



# NEWSLETTER

## PG and Research Department of Economics

### Sri Sarada College for Women (Autonomous)

Re-accredited with 'B++' Grade by NAAC  
(Affiliated to Periyar University)  
Salem - 636016.



Volume XVIII

**SARADANOMICS**  
(For private circulation only)

April 2024

**Dear Readers,**

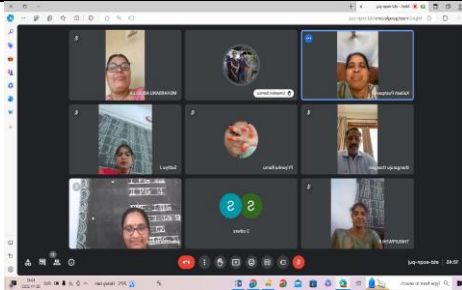
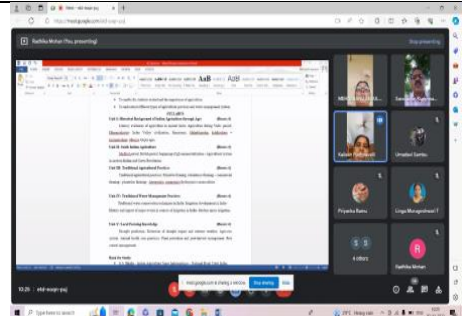
*With the blessings of the Holy Trinity Sri Ramakrishna Paramahansa, Sri Sarada Devi and Swami Vivekananda, we are bringing out the XVIII volume of News Letter from the Department of Economics. We submit Saradanomics at the Lotus feet of Srimath Swami Chidbavananda and Yatiswari Saradapriya Amba. Our humble pranams are due to our Directress Yatiswari Vinayakapriya Amba and Secretary Yatiswari Guhapriya Amba. We are thankful to Dr. R. Uma Rani M.C.A., M.Phil., Ph.D., Principal, Dr. E. Roja, M.Sc., B.Ed., M.Phil., Ph.D., former Controller of Examinations and Dr. G. Vasuki, M.Sc., M.Phil., Ph.D., Controller of Examinations for their constant encouragement and support. It is indeed a great pleasure to meet you all through this Newsletter. In this issue we have given the important academic and student support activities of the Department in the academic year 2023-24.*

## CURRICULUM ENRICHMENT

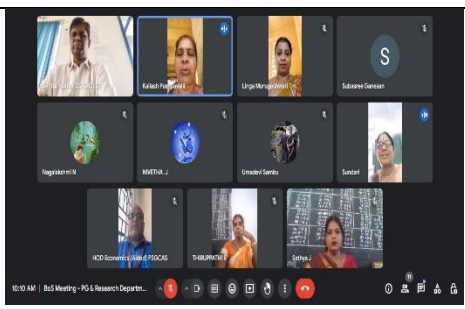
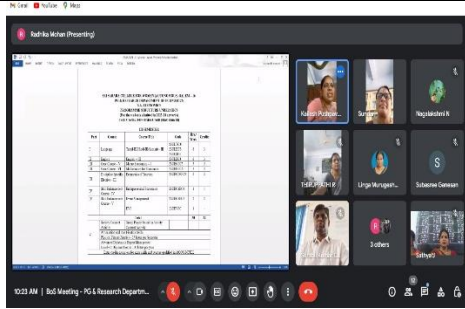
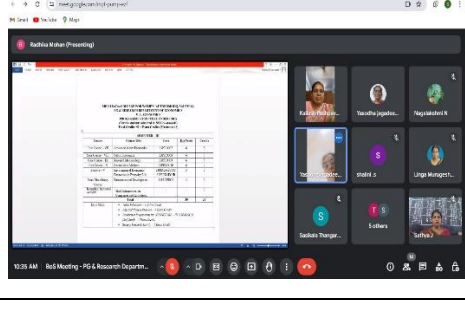
### Board of Studies Meeting

**Date: 02.11.2023**

**Members:**

Chairman	Subject Expert 1	Subject Expert 2	Geo Tagged Photos
Dr. K. Pushpavalli Head and Associate Professor of Economics, Sri Sarada College for Women (Autonomous) Salem-16	Dr. S. Kalaiselvi Associate professor of Economics, Government Arts College, C. Mutlur	Dr. M. Mehar Banu Assistant Professor of Economics, Sri GVG Visalakshi College, Udumalpet	
University Nominee	Industrialist	PG Alumnus	
Dr. R. Saravanan Associate Professor of Economics, Kandasamy Kandar College, Paramaty Velur.	Dr. P. Thangaraju GEO Exploration and Mining Solutions, Salem	Mrs.A. Anantha Lakshmi, Headmistress, Tholasampatti, Salem	
Student Member (UG)	Student Member (PG)		
Miss. J. Nivetha III B.A. Economics	Miss. S. Shalini II M.A. Economics		
<b>&amp; Other Faculty Members of the Department</b>			


**23.04.2024**

Chairman	Subject Expert 1	Subject Expert 2	Geo Tagged Photos
Dr.K. Pushpavalli Head and Associate Professor of Economics, Sri Sarada College for Women (Autonomous) Salem-16.	Dr. R. Ravikumar, Associate Professor of Economics, PSG College of Arts and Science (Autonomous), Coimbatore.	Dr. B. Yasodha Jagadeeswari, Head & Assistant Professor, PG & Research Department of Economics, Holy Cross College for Women (Autonomous), Trichy.	
University Nominee	Industrialist	PG Alumnus	
Dr. P. Sundari Associate Professor of Economics Seethalakshmi Ramasamy College for Women (Autonomous) Trichy. Mail id: <a href="mailto:sundari@gmail.com">sundari@gmail.com</a>	Mr. N Senthilkumar, Global Lab Consultancy Services, Salem.	Mrs. A. Bharathi Headmistress Sri Sarada Balamandir Boys Matric Higher Secondary School, Salem	
Student Member (UG)	Student Member (PG)		
Miss. J. Nivetha III B.A. Economics	Miss. S. Shalini II M.A. Economics		
<b>&amp; Other Faculty Members of the Department</b>			

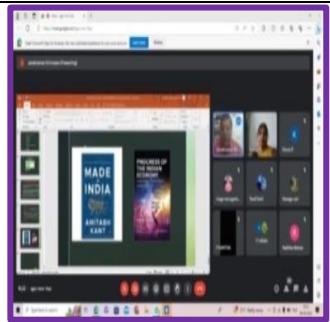
**Courses Modified with Percentage:**

Semester	Name of the Course	Percentage of Modification	Year of Implementation
02.11.2023			
I UG – II	TANSCHS Syllabus to be retained for Core and Elective courses. The course Indian Agriculture incorporated in Indian Knowledge System is offered as a Skill Enhancement Course - III	21.10 %	2023-2024
III UG - VI	For III B.A Economics (2021-2024 Batch), in the VI Semester the existing Elective Paper 'Labour Economics' is replaced by Project Work		2023-2024
I PG - II	TANSCHS Syllabus to be retained for Core and Elective courses Internship/Industrial Visit/Field Visit is introduced for the I PG students at the End of the II semester	20.40 %	2023-2024
23.04.2024			
UG	TANSCHS Syllabus to be retained for Core and Elective courses	13.22%	2024-2025
PG	TANSCHS Syllabus to be retained for Core and Elective courses	19.04%	2024-2025

### Internal Academic Audit

Date	Internal Audit Members	Geo Tagged Photo
22.04.24	Dr. K. Bharathi, Associate Professor of Chemistry Dr. P. Kavitha, Assistant Professor of Tamil	

### FDP / Webinars/ Seminars/ Conferences/ Symposium Organised

Sl. No.	Date	Title of the Programme	Topic & Name(s) of the Guest Speaker(s)	No. of Beneficiaries	Level	Geo Tagged Photo
1	08.09.23	Intercollegiate Webinar	Perspectives on Entrepreneurship Development in New India Dr. S. Janakiraman, Assistant Professor of Economics, Government Arts College (Autonomous), Kumbakonam	238	Inter College	

### PUBLICATIONS

#### Chapters Contributed in Edited Books:

Sl. No.	Name	Title of the Book & Chapter Title	Publisher	Chapter No., Page No. & ISBN
<b>FACULTY</b>				
1.	Dr. T. Sasikala	A Study on Problems faced by Women Domestic Workers in Alagapuram Area of Salem Taluk	Kitab Writing Publication, Mumbai, Maharashtra	PP: 257-281 978-93-5868-963-1
2.	Dr. J. Sathya, Dr. P. Kanakarani & Dr. R. Thiruppathi	Drivers of Gold Demand in India	Indian Academic Researchers Association, Tiruchirappalli	PP: 214 – 221 978-93-94293-22-9
3.	Dr. J. Sathya & Dr. T.Linga Murugeshwari	Elucidating Post COVID Manifestations in India	Indian Academic Researchers Association, Tiruchirappalli	PP: 200 – 213 978-93-94293-22-9
4.	Dr. J. Sathya & Dr. P. Kanakarani	Causes for Pollution of River Cauvery in India	The Department of Economics (SF), PSG College of Arts & Science, Coimbatore – 641 014, Tamil Nadu	PP: 49 – 59 978-81-954992-2-9
5.	Dr. J. Sathya & Dr. P. Kanakarani	Determinants of Growth of Internet Users in India	Kitab Writing Publication, Mumbai, Maharashtra	PP: 131 – 141 978-9-3586-8006-5

6.	Dr. J. Sathya	Assessment of Health – Related Productivity Loss among Workers	Good Writers Publishing Dwarka, New Delhi	PP: 67 – 84. 978-93-5927-326-6
7.	Dr. R. Thiruppathi	Performance Solid Waste Management in Salem Municipal Corporation	Good Writers Publishing, New Delhi	978-93-5927-326-6 pp 22 – 31
8.	Dr. S. Uma Devi	Innovate, Invest, Inspire: The Start-up India Phenomenon	Indian Academic Researchers' Association, Tiruchirappalli	PP: 142 - 144 978-93-94293-22-9
9.	Dr. S. Uma Devi	The Repercussions of COVID 19 on the Indian Tourism Industry	Good Writers Publishing, New Delhi	PP 59 – 66 978-93-5927-326-6
10.	Dr. S. Uma Devi	QR Code: A Change in Payment Behaviour	Kitab Writing Publication, Mumbai, Maharashtra	PP 157 - 165 978-93-5868-963-1
11.	Dr. P.Kanakarani & Dr. J. Sathya	A Study on the Contribution of Agriculture Sector to the Gross Value Added in India	Kitab Writing Publication, Mumbai, Maharashtra	PP:10 – 27 978-93-5868-963-1
12.	Dr. M. Radhika	Self-Medication Practices Among Urban Residents of Salem City	Indian Academic Researchers Association, Tiruchirappalli	PP: 166 – 170 978-93-94293-22-9
13.	Dr. M. Radhika	Impact of Living Environment on Health Conditions of Slum Dwellers in Salem District	Good Writers Publishing, New Delhi	PP 36 – 44 978-93-5927-326-6

#### Publication in Conference Proceedings:

Sl. No.	Name	Name of the Conference & Title of the Paper	Publisher	Page No. & ISBN
<b>FACULTY</b>				
1.	J. Sathya & Dr. P. Kanakarani	Seminar Proceedings on “75 Years of Indian Economy-Achievements: Opportunities: Challenges” “Impact of Structural Shift in Labour Productivity in India and China: A Comparative Analysis”	PG & Research Department of Economics, Kandaswami Kandar's College, Velur.	PP: 28 – 44, 978-93-5996-083-8
2.	Dr. T.Linga Murugeswari & Dr. J. Sathya	Seminar Proceedings on “75 Years of Indian Economy-Achievements: Opportunities: Challenges” “Analyzing India's Economic Growth: A Multifaceted Study of Economic Indicators and Demographic Dynamics”	PG & Research Department of Economics, Kandaswami Kandar's College, Velur.	PP: 64 – 75, 978-93-5996-083-8
3.	Dr. J. Sathya, Dr. P.Kanakarani & Dr. R. Thiruppathi	Seminar Proceedings on “75 Years of Indian Economy-Achievements: Opportunities: Challenges” “Demographic Changes and Economic Growth: Long Run Evidence from India”	PG & Research Department of Economics, Kandaswami Kandar's College, Velur.	PP:148-161, 978-93-5996-083-8
4.	Dr. S. Uma Devi, Dr. K. Pushpavalli & Dr. P. Subasree	Seminar Proceedings on “75 Years of Indian Economy-Achievements: Opportunities: Challenges” Validating Groundnut Production Through Simple Fuzzy Matrix Model	PG & Research Department of Economics Kandaswami Kandar's College, Velur.	PP: 321 – 331, 978-93-5996-083-8

5.	Dr. M. Radhika	Seminar Proceedings on “75 Years of Indian Economy-Achievements: Opportunities: Challenges” “Out-of-pocket Expenditure on Healthcare among the Households in Salem District”	PG & Research Department of Economics Kandaswami Kandar’s College, Velur.	PP:191-198, 978-93-5996-083-8
6.	Dr. T.Linga Murugeswari, Dr. J. Sathya & Dr. M. Radhika	Proceedings of a One Day National Level Seminar on Transforming India “Demographic Transformation in India: Exploring the Interplay of Population Dynamics, Migration, FDI and Economic Growth”	Indian Academic Researchers Association, Tiruchirappalli	PP: 163 – 173, 978-93-94293-86-1
7.	Dr. J. Sathya & Dr. T. Linga Murugeswari	Healthcare Services in India – Edited Articles Presented in the National Seminar Held in Collaboration with ICMR – NIRT, Chennai Does Economic Growth Improve Public Health? Long Run Evidence from India	Shanlax Press, Vasanth Nagar, Madurai - 625003	PP: 1 – 5, 978-93-6163-712-4
8.	Dr. M. Radhika & Dr. R. Thiruppathi	Healthcare Services in India – Edited Articles Presented in the National Seminar Held in Collaboration with ICMR – NIRT, Chennai Communicable Diseases: An Awareness of Prevention and Control Measures Among College Students	Shanlax Press, Vasanth Nagar, Madurai - 625003	PP. 144 – 151 978-93-6163-712-4

#### Journal Publications:

Sl. No.	Name	Title of the Journal	Title of the Paper	Month, Year, Vol. No. & Page No.	Impact Factor	WoS / Scopus/ UGC Care List
<b>FACULTY</b>						
1.	Dr. J. Sathya	Ecology, Environment and Conservation	Covid-19 Pandemic: Effects on Air Quality in Southern States of India	29 (2): June 2023; pp. (810-816)	0.341	(Web of Science)
2.	Dr. J. Sathya	Indian Journal of Environmental Protection	Comparative Analysis of Noise and Air Pollution in India	3(9): 799 - 806: Vol. 43 Issue. 9 (September 2023)	0.7	(Scopus)
3.	Dr. J. Sathya	International Journal of Energy Economics and Policy	Examining the Volatility of Conventional Cryptocurrencies and Sustainable Cryptocurrency during Covid-19: Based on Energy Consumption	Vol. 13 No. 6 Nov. 2023 pp: 344 - 352	0.37	(Scopus)

## PARTICIPATION

### Paper Presentations:

Sl. No.	Name of the Faculty	Date	Title of the Seminar/Conference/ Symposium & Host Institution	Title of the Paper
<b>FACULTY</b>				
1.	Dr. K. Pushpavalli, Dr. P. Subasree & Dr. S.Uma Devi	11.03.24 to 14.03.24	CSIR sponsored Four' day National Level Seminar on The Power of STEM: Solutions for a Sustainable Future organized by the Departments of Mathematics, Chemistry, Computer Science and Botany, Sri Sarada College for Women (Autonomous), Salem- 16.	Optimizing Technique Through Engineering Economics
2.	Dr. T. Sasikala	02.02.24	A One – day National Seminar on Economic Reforms and Transition of Indian Economy in the Pre and Post Liberalization Era organized by PG & Research Department of Economics, Chikkaiah Naicker College, Erode.	A Study on Socio Economic Conditions of Mining Workers in Jagir Ammapalayam Area of Salem Taluk
3.	Dr. T. Sasikala	11.03.24 to 14.03.24	CSIR sponsored Four' day National Level Seminar on The Power of STEM: Solutions for a Sustainable Future organized by the Departments of Mathematics, Chemistry, Computer Science and Botany, Sri Sarada College for Women (Autonomous), Salem – 16.	The Assessment of Beneficiaries to Avail Loan Assistance with Subsidy under the Entrepreneurial Schemes and STEM in Thalavaipatty Village, Salem Union
4.	Dr. T. Sasikala	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education organized by IQAC, Sri Sarada College for Women (Autonomous), Salem -16.	Impact of Artificial Intelligence in Education
5.	Dr. J. Sathya & Dr. P.Kanakarani	04.08.23	ICSSR Sponsored One Day National Seminar on Structural and Institutional Dimensions of Sustainable Development Goals in India: A Narrative organized by the Department of Economics, PSG College of Arts and Science, Coimbatore.	Causes for Pollution of River Cauvery in India
6.	Dr. J. Sathya, Dr. R.Thiruppathi & Dr.P.Kanakarani	26.09.23	One Day International Conference on “Global Business, Economics, Finance and Social Sciences” organized by the PG & Research Department of Commerce, Trinity College for Women (Arts and Science), Namakkal.	Drivers of Gold Demand in India
7.	Dr. J. Sathya & Dr. T.Linga Murugeswari	26.09.23	One Day International Conference on “Global Business, Economics, Finance and Social Sciences” organized by the PG & Research Department of Commerce, Trinity College for Women (Arts and Science), Namakkal.	Elucidating Post COVID Manifestations in India
8.	Dr. J. Sathya, Dr. P. Kanakarani & Dr. R. Thiruppathi	12.10.23 & 13.10.23	Two Day National Seminar On “75 years of Indian Economy: Achievements, Opportunities, Challenges” organized by the Kandaswami Kandar's College, Velur, Namakkal, Tamil Nadu.	Demographic Changes and Economic Growth: Long Run Evidence from India

9.	Dr. J. Sathya & Dr. P.Kanakarani	12.10.23 & 13.10.23	Two Day National Seminar On “75 years of Indian Economy: Achievements, Opportunities, Challenges” organized by the Kandaswami Kandar's College, Velur, Namakkal, Tamil Nadu.	Impact of Structural Shift in Labour Productivity in India and China: A Comparative Analysis
10.	Dr. J. Sathya & Dr. R.Thiruppathi	29.12.23 & 30.12.23	43 <sup>rd</sup> Annual Conference of the Association of Economists of Tamil Nadu (AET) organized by the Department of Economics, Bharathidasan University, Tiruchirappalli – 620 024 & Association of Economists of Tamil Nadu (AET)	Economic Growth and Environmental Pollution: Long Run Evidence of CO <sub>2</sub> Emissions and GDP in India
11.	Dr. J. Sathya	02.02.24	A One – day National Seminar on Economic Reforms and Transition of Indian Economy in the Pre and Post Liberalization Era organized by PG & Research Department of Economics, Chikkaiah Naicker College, Erode.	Analysing the Situation of Jobless Growth in India
12.	Dr. J. Sathya & Dr. T. Linga Murugeswari	26.03.24	National Level Seminar on Health Care Service Providers in Indian Economy organized by the Department of Economics in collaboration with ICMR, NIRT, Chennai.	Does Economic Growth Improve Public Health? Long Run Evidence from India
13.	Dr. R.Thiruppathi	02.02.24	A One – day National Seminar on Economic Reforms and Transition of Indian Economy in the Pre and Post Liberalization Era organized by PG & Research Department of Economics, Chikkaiah Naicker College, Erode.	COVID - 19 and Migration of Labour
14.	Dr. S. Uma Devi	25.08.23	International Conference on Humanities, Social Science & Business Management (ICHSBM) organized by the AVS College of Arts & Science (Autonomous), Salem.	Artificial Intelligence in e-Governance : Bridging the Digital Gap
15.	Dr. S. Uma Devi	07.09.23	10th International Conference on G20 and Socio Economic Development of India organized by the K.S.R College of Arts and Science for Women, Tiruchengode.	G20's Efforts in Enhancing India's Innovation Ecosystem
16.	Dr. S. Uma Devi	26.09.23	One Day International Conference on Global Business, Economics, Finance and Social Sciences organized by the Trinity College for Women (Arts & Science), Namakkal.	Innovate, Invest, Inspire : The Start-up India Phenomenon
17.	Dr. S. Uma Devi	30.09.23	Multidisciplinary International Conference on ‘Teach Vision 2023 – Shaping a Brightful Future organized by the Sen Nexus	Nurturing Digital Literacy in Higher Education
18.	Dr. S. Uma Devi, Dr. K.Pushpavalli & Dr. P. Subasree	12.10.23 & 13.10.23	Two Day National Seminar On “75 years of Indian Economy: Achievements, Opportunities, Challenges” organized by the Kandaswami Kandar's College, Velur, Namakkal, Tamil Nadu.	Validating Groundnut Production Through Simple Fuzzy Matrix Model
19.	Dr. S. Uma Devi	13.10.23	1st International Conference on ‘Emerging Trends in Commerce and Management ICETCM – 2023 organized by the St. Joseph College of Arts and Science for Women, Salem.	Start-up India: Unlocking the Potential



20.	Dr. M. Radhika	26.09.23	One Day International Conference on “Global Business, Economics, Finance and Social Sciences” organized by the Department of Economics and Research Centre, Trinity College for Women (Arts & Science), Namakkal.	Self-Medication Practices Among Urban Residents of Salem City
21.	Dr. M. Radhika	12.10.23 & 13.10.23	ICSSR sponsored Two Day National seminar on “75 years of Indian Economy: Achievements, Opportunities, Challenges”, organised by Kandaswami Kandar's College, Namakkal.	Out-of-pocket Expenditure on Healthcare among the Households in Salem
22.	Dr. M. Radhika & Dr. T.Linga Murugeswari	02.02.24	A One – day National Seminar on Economic Reforms and Transition of Indian Economy in the Pre and Post Liberalization Era organized by PG & Research Department of Economics, Chikkaiah Naicker College, Erode	The Resilient Growth of Coconut Cultivation in India During Post-Liberalization Era
23.	Dr. T.Linga Murugeswari & Dr. J. Sathya	12.10.23 & 13.10.23	Two Day National Seminar On “75 years of Indian Economy: Achievements, Opportunities, Challenges” organized by the Kandaswami Kandar's College, Velur, Namakkal, Tamil Nadu.	Analyzing India's Economic Growth: A Multifaceted Study of Economic Indicators and Demographic Dynamics
24.	Dr. T.Linga Murugeswari, Dr. J. Sathya & Dr. M. Radhika	13.10.23	A One Day National Level Seminar on Transforming India organized by the Department of Economics and Research Centre, Aditanar College of Arts and Science, Tiruchendur.	Demographic Transformation in India: Exploring the Interplay of Population Dynamics, Migration, FDI and Economic Growth
25.	Dr. T.Linga Murugeswari & Dr. J. Sathya	14.03.24	A One Day National Level Seminar on “Impact of Population on Environment and Economy” organized by the PG & Research Centre in Economics, St.John’s College, Triunelveli – 627 002.	Analysing the Threads: A Comprehensive Study of Economics Indicators and Unemployment Dynamics in India.
26.	Dr. T.Linga Murugeswari	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education organized by IQAC, Sri Sarada College for Women (Autonomous), Salem -16.	Propelling The Ingenuity of Research Ideas Through the Lens of AI
27.	Dr. J. Sathya & Dr. T. Linga Murugeswari	26.03.24	National Level Seminar on Role of Health Care Service Providers in Indian Economy organized by the Department of Economics, Vivekananda College, Tiruvedakam in collaboration with the ICMR – NIRT, Chennai	Does Economic Growth Improve Public Health? Long Run Evidence from India
28.	Dr. M. Radhika & Dr. R. Thiruppathi	26.03.24	National Level Seminar on Role of Health Care Service Providers in Indian Economy organized by the Department of Economics, Vivekananda College, Tiruvedakam in collaboration with the ICMR – NIRT, Chennai	Communicable Diseases: An Awareness of Prevention and Control Measures Among College Students



**Orientation/ Refresher/ FDPs/ STCs/ Conferences/ Seminars/ Webinars Attended:**


Sl. No.	Name of the Faculty	Date/ Duration	Title of the Programme	Host Institution & Sponsored by
<b>FACULTY</b>				
1.	Dr. K. Pushpavalli	18.10.23 to 20.10.23	Three Days FDP on “Facilitating Effectual Teaching through Mental Wellbeing”	IQAC, Sri Sarada College for Women (Autonomous), Salem – 16
2.	Dr. K. Pushpavalli	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.
3.	Dr. P. Subasree	18.10.23 to 20.10.23	Three Days FDP on “Facilitating Effectual Teaching through Mental Wellbeing”	IQAC, Sri Sarada College for Women (Autonomous), Salem – 16
4.	Dr. P. Subasree	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.
5.	Dr. T. Sasikala	19.04.24	One Day National Level Online Workshop on Golden Opportunities in Higher Education	Vishwaniketan’s Institute of Management Entrepreneurship and Engineering Technology [i Meet], Mumbai
6.	Dr. J. Sathya	11.09.23 to 15.09.23	Faculty Development Programme on Life Style Modification and Stress Management	IQAC and Department of Microbiology, Periyar University, Salem – 11
7.	Dr. J. Sathya	18.10.23 to 20.10.23	Three Days FDP on “Facilitating Effectual Teaching through Mental Wellbeing”	IQAC, Sri Sarada College for Women (Autonomous), Salem – 16
8.	Dr.J.Sathya	09.12.23	IIC Regional Meet	Reva University, Bengaluru.
9.	Dr. J. Sathya	01.02.24 & 02.02.24	International Symposium on “Innovations in Biosciences’24” (ISIBS’24)	Department of Botany, Sri Sarada College for Women (Autonomous), Salem – 16.
10.	Dr. J. Sathya	09.03.24	UGC Sponsored Webinar on Yoga for Life Skills	UGC – Malaviya Mission Teacher Training Centre, Madurai Kamaraj University, Madurai.
11.	Dr. J. Sathya	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.
12.	Dr. R. Thiruppathi	18.10.23 to 20.10.23	Three Days FDP on “Facilitating Effectual Teaching through Mental Wellbeing”	IQAC, Sri Sarada College for Women (Autonomous), Salem – 16.
13.	Dr. R. Thiruppathi	01.02.24 & 02.02.24	International Symposium on “Innovations in Biosciences’24” (ISIBS’24)	Department of Botany, Sri Sarada College for Women (Autonomous), Salem – 16.
14.	Dr. R. Thiruppathi	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.
15.	Dr. S. Uma Devi	18.10.23 To 20.10.23	Three Days FDP on “Facilitating Effectual Teaching through Mental Wellbeing”	IQAC, Sri Sarada College for Women (Autonomous), Salem – 16.

16.	Dr. S. Uma Devi	01.02.24 & 02.02.24	International Symposium on “Innovations in Biosciences’24” (ISIBS’24)	Department of Botany, Sri Sarada College for Women (Autonomous), Salem – 16.
17.	Dr. S. Uma Devi	23.11.23 to 01.12.23	8 Day National level Online Faculty Development Program on Research Methodology using ChatGPT & AI tools and Funding Opportunities for Research	PG Department of Computer Applications, The Internal Quality Assurance Cell (IQAC) and Lincoln University College Marian Research Centre (LUC MRC) of Marian College Kuttikanam (Autonomous), in association with The Kerala State Higher Education Council (KSHEC)
18.	Dr. S. Uma Devi	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.
19.	Dr. P. Kankarani	12.07.23 to 25.07.23	Online Refresher Course in Economics	UGC – HRD, Bharathidasan University, Tiruchirappalli – 24
20.	Dr.M.Radhika	09.12.23	IIC, Regional Meet	Reva University, Bengaluru.
21.	Dr. M. Radhika	01.02.24 & 02.02.24	International Symposium on “Innovations in Biosciences’24” (ISIBS’24)	Department of Botany, Sri Sarada College for Women (Autonomous), Salem – 16.
22.	Dr. M. Radhika	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.
23.	Dr. M. Radhika	16.08.23 to 29.08.23	Online Subject Refresher on Environmental Studies	UGC – HRDC. Aligarh Muslim University, Aligarh.
24.	Dr. T. Linga Murugeswari	05.06.23 to 09.06.23	Five Day International Online Faculty Development Programme on ‘Outcome Based Education’.	Tamil Nadu Teachers Education University & Dr.M.G.R Educational Research Institute, Faculty of Education & Academic Staff College, Chennai.
25.	Dr. T. Linga Murugeswari	19.06.23 to 23.06.23	5-Day Faculty Development Programme on Unleashing the Potential: Transforming Research Using Modern Tech-Tools	Quality Assurance Cell (IQAC) of ST PAULS COLLEGE, Bengaluru.
26.	Dr. T. Linga Murugeswari	24.07.23 to 28.07.23	FDP on “Contemporary Issues and Methods of Financial Economics”	Amity School of Economics, Kolkata.
27.	Dr. T. Linga Murugeswari	26.07.23 & 27.07.23	Two Days On-line Faculty Development Programme on “E-Content Development”	IQAC Cell, Sri Sarada College for Women (Autonomous), Salem – 16.
28.	Dr. T. Linga Murugeswari	14.08.23 to 20.08.23	Online one-week Faculty Development Programme on “Research Method and Research Design”	Teaching Learning Centre Ramanujan College, University of Delhi, under the aegis of MOE – PMMNMTT.


29.	Dr.T.Linga Murugeshwari	09.12.23	IIC, Regional Meet	Reva University, Bengaluru.
30.	Dr. T. Linga Murugeshwari	01.02.24 & 02.02.24	International Symposium on “Innovations in Biosciences’24” (ISIBS’24)	Department of Botany, Sri Sarada College for Women (Autonomous), Salem – 16.
31.	Dr.N.Nagalakshmi	11.03.24 to 14.03.24	CSIR sponsored Four' day National Level Seminar on The Power of STEM: Solutions for a Sustainable Future.	Departments of Mathematics, Chemistry, Computer Science and Botany, Sri Sarada College for Women (Autonomous), Salem- 16.
32.	Dr.N.Nagalakshmi	10.04.24	National Level Staff Webinar on Impact, Opportunities and Challenges of AI in Higher Education.	IQAC, Sri Sarada College for Women (Autonomous), Salem -16.

## ACTIVITIES FOR STUDENTS’ SUPPORT AND PROGRESSION







### Students’ Induction Programme: Department Orientation

Date	Topics Covered	No. of Beneficiaries	Geo Tagged Photos
05.07.23	<ul style="list-style-type: none"> <li>❖ Introduction of Staff members by HoD</li> <li>❖ Evolution of the Department</li> <li>❖ Infrastructure Details</li> <li>❖ Other Relevant Details</li> <li>❖ Importance of the Core/Elective/Skill Enhancement Courses/ Ability Enhancement Compulsory Courses of the Programme</li> </ul>	65	




### Bridge Course

Date & Duration	Class	Concepts Covered	No. of Beneficiaries	Geo Tagged Photos
06.07.23 & 07.07.23	I B.A. Economics	Basic Concepts in Economics, Definitions, Demand, Supply, Utility and Factors of Production	62	




## Mentor/Mentee Support

Mentor	No. of Mentees	Counseling Dates	Geo Tagged Photos
Dr. K. Pushpavalli	34	<p style="text-align: center;">I UG from 03.07.23 to 17.04.24</p> <p style="text-align: center;">I PG from 31.07.23 to 17.04.24</p>	
Dr. P. Subasree	21		
Dr. T. Sasikala	21		
Dr. J. Sathya	20		
Dr. R. Thiruppathi	23		
Dr. S. Uma Devi	22	<p style="text-align: center;">II PG, II UG and III UG From 19.06.23 to 17.04.24</p>	






Dr. P. Kanakarani	21		
Dr. M. Radhika	22		
Dr. T. Linga Murugeshwari	44		
Dr. N. Nagalakshmi	-		

### Remedial Coaching

Class	Dates	No. of Beneficiaries	Geo Tagged Photos
I UG	26.07.23 to 30.10.23	8	
II UG		7	
III UG		8	

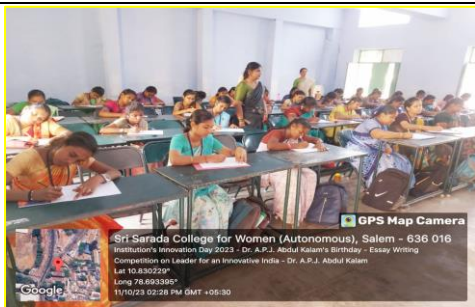

## EVEN SEMESTER

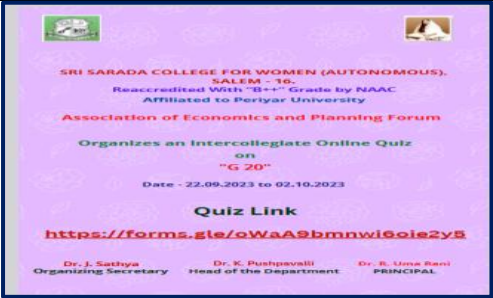





I UG	08.12.23 to 13.03.24	8	
II UG		7	
III UG		8	

### Association and its Office Bearers


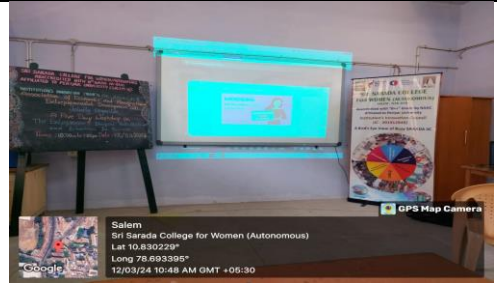



Name of the Association	Vice President	Secretary Name & Class
Association of Economics and Planning Forum	Dr. J. Sathya	Selvi. J. Nivetha

### Association Activities



Sl. No.	Date	Event	Resource Person & Title	No. of Beneficiaries	Geo Tagged Photo
1.	11.10.23	Essay Writing Competition	Leader for an Innovative India – Dr. A. B. J. Abdul Kalam	49	
2.	25.09.23	Telecast of G20 University Connect Event	-	All Students and Faculty Members of the Department	

3.	22.09.23 to 02.10.23	Intercollegiate Online Quiz on G20	-	415	
4.	29.12.23	Workshop	Mastering Business Model Canvas: A Hands - On Excel Workshop; Dr. M. Radhika, & Dr. T. Linga Murugeswari, Assistant Professors of Economics, Sri Sarada College for Women (Autonomous), Salem-16.	40	
5.	13.12.23	Motivational Session	My Story - A Motivational Session by Successful Entrepreneur A. Roohi Abisha, Entrepreneur and Founder, Bismi Organics, Salem and Ms. D. R. Shiva Varshini, Entrepreneur and Founder, Minichua Sakura and Crafts, Indoor Plant Services, Salem	142	 
6.	19.12.23	Workshop	One Day Workshop on Entrepreneurship and Innovation Mrs. M. Kayathri, Entrepreneur and Founder, Kayathri Bridal Studio and Academy, Salem	119	
7.	28.12.23	Know Your Economy Test	-	429	




8.	11.03.24 to 15.03.24	Workshop	Five Day Workshop on the Entrepreneur's Blueprint: Skills, Attitudes and Behaviours for Success	97	
			1. Dr. G. Senthil Kumar, Managing Director, Eduvalue Creators, Salem		
			2. Dr.M.Saravanakumar, Assistant Professor of Economics & EDC Coordinator, Erode Arts and Science College, Erode		
			3. Dr.T. Karthikeyan, Assistant Professor, Department of Business Administration Edapadi Government Arts College, Edapadi.		
			4.Dr. R. Manikandan, Assistant Professor, Department of Economics, Bharathiar University, Coimbatore.		
			5. Ms. Monika Chandran, a LinkedIn Organic Growth Strategist and Freelance Writer, Salem.		

### MoU Activities:

Sl. No.	Date	Name of the Institution/ Organisation	Activities undertaken	No. of Beneficiaries	Geo Tagged Photo
1.	13.03.24	Geo Exploration and Mining Solutions, Salem	Webinar on Ground Water for Sustainable Development	88	
2.	14.03.24	Global Lab and Consultancy Services, Salem	Webinar on Food Adulteration – An Overview	85	

### Alumnae Sharing Expertise Programme on International Women's Day:


Sl. No.	Distinguished Alumnae – Name and Designation	Topic	No. of Beneficiaries	Geo Tagged Photo
1.	Dr. T. Sudha (1982 - 1987), Associate Professor, Department of Economics, Bharathidasan University, Tiruchirappalli.	Foot to Your Root - 24	118	

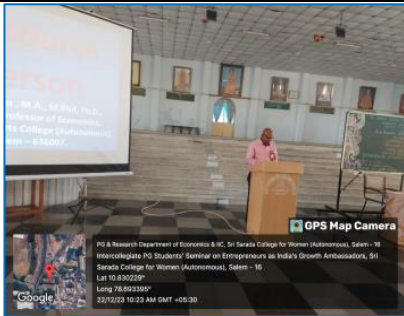
### Workshops Attended by our Students organized by IQAC

Sl. No.	Date	Class	Topic	Resource Person(s)	No. of Beneficiaries
1.	21.08.23	I B.A.	Letter Writing Skills	Dr. A. Revathi, Dr. R. Saritha & Dr. J. Sharmila Devi	61
2.	22.08.23	II B.A.	Interpersonal Skills for Entrepreneurs	Mrs. S. Lavanya	57
			Importance of English in Entrepreneurial Development	Dr. J. Mahaboob Bee	
			Technical Communicative Skills for Entrepreneurs	Dr. R. Renuka Devi	
3.	23.08.23	III B.A.	Effective Communicative Skills for Entrepreneurs	Dr. S. Esther Juliet Sujatha	53
			Social Skills for Entrepreneurs	Dr. D. Ghayathry	

			Creating Effective Business Slogans	Dr. S. Maheswari	
4.	24.08.23	I M.A.	Communication Skills	Dr. S. Ramya Niranjani	21
			Etiquette and Manners	Mrs. M. P. Rajeshwari	
			Emotional Intelligence	Mrs. Renie Johnson	
5.	28.08.23	II M.A.	Time Management and Stress Management	Dr. K. Sangeetha	12
			Financial Skills	Dr. A. Selvalakshmi	
			Entrepreneurial Soft Skills for the Future	Dr. C. Preetha	
6.	28.08.23	I B.A.	வல்லினம் மிகும் இடம் குறில் நெடில் பொருள் வேறுபாடு அறிதல்	முனைவர். ஆ. அம்பிகா	61
			ஓரெழுத்தொரு மொழியின் சிறப்புகள் செம்மொழி இலக்கியங்களில் செவ்வியல் பண்புகள்	முனைவர். மோ.ஜ.மகேஸ்வரி	
			எழுத்துக்கள் பிறக்கும் முறை	முனைவர். கு. பத்மா	
			வாக்கிய வகைகள்	முனைவர். த. ஜெயலட்சுமி	
7.	29.08.23		எழுத்துக்களின் உச்சரிப்பில் மாற்றங்களும் பிழை களைதலும்	முனைவர். பெ. தனலட்சுமி	
			எழுத்துக்களின் பிறப்பும் அதனை உச்சரிக்கும் முறையும்	முனைவர். அ. அனிதா	
			மொழிபெயர்ப்பின் வகைமைகளும் பயன்களும்	முனைவர். வெ. பானுமதி	
			சொற்களின் பயன்பாடு	முனைவர். தி. ஆனந்தவள்ளி	
			பழமொழி விளக்கமும் கலைச்சொல்லாக்கமும்	முனைவர். கோ. பூங்காவனம்	
8.	30.08.23		எழுத்து, சொல், இலக்கணம்	முனைவர். கி. நந்தினி	
			எழுத்துக்களின் வகை மற்றும் மாத்திரை அளவு	முனைவர். சா. பூங்கொடி	
			தினை, பால், எண், இடம் வேறுபாடு அறிதல்	முனைவர். ப. கவிதா	

#### UG/ PG Students' Webinars

Date	Topic	Resource Person	No. of Papers Presented	No. of Beneficiaries	Geo tagged Photo
UG					
25.08.23	A Platform for Women Entrepreneurs	Ms. Bhuvana Meenakshi, Socio – Tech Researcher, Founder of Women in Tech Collective, India	18	236	

PG					
22.12.23	Entrepreneurs as India's Growth Ambassadors	R. Asokan, Associate Professor of Economics, Government Arts College (Autonomous), Salem – 7	18	115	

### Internship Programme

Sl. No.	Name of the Organization	Number of Students	From – to – Dates	Place
1.	Odugaa Tech	3	31.05.23 – 16.06.23	2 <sup>nd</sup> Floor VP Bakery Building, Trichy Main Rd, Gugai, Salem
2.	M S Associates	3	01.06.23 – 15.06.23	No-73, Cherry Road, Salem
3.	Dhaval Woods and Ply	10	01.06.23 – 15.06.23	9 Erumapalayam Road, Subashnagar, swami Perolpump Back side, Seelanaickenpatty, Salem.
4.	Sheevan International Inc.	12	01.06.23 – 16.06.23	G-105, Ground Floor Nambikkai Munai Valagam Thiruvagoundanoor By-Pass Salem
5.	Geo Exploration and Mining Solution	4	01.06.23 – 17.06.23	New No.17 Advaita Ashram Road, Alagapuram, Salem
6.	Sri Jayam Departmental Stores	9	01.06.23 – 16.06.23	86/30, Junction Main Road, Subramaniya Nagar 1 <sup>st</sup> Gate, Salem
7.	Esvin Pharma	8	01.06.23 – 15.06.23	492, Anna Nagar, Angammol Colony, Salem
8.	Forage	7	01.06.23 – 15.06.23	Online
9.	Tech Mahindra	1	01.06.23 – 15.06.23	Info city, Hi-Tech city Layout, Madhapur, Hyderabad

### Group Project



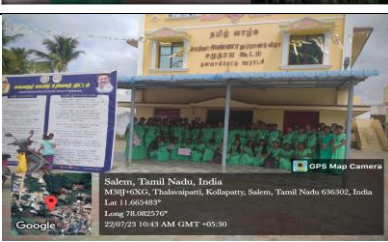


Sl.No.	Title of the Project	Date(s)	Place	Supervisor	Name of the Students
II UG					
1.	Communicable Diseases: An Awareness of Prevention and Control Measures Among College Students	March 24	Salem	Dr. M. Radhika	1. S. A. Meena 2. R. Yughavarshini 3. C. Dhanalakshmi 4. A. Almaas 5. R. Monisha 6. S. N. Moulika 7. S. Maheswari 8. A. Aakifah 9. A. Subha Sri 10. D. Subha Sri

III UG					
1.	Gender Equality in Hotel Industry – A Study of Perception of Male and Female Workers in Salem Block of Salem District	March 24	Salem	Dr.P.Subasree	1. Archana K 2. Bhuvaneshwari K 3. Chandini F 4. Deepadharshini S 5. Dhivya K 6. Dhivya V 7. Dhivyadharshini M 8. Dhurga M 9. Gayathri J 10. Indra S
2.	A Study on Gender Disparity in the Wages of Agricultural Labour in Valasaiyur Area of Salem Taluk	March 24	Salem	Dr.T.Sasikala	1. Janani K 2. Kanishaa T 3. Kavitha G 4. Kavitha G 5. Kaviyarasi R 6. Keerthana S 7. Lavanya E 8. Lavanya R 9. Mansha F 10. Meenatchi S 11. Varsha U
3.	An Analysis of Gender Wage Gap in Construction Industry in Salem City	March 24	Salem	Dr. J. Sathya	1. Nandhini S.S 2. Nargis M 3. Narmatha G 4. Nathiya T 5. Pavayi dharshini P 6. Priyadharshini R 7. Priyadharshini S 8. Priyadharshini T 9. Priyanka R 10. Punitha T 11. Rathi Divya V
4.	A study on Wage Differences among Sanitary Workers in Salem city	March 24	Salem	Dr.R.Thiruppathi	1. Saranya I 2. Saranya S 3. Shanmathi R 4. Sharmila P 5. Sharumathi K 6. Sivaranjani M 7. Sowmiya G 8. Sowmiya S 9. Sowmiya V 10. Sunmathi B 11. Tamilselvi N
5.	Exploring Wage Discrimination: A Comprehensive Study of the Textile Industry in Salem Block	March 24	Salem	Dr.T.Linga Murugeswari	1. Susmitha K 2. Swathi P 3. Swetha S 4. Thabasum Apsha 5. Tharanya V.R 6. Thenmozhi S 7. Umamaheswari G



					8. Vanitha S 9. Pavithra R 10. Mythili S 11. Nivetha J
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### Environmental Field Visit / Society Connect Activity

Date	Class	Topic & Place	No. of Beneficiaries	Geo Tagged Photo
<b>Society Connect Activity</b>				
23.09.23	I B.A.	The Number of Beneficiaries to Avail Loan Assistance with Subsidy under the Entrepreneurial Schemes in Thalavaipatty Village, Salem Union	62	
26.08.23	II B.A.	An Assessment of the Level of Awareness about the Entrepreneurial Schemes in Thalavaipatty Village, Salem Block	60	
22.07.23	III B.A.	Awareness on Entrepreneurial Schemes	54	
20.01.24	I M.A.	A Study on Youth Awareness towards Startup India Scheme	20	
20.01.24	II M.A.	A Study on Challenges faced by Rural Entrepreneurs in Thalavaipatty Village	14	

### Society Connect Projects

Sl. No.	Name of the Student	Title of the Project	Guide Name
1.	Devaroopha .S	Socio Economic Conditions and the Problems Faced By Urban Street Food Vendors in Salem Block of Salem District	Dr. P. Subasree

2.	Dharshini .A	Consumption of Millets among Female Employees: A Study in Salem City, Tamil Nadu	Dr. P. Subasree
3.	Gayathri.T	A Study on Socio Economic Conditions of Women Domestic Workers in Dadagapatty Area of Salem Taluk	Dr. T. Sasikala
4.	Ilakkia.P	A Study on Socio Economic Conditions of Construction Workers in Jagir Ammapalayam Area of Salem Taluk	
5.	Indumathi.V	The Impact of Socio-Economic and Health Factors on Earlier Onset of Puberty Among Young Girls: A Study in Salem City, Tamil Nadu, India	Dr. J. Sathya
6.	Jayanthi.S	Occupational Health Assessment of Silver Anklet Workers in Salem City	
7.	Jeevitha.K	A Study on Mental Hygiene Management among Adolescent school girls in Salem city, Tamil Nadu	Dr. R. Thiruppathi
8.	Jothishree.S	A Study on E-Banking Services in the Banking Sector of Salem District	Dr. N. Nagalakshmi
9.	Kayalvizhi.K.U	A Study of Ill Effects of Plastic Usage on the Posterity in Salem City	Dr. S. Uma Devi
10.	Mehavarshini.S	A Zone Wise Study of Select Millets in India	
11.	Saranya.G	Economic Analysis of Online Food Consumption: A Study of Consumer Preferences and Spending Patterns in Salem District	Dr. M. Radhika
12.	Shalini.S	Jan Aushadhi Medical Stores: Economic Insights for Healthcare Access and Perception	
13.	Sowndharya.E	A Study on Time Allocation Patterns and Challenges Faced by Women Entrepreneurs in Salem Block	Dr. T. Linga Murugeshwari
14.	Subharanjani.T	A Study on Impact of Mobile Device Usage on Student Academic Performance and Well -Being: A Comprehensive Study in Salem Block	

## STUDENTS' ACHIEVEMENTS

### Placement

Sl. No.	Name of the Student	Company	Designation	Salary	ON Campus / OFF Campus
1.	P. Ilakkia	Sri Chaitanya Techno School, Salem	Social Science Teacher	21,000	On Campus
2.	S. Jothi Shree	Sri Chaitanya Techno School, Salem	Social Science Teacher	20,000	On Campus
3.	R. Shanmathi	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
4.	V. Dhivya	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
5.	F. Mansha	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
6.	S. Meenatchi	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
7.	M. Dhivya Dharshini	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus



8.	S. Saranya	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
9.	A. Thabasum Apsa	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
10.	S. S. Nandhini	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
11.	U. Varsha	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
12.	K. Sharumathi	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
13.	V. Rathi Divya	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
		SRV Higher Secondary School, Salem	U.G.Assist in Economics	17000	On Campus
14.	N. Tamil Selvi	Indian Health Care (BPO)	Medical Billing Executive	15,000	Off Campus
15.	J. Nivetha	SRV Higher Secondary School, Salem	U.G.Assist in Economics	17,000	On Campus

**Any Other (Prizes/ Awards won by the students)**

Sl. No.	Name of the Student	Class	Prize (I / II)	Event	Level
1.	A. Dharshini	II M.A.Economics	II	The 60 – Talent Expo	College Level
2.	S. Mehavarshini	II M.A.Economics	II	The 60 – Talent Expo	College Level
3.	S. Jayanthi	II M.A.Economics	II	The 60 – Talent Expo	College Level
4.	K.U. Kayavizhi	II M.A.Economics	I	Kho-Kho	College Level
5.	S. Saranya	II M.A.Economics	I	Kho-Kho	College Level
6.	B. Luffana	I M.A. Economics	I	Know Your Economy Test	College Topper
7.	S. Thamaraiharini	I M.A. Economics	I	Know Your Economy Test	Department Topper
8.	A.T. Kamali	I M.A. Economics	IV	Chess	College Level
9.	S. Harini	I M.A. Economics	IV	Chess	College Level
10.	A.T. Kamali	I M.A. Economics	III	Stick Balancing Game	College Level
11.	U. Varsha	III B.A. Economics	I	Essay Competition at SONA College	Inter College Level
12.	S. Saranya	III B.A. Economics	II	Essay Competition, Organised by Association of Economics and Planning Forum	Department Level
13.	S. Deepa Dharshini	III B.A. Economics	III	Poetry Competition organized by the Nehru Yuvakendra and Periyar University	Inter College Level
14.	S. Deepa Dharshini	III B.A. Economics	III	Essay Competition, Organised by Association of Economics and Planning Forum	Department Level
15.	P. Swathi	III B.A. Economics	III	Volley Ball	College Level
16.	P. Pavayidharshini	III B.A. Economics	I	Kho-Kho	College Level
17.	P. Swathi	III B.A. Economics	I	Kho-Kho	College Level
18.	S. Meenatchi	III B.A. Economics	I	Shuttle Badminton	College Level
19.	S. Meenatchi	III B.A. Economics	III	Volley Ball	College Level

20.	C. Dhanalakshmi	II B.A. Economics	I	Poetry Competition organised by the Periyar University	District Level
21.	C. Dhanalakshmi	II B.A. Economics	I	Essay Competition organised by the Salem Sports Club	Department Level
22.	C. Dhanalakshmi	II B.A. Economics	II	Poetry Competition on account of 142 <sup>nd</sup> Birth Anniversary of Subramania Bharathi	College Level
23.	C. Dhanalakshmi	II B.A. Economics	III	Essay Competition on account of Kalaignar Nootrandu Vizha	College Level
24.	C. Dhanalakshmi	II B.A. Economics	I	Essay Competition, Organised by Association of Economics and Planning Forum	Department Level
25.	C. Dhanalakshmi	II B.A. Economics	III	Khelo India Youth Games Essay Competition	District Level
26.	S.A. Meena	II B.A. Economics	I	Quiz Competition organized by IIC on account of World Creativity and Innovation Day	College Level
27.	R. Gayathri	II B.A. Economics	I	Kho – Kho	College Level
28.	R. Gayathri	II B.A. Economics	III	4X100 Meters Relay	College Level
29.	S.A. Meena	II B.A. Economics	III	Quiz Competition organized by IIC on account of World Technology Day	College Level
30.	S.A. Meena	II B.A. Economics	III	Volleyball	College Level
31.	S.A. Meena	II B.A. Economics	I	Throw Ball	College Level
32.	S.A. Meena	II B.A. Economics	IV	Ball Badminton	College Level
33.	S.A. Meena	II B.A. Economics	I	Stick Balancing Game	College Level
34.	S. Harshhni	I B.A. Economics	I	Volleyball	College Level
35.	V. Darshinee	I B.A. Economics	I	Kho-Kho	College Level
36.	V. Ambika	I B.A. Economics	I	Volleyball	College Level
37.	K.C. Rameetha	I B.A. Economics	I	Volleyball	College Level
38.	K. Poorani	I B.A. Economics	I	Throw Ball	College Level
39.	K.C. Rameetha	I B.A. Economics	I	Throw Ball	College Level
40.	V. Pradheesha	I B.A. Economics	I	Cultural Drama	College Level
41.	K. Oviya Shree	I B.A. Economics	I	Cultural Drama	College Level
42.	G. Bhuvaneshwari	I B.A. Economics	I	Cultural Drama	College Level
43.	R.Yoga Sri	I B.A. Economics	I	Cultural Drama	College Level
44.	K. Hema	I B.A. Economics	I	Cultural Drama	College Level
45.	P. Roshini	I B.A. Economics	I	Cultural Drama	College Level
46.	K.C. Rameetha	I B.A. Economics	I	Cultural Drama	College Level
47.	L. Vaishnavi	I B.A. Economics	I	Cultural Drama	College Level
48.	ஆர். யுகவர்க்ஷினி	II B.A. Economics	I	பண்பாட்டுத்தேர்வு	College Level
49.	எஸ். ஏ. மீனா	II B.A. Economics	II	பண்பாட்டுத்தேர்வு	College Level
50.	எஸ். சுபத்ரா	II B.A. Economics	III	பண்பாட்டுத்தேர்வு	College Level
51.	ஆர். மோனிகா	II B.A. Economics	III	பண்பாட்டுத்தேர்வு	College Level

### Scholarship details from Associations /NGO

S.No.	Name of the Student	Class	Organization From Which Scholarship Received	Amount
1.	B. Dhanalakshmi	I. B. A. Economics	Manual Labour Welfare Association	3000
2.	N.Tamil selvi	III B. A. Economics	Manual Labour Welfare Association	1000
3.	R.Lavanya	III B. A. Economics	Manual Labour Welfare Association	4000
4.	J.Nivetha	III B. A. Economics	Manual Labour Welfare Association	1500
5.	S. Abirami	I M.A. Economics	Auto Association (Nalavariyam)	4,000
6.	S. Karunya	I M.A. Economics	Construction Labour Welfare Association	4,000

### Endowment Funds Received

S.No.	Name	Class	Amount Received
1.	V. Ruthra	I B. A. Economics	5500
2.	P. Roshini	I B. A. Economics	1500
3.	S. Yasmin	I B. A. Economics	8000
4.	K. Tamil Selvi	I B. A. Economics	2750
5.	M. Monika	I B. A. Economics	5500
6.	C. Dhanalakshmi	II B. A. Economics	1200
7.	V. Jaipoorani	II B. A. Economics	1650
8.	S. Shandhini	II B. A. Economics	1100
9.	T. Punitha	III B. A. Economics	1100
10.	G. Kavitha	III B. A. Economics	2200
11.	V. Dhivya	III B. A. Economics	1700
12.	R. Priyanka	III B. A. Economics	2200
13.	S. Jayanthi	II M.A. Economics	1500
14.	G. Saranya	II M.A. Economics	550
15.	K. Jeevitha	II M.A. Economics	1250
16.	T. Gayathri	II M.A. Economics	500
17.	E. Sowndharya	II M.A. Economics	1250

### Co-Curricular Activities (NSS / NCC / RRC / YRC / CCC/ IIC)

Class	No. of Students					
	NSS	NCC	RRC	YRC	CCC	IIC
<b>I Year</b>	23	-	-	12	6	6
<b>II Year</b>	17	-	5	6	2	59
<b>III Year</b>	-	-	-	10	-	56

### COURSES OFFERED BY THE DEPARTMENT TO OTHER MAJOR STUDENTS

#### 1. Advanced Diploma Course

Name of the Course: Export Management

<b>I Year : Certificate Course Name : Elements of International Trade Strength : 37</b>						
<b>History</b>	<b>Economics</b>	<b>English</b>	<b>Mathematics</b>	<b>Statistics</b>	<b>Physics</b>	<b>Chemistry</b>
2	11	5	Nil	Nil	Nil	Nil
<b>Botany</b>	<b>Zoology</b>	<b>Home Sci.</b>	<b>Commerce</b>	<b>Computer Science</b>		
Nil	Nil	4	15	Nil		

<b>II Year : Diploma Course Name : Elements of Export Management Strength : 46</b>						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
5	7	5	4	3	2	-
Botany	Zoology	Home Sci.	Commerce	Computer Science		
1	1	3	12	3		

<b>III Year : Advanced Diploma Course Name : Export Management Procedure Strength : 35</b>						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
5	5	4	3	3	1	1
Botany	Zoology	Home Sci.	Commerce	Computer Science		
Nil	1	Nil	9	3		

## 2. Skill Enhancement Course

Number of Students Attended the Course:

<b>Skill Enhancement Course –I : Demography (I - Semester) Strength : 59</b>						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
5	Nil	5	5	3	Nil	4
Botany	Zoology	Home Sci.	Commerce	Computer Science		
5	3	3	21	5		

<b>Skill Enhancement Course –I : Economics of Information (II –Semester) Strength : 49</b>						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
5	Nil	5	5	2	Nil	4
Botany	Zoology	Home Sci.	Commerce	Computer Science		
3	4	3	15	3		

## 3. Non-Major Elective

Number of Students Attended the Course:

<b>Non-Major Elective - I: Economics of Information (III - Semester) Strength : 36</b>						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
7	Nil	4	4	2	2	Nil
Botany	Zoology	Home Sci.	Commerce	Computer Science		
1	Nil	3	9	3		

<b>Non-Major Elective - II: Applied Banking (IV –Semester) Strength : 36</b>						
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
6	Nil	4	4	2	3	Nil
Botany	Zoology	Home Sci.	Commerce	Computer Science		
2	-	4	8	3		

#### 4. Non-Major Skill Based

Number of Students Attended the Course:

UG : Non-Major Skill Based - I: Introduction to Marketing (V - Semester) Strength: 53					
History	Economics	English	Mathematics	Statistics	Physics
7	Nil	7	6	3	3
Chemistry	Botany	Zoology	Home Science	Commerce	Computer Science
5	5	5	7	Nil	5

UG : Non-Major Skill Based - II : Principles of Taxation (VI - Semester) Strength: 47					
History	Economics	English	Mathematics	Statistics	Physics
6	Nil	10	5	2	3
Chemistry	Botany	Zoology	Home Science	Commerce	Computer Science
5	5	Nil	7	Nil	4

#### 5. Extra Disciplinary Course

Number of Students Attended the Course:

PG : Extra Disciplinary Course : Economics of Insurance (II- Semester) Strength: 23					
History	Economics	Tamil	English	Mathematics	Physics
3	Nil	3	4	6	3
Chemistry	Commerce	Computer Science			
3	Nil	Nil			

PG : Extra Disciplinary Course : Economics of Insurance (III- Semester) Strength: 25					
History	Economics	Tamil	English	Mathematics	Physics
6	Nil	Nil	6	5	4
Chemistry	Commerce	Computer Science			
4	Nil	Nil			

### III B.A. Economics –(2021-24)



### II M.A. Economics –(2022-24)



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**HoD and all the Faculty Members of  
Department of Economics**

**II M.A. Economics – S. Shalini  
III B.A. Economics - J. Nivetha**