Study on the Impact of Consumer Behaviour towards Amazon Online Shopping with Special Reference to Salem City	9
3	Dr.S.Chandra	A Study on Internauts' Attitude towards Invasive Advertising	9
4	Dr.G.Selvalakshmi	A Study on Customer Satisfaction towards Select Unilever Products with Reference to Salem City	9
5	Dr.R.Pavithra	A Study on Awareness towards Consumption of Nutritious Food Among College Students in Salem City	9
6	Dr.R.Brinda Shree	A Study on Public Preference towards Shares and Securities in Salem City	9
7	Dr.T.Ramya	A Study on the Effectiveness of Marketing Strategies of Health Drink Companies	9

III B. Com. B

S.NO	NAME OF THE SUPERVISOR	TITLE OF THE PROJECT	NUMBER OF STUDENTS
1	Dr. M. Abirami	An Analysis on Financial Performance of Tata Consultancy Services Limited (TCS)	10
2	Dr. M. Abirami	A Study on Financial Statement Analysis of Hindustan Unilever Limited (HUL)	9
3	Dr. S. Chandra	A Study on Financial Statement Analysis of Hindustan Unilever Limited (HUL)	10
4	Dr. G. Selvalakshmi	A Study on Perception of Artificial Intelligence in Digital Marketing Among College Students in Salem City	9
5	Dr. R. Pavithra	A Study on the Impact of Instagram Usage Among College Students in Salem City	9
6	Dr. R. Brinda Shree	A Study on Consumer Perception towards Online Purchase among College Students in Salem City	10
7	Dr. T. Ramya	A Study About Impact of Demonetization on Various Sectors of India	9

ADC Project

S.No	NAME OF THE SUPERVISOR	TITLE OF THE PROJECT	NO. OF STUDENTS
1	Dr.M.Abirami	A Study Consumer Behaviour towards Myntra App	10
2	Dr.S.Chandra	A Study on Users Satisfaction towards Google Pay in Salem City	10
3	Dr.G.Selvalakshmi	A Study on Users Satisfaction towards Digital Transaction with Reference to Salem City	10
4	Dr.R.Pavithra	A Study on Customers Perception Towards QR Code Scan and Pay in Salem City	10
5	Dr.R.Brinda Shree	A Study on Impact of Digitalization on Banking Operation and Customers Experience In Salem City	9
6	Dr.T.Ramya	A Study on the Impact of Marketing Activities of E Commerce Business	8

SOCIETY CONNECT ACTIVITY				
Date	**Class**	**Topic & Place**	**No. of Beneficiaries**	**Geo Tagged Photo**
23.09.2023/ 1 day	I B.Com 'A'	Consumer Awareness Towards Whats App Pay	68	
23.09.2023/ 1 day	I B.Com 'B'	Consumer Awareness Towards Food Packaging	68	
26.08.2023/ 1 day	II B.Com. 'A' .	Consumer awareness towards G-pay	129	
26.08.2023/ 1 day	II B.Com. 'B'	Consumer Knowledge towards Food Labelling and Fraud	61	

22.07.2023/ 1 day	III B.Com. 'A'	Consumer Awareness towards Digital Banking	75	
22.07.2023/ 1 day	III B.Com. 'B'	Consumer Awareness towards Food Safety and Labelling	85	
20.01.2024	I M.Com.	A Study on Consumer Awareness towards Adulteration in Milk and Milk Products	112	
20.01.2024	II M.Com.	A Study on Customer Awareness towards Mobile Banking Apps	118	

SOCIALLY RELEVANT PROJECTS – PG PROJECTS

SI.No.	Name of the Student	Title of the Project	Guide Name
1	Aishwarya.J	A Study on Customer Satisfaction towards E-Banking Services with special reference to SBI in Salem City	Mrs. T. Ambika
2	Dhanusuya.K	A Study on Customer Perception towards Electric Two-Wheelers in Salem City	Ms. N. Sarvamangalaa

3		Kanagalakshmi.K	A Study on Consumer Awareness and Preference towards Millets	Mrs. G. Kirthika
4		Kanimozhi.M	A Study on the Financial Performance of Patanjali Foods Limited, Haridwar	Mrs. G. Kirthika
5		Pavithra.S	A Study on Consumer Awareness towards Mama Earth Products	Mrs. T. Ambika

SWAYAM NPTEL COURSE COMPLETION (BOTH STAFF & STUDENTS)

SI. No.	MOOC Provider (NPTEL/ SWAYAM)	Name of the Staff/ Student	Title of the Course	Score in (%)	Month & Year of Passing
1	NPTEL - AICTE FDP	Dr. Pavithra R	Educational Leadership	84 (Elite + Silver)	October 2023
2	NPTEL - AICTE FDP	Dr. Brinda Shree R	Marketing Management - I	72	October 2023
3	NPTEL (IIT Rookie)	Ms. Shivaanuja C (Research scholar)	Marketing Research and Analysis	54	October 2023
4	NPTEL (IIT Rookie)	Ms. Saajidha Akbar (Research scholar)	Marketing Research and Analysis	60	October 2023
5	NPTEL	Aarthi S III B.Com B	Developing Soft Skills and Personality	61	September 2023
6	NPTEL	Ranjani S III B.Com B	Developing Soft Skills and Personality	80 (Elite + Silver)	September 2023
7	NPTEL	Sakthi K III B.Com B	Developing Soft Skills and Personality	71	September 2023
8	NPTEL	Suvetha G III B.Com B	Introduction to Japanese Language and Culture	53	October 2023
9	NPTEL	Shwetha D II B.Com A	E-business	60	October 2023
10	NPTEL	Shwetha D II B.Com A	Entrepreneurship	70	October 2023
11	NPTEL	Devidharshini M II B.Com B	Developing soft skills and personality	71	September 2023
12	NPTEL	Narmadha R M II B.Com B	Developing soft skills and personality	68	September 2023
13	NPTEL	Lakshithasri G S II B.Com B	Soft skills	65	October 2023
14	NPTEL	Sowmiya S II B.Com B	Soft skills	57	October 2023

15	NPTEL	Manasha S II B.Com B	Developing soft skills and personality	67	September 2023
16	NPTEL	Vaisaali V II B.Com B	Appreciating Carnatic music	44	September 2023
17	NPTEL	Nithya Shree P II B.Com B	History of English Language and Literature	51	October 2023
18	NPTEL	Kaviyatharshini K II B.Com B	E- Business	42	October 2023
19	NPTEL	Gayathiri S II B.Com B	Developing Soft Skills and Personality	75 (Elite + Silver)	September 2023
20	NPTEL	Vinotha Sree K B II B.Com B	Business Fundamentals for Entrepreneurs	99	September 2023
21	NPTEL	Vidhya Shree C III B.Com A	Developing Soft Skills and Personality	56	September 2023
22	NPTEL	Srimathi R III B.Com A	Developing Soft Skills and Personality	77 (Elite + Silver)	September 2023
23	NPTEL	Poojasri K III B.Com A	Developing Soft Skills and Personality	60	September 2023
24	NPTEL	Padma Priya T III B.Com A	Developing Soft Skills and Personality	75 (Elite + Silver)	September 2023
25	NPTEL	Harini C V III B.Com A	Developing Soft Skills and Personality	82 (Elite + Silver)	September 2023
26	NPTEL	Maghalakshmi R S III B.Com A	Developing Soft Skills and Personality	65	September 2023
27	NPTEL	Raymalica W B III B.Com A	Developing Soft Skills and Personality	84 (Elite + Silver)	September 2023
28	NPTEL	Kiruba M III B.Com A	Developing Soft Skills and Personality	61	September 2023
29	NPTEL	Sasirekha K III B.Com A	Developing Soft Skills and Personality	63	September 2023
30	NPTEL	Raymalica W B III B.Com A	Emotional Intelligence	81 (Elite + Silver)	March 2024
31	NPTEL	Narmadha R M III B.Com A	Emotional Intelligence	58	March 2024
32	NPTEL	Anrea Jones A III B.Com A	Emotional Intelligence	87 (Elite + Silver)	March 2024
33	NPTEL	Suguna J III B.Com A	Emotional Intelligence	75 (Elite + Silver)	March 2024

34	NPTEL	K Sasirekha III B.Com A	Emotional Intelligence	54	March 2024
35	NPTEL	Harini K I B.Com A	Advances in Strategic Human Resource Management	53	February 2024
36	NPTEL	Karthika Devi N II B.Com B	Soft Skill Development	52	April 2024
37	NPTEL	Kamalika M M II B.Com B	Soft Skill Development	44	April 2024
38	NPTEL	Revathi E II B.Com B	Soft Skill Development	57	April 2024
39	NPTEL	Shahana B III B.Com B	Soft Skill Development	58	April 2024
40	NPTEL	Mohanapriya S II B.Com B	Soft Skill Development	44	April 2024
41	NPTEL	Monisha T III B.Com A	Soft Skill Development	54	April 2024
42	NPTEL	Ramya Shree B III B.Com A	Soft Skill Development	48	April 2024
43	NPTEL	Preethi J II B.Com B	Soft Skill Development	46	April 2024

FACULTY ACHIEVEMENTS

Sl. No.	Name of the Faculty	Position	Organisation
1.	Dr.S.Chandra Assistant Professor	Resource Person	Workshop on Experts for Mentorship support K.S.R College of Arts and Science for Women, Tiruchengode
2.	Dr.G.Selvalakshmi Assistant Professor	Reviewer	Iranian Journal of Management Studies
		Reviewer	Journal of Advances in Mathematics and Computer Science
		Innovation Ambassador – Foundation Level	Ministry of Education – Innovation Cell
3.	Dr.R. Pavithra Assistant Professor	Top Performing Mentor	NPTEL online certification course on "Developing Soft Skills and Personality" during July - December 2023.
		Innovation Ambassador – Foundation Level	Ministry of Education – Innovation Cell on 13.03.2024
		Coordinator of Mentor Mentee	Institutions' Innovation Council (IIC)

4.	Dr. T.Ramya Assistant Professor	Resource Person	Hands-on Training on CO Attainment for the faculty of Sri Sarada College for Women (Autonomous), Salem -16 on 06.12.2023
			E Banking for Pudhumai Pen Scheme for the I UG students of Sri Sarada College for Women (Autonomous), Salem-16 on 21.09.2023
		Technical Support	Has been a member of Designing and Technical Support Team of our College Website www.srisaradacolleg.ac.in during 2023-24

STUDENTS' ACHIEVEMENTS

Placement

Sl. No.	Name of the Student	Company	Designation	ON Campus / OFF Campus
1	Harini.C.V III B.Com. A	VEE Technologies	AR Caller	On Campus
2	Kavitha.R III B.Com. A	Indian Healthcare BPO	Medical Billing Executive	Off Campus
3	Kiruthika.K III B.Com. A	Indian Healthcare BPO	Medical Billing Executive	Off Campus
4	Tharsha.P.S III B.Com. A	VEE Technologies	AR Caller	On Campus
5	Andrea Jones.A III B.Com. A	BMS Company	Document Controller	Off Campus
6	Gayathri S III B.Com. B	Indian Healthcare BPO	Medical Billing Executive	Off Campus
7	Karthiga R III B.Com. B	Indian Healthcare BPO	Medical Billing Executive	Off Campus
8	Sowmya B G III B.Com. B	Indian Healthcare BPO	Medical Billing Executive	Off Campus
9	Shahana B III B.Com. B	Indian Healthcare BPO	Medical Billing Executive	Off Campus
10	Pavithrashri B III B.Com. B	Tata Consultancy Services Limited (TCSL)	BPO Traineeship	Off Campus

Sl. No.	Name	School	Role	Campus
11	Madhuritha R II M.Com.	Senthil Public School, Salem	Teacher	On campus
12	Rajarajeshwari R II M.Com.	Sri Chaitanya Techno School	Teacher	On campus
13	Swetha K II M.Com.	Sri Chaitanya Techno School	Teacher	On campus
14	Keerthana G II M.Com.	Jay Matric Hr. Sec. School, Salem	Teacher	Off campus

PRIZES/ AWARDS WON BY THE STUDENTS

Sl. No.	Name of the Student	Prize (I / II)	Event	Level
1	Pujaalakshmi B L III B.COM – B	இரண்டாம் பரிசு	பரத நாட்டியம்	தமிழ்நாடு அரசு கலைப்பண்பாட்டுத் துறையில் சேலம் மாவட்ட அளவிலான கலைப்போட்டி
2	Pavithra.S III B.COM - B	2nd Prize	Drawing Competition – 121st Birth anniversary of Kamarajar	State Level
3	Shanmugaavarshini K III- B.COM – B	1st Prize	Singing Competition on account of Birth anniversary of Mahakavi Bharathiyar	College
4	Vidhya shree.C II- B.COM –A	1st prize	Essay competition- Developing Women Entrepreneurship In India	College
5	Sathya. S II- B.COM –A	2nd prize	Library association essay competition (அறிவார்ந்த சமூகத்தின் கனவே நூலகம்)	College
6	Ramyaa. S II-M.COM	2nd prize	Library association essay competition - English (Library is a dream of knowledgeable society)	College
7	Kokila .S III B.COM. A	1st prize	Essay Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College

8	Madhuritha II M.Com.	1st prize	Essay Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College
9	Annanya .K III B.COM. B	2nd prize	Essay Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College
10	Vidhya Shree .C III B.COM. A	2nd prize	Essay Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College
11	Subhasree .D I B.COM. A	3 rd prize	Essay Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College
12	Kowsalya .S I B.COM. A	1st prize	Essay Writing (Tamil) -Intra Departmental Competitions "Commex Talentia 2K23"	College
13	Poomathi. R III B.COM. A	2nd prize	Essay Writing (Tamil) -Intra Departmental Competitions "Commex Talentia 2K23"	College
14	Mahalakshmi .V III B.COM. A	3 rd prize	Essay Writing (Tamil) -Intra Departmental Competitions "Commex Talentia 2K23"	College
15	Poojasri .K III B.COM. A	1st prize	Poem Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College
16	Maghalakshmi .R. S III B.COM. A	2nd prize	Poem Writing (English) -Intra Departmental Competitions "Commex Talentia 2K23"	College
17	Annanya .K III B.COM. B	1st prize	Poem Writing (Tamil) -Intra Departmental Competitions "Commex Talentia 2K23"	College
18	Deepasri .R III B.COM. A	2nd prize	Poem Writing (Tamil) -Intra Departmental	College

			Competitions "Commex Talentia 2K23"	
19	Benasir Begum. A III B.COM. B	3 rd prize	Poem Writing (Tamil) -Intra Departmental Competitions "Commex Talentia 2K23"	College
20	Priyanka . R II B.COM. A	1st prize	Poster Making & Drawing Competition -Intra Departmental Competitions "Commex Talentia 2K23"	College
21	Nandhini . K I B.COM. B	2nd prize	Poster Making & Drawing Competition -Intra Departmental Competitions "Commex Talentia 2K23"	College
22	Vinotha Sree .K .B II B.COM. B	3 rd prize	Poster Making & Drawing Competition -Intra Departmental Competitions "Commex Talentia 2K23"	College

NGO Scholarship

S.No.	Student Name	Reg No.	Class	NGO	Amount Per Year/Month (in Rs.)
1.	Nithika P	23COMU0767	I B.Com. A	Kattumana Tholilalargal Nalavariyam	4,000
2.	Sagana P	23COMU0781	I B.Com. A	Kattumana Tholilalargal Nalavariyam	5,000
3.	Indhumathi S	23COMU0749	I B.Com. A	Kattumana Tholilalargal Nalavariyam	4,000
4.	Renugamba D	23COMU0778	I B.Com. A	Kalki Krishnamurthy Memorial Trust	10,000
5.	Monisha K	23COMU0764	I B.Com. A	Kalki Krishnamurthy Memorial Trust	10,000

No.	Name	Register No.	Class	Trust	Amount
6.	Vinothini K	23COMU0799	I B.Com. A	Kalki Krishnamurthy Memorial Trust	10,000
7.	Kiruthika V	23COMU0756	I B.Com. A	Kattumana Tholilalargal Nalavariyam	4,000
8.	Kalaipriya M	23COMU0836	I B.Com. B	Nalavariyam	3,000
9.	Manju M	23COMU0845	I B.Com. B	Nalavariyam	4,000
10.	Logeshwari S	23COMU0874	I B.Com. B	Nalavariyam	3,000
11.	Nisha S	23COMU0852	I B.Com. B	Kattumana Tholilalargal Nalavariyam	3,000
12.	Vinothini S	23COMU0873	I B.Com. B	Kattumana Tholilalargal Nalavariyam	4,000
13.	Bavadhareni.R	22COMU0744	II B.Com A	Labour welfare Association	4,000
14.	Dharani.T	22COMU0748	II B.Com A	Labour welfare Association	4,000
15.	Indurekha.S	22COMU0756	II B.Com A	Labour welfare Association	4,000
16.	Sandhiya.S	22COMU0778	II B.Com A	Labour welfare Association	3,000
17.	Sheela varshini.SR	22COMU0784	II B.Com A	Labour welfare Association	4,000
18.	Swarnalatha.R	22COMU0790	II B.Com A	Nalavariyam	1,500
19.	Vanmathi.M	22COMU0791	II B.Com A	Nalavariyam	1,500
20.	Malarvizhi.S	22COMU0845	II B.Com B	Kalki Krishnamurthy Memorial Trust	10,000
21.	Subasri.S	22COMU0867	II B.Com B	Kalki Krishnamurthy Memorial Trust	10,000
22.	Ayesha.B	22COMU0876	II B.Com B	Kalki Krishnamurthy Memorial Trust	10,000
23	S.M.Srinithi	22COMU0866	II B.Com B	Labour Welfare Association	3,500

24	Kavitha .R	21COMU0758	III B.COM-A	Labour Welfare Association	4,000
25	Lalitha Parameswari.S	21COMU0762	III B.COM-A	Labour Welfare Association	4,000
26	Sasirekha.K	21COMU0778	III B.COM-A	Labour Welfare Association	4,000
27	Subalakshmi.T	21COMU0784	III B.COM-A	Labour Welfare Association	4,000
28	Swetha.K	21COMU0786	III B.COM-A	Labour Welfare Association	1,500
29	Supraja.R	21COMU0801	III B.COM-A	Labour Welfare Association	1,500
30.	Annanya K	21COMU0826	III B.COM-B	Labour Welfare Association	1,500
31.	Anupriyanga S	21COMU0827	III B.COM-B	Labour Welfare Association	1,500
32.	Karthiga R	21COMU0841	III B.COM-B	Labour Welfare Association	4,000
33.	Priyanga S	21COMU0857	III B.COM-B	Labour Welfare Association	1,500

Co-Curricular Activities (NSS / NCC / RRC / YRC / CCC/ IIC)

Class	No. of Students					
	NSS	NCC	RRC	YRC	CCC	IIC
I Year	43	6	NIL	52	11	13
II Year	38	3	NIL	NIL	15	49
III Year	36	4	14	33	27	18

COURSES OFFERED BY THE DEPARTMENT TO OTHER MAJOR STUDENTS

1. **Advanced Diploma Course**
   Name of the Course: DIGITALIZED BUSINESS

I Year : Certificate Course Name : E COMMERCE					Strength : 67	
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
7	5	5	5	10	7	0
Botany	Zoology	Home Sci.	Commerce	Computer Science		
0	0	0	19	9		

2. **Advanced Diploma Course**
   Name of the Course: DIGITALIZED BUSINESS

II Year : Diploma Course Name : E MARKETING					Strength : 60	
History	**Economics**	**English**	**Mathematics**	**Statistics**	**Physics**	**Chemistry**
5	10	6	6	3	5	0
Botany	**Zoology**	**Home Sci.**	**Commerce**	**Computer Science**		
3	5	3	11	3		

3. **Advanced Diploma Course**
   Name of the Course: DIGITALIZED BUSINESS

III Year : Advanced Diploma Course Name : E BANKING					Strength : 59	
History	**Economics**	**English**	**Mathematics**	**Statistics**	**Physics**	**Chemistry**
7	10	6	5	4	1	1
Botany	**Zoology**	**Home Sci.**	**Commerce**	**Computer Science**		
2	3	3	11	6		

3. **Non-Major Elective**

   Number of Students Attended the Course:

Non-Major Elective - I: NME- TALLYPRACTICALS -I (I - Semester) Strength : 40						
History	**Economics**	**English**	**Mathematics**	**Statistics**	**Physics**	**Chemistry**
5	7	6	3	2	4	4
Botany	**Zoology**	**Home Sci.**	**Computer Science**			
1	1	4	3			
Non-Major Elective - II: NME- TALLYPRACTICALS -II (II - Semester) Strength : 40						
History	**Economics**	**English**	**Mathematics**	**Statistics**	**Physics**	**Chemistry**
5	7	6	3	2	4	4
Botany	**Zoology**	**Home Sci.**	**Computer Science**			
1	1	4	3			

Non-Major Elective - I: NME- ACCOUNTANCY (III - Semester) Strength : 93						
History	**Economics**	**English**	**Mathematics**	**Statistics**	**Physics**	**Chemistry**
7	59	4	4	6	2	0
Botany	**Zoology**	**Home Sci.**	**Computer Science**			
2	3	4	2			

Non-Major Elective - II: NME- MANAGEMENT ACCOUNTING (IV - Semester) Strength :						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
7	56	4	4	6	2	0
Botany	Zoology	Home Sci.	Computer Science			
2	3	4	2			

4. **Non-Major Skill Based**
   Number of Students Attended the Course:

UG : Non-Major Skill Based - I : Tally Practicals - I (V - Semester)   Strength: 54
Economics - 54

UG : Non-Major Skill Based - II : Tally Practicals - II (VI - Semester)   Strength: 54
Economics - 54

PG : Extra Disciplinary Course : EDC-APPLIED BUSINESS RESEARCH (II- Semester) Strength: 14
Computer Science – 14

PG : Extra Disciplinary Course : EDC- DATA BASE MANAGEMENT SYSTEM (III- Semester) Strength: 25
Computer Science – 25

GROUP PHOTO

III B.Com 'A'

III B.Com 'B'

II M.Com