

### **NEWS.COMM**

# **PG** and Research Department of Commerce



# Sri Sarada College for Women (Autonomous) Re-accredited with 'B++' Grade by NAAC

(Affiliated to Periyar University)

Salem - 636016.

Volume XIX NEWSLETTER April 2025

(For Private Circulation only)

### Dear Readers,

With the blessings of the Holy Trinity Sri Ramakrishna Parmahamsa, Sri Sarada Devi and Swami Vivekananda, we have made an attempt to bring out this Newsletter. We dedicate the Nineteenth Volume of the Newsletter to the sacred memories of Srimath Swami Chidbavananda and Yatiswari Saradapriya Amba. Our humble pranams are due to our Directress Yathiswari Vinyakapriya Amba and Our College Secretary Guhapriya Amba. We are thankful to Dr. (Tmt). R. Uma Rani, Principal for her kind advice, valuable suggestions and encouragement in bringing out this volume. We are thankful to Dr. (Tmt.) G. Vasuki, Controller of Examinations for her constant support and encouragement.

### **CURRICULUM ENRICHMENT**

**Board of Studies Meeting** 

Date: 04.11.2024

**Members:** 

Chairman	Subject Expert 1	Subject Expert 2	Geo Tagged Photos
Dr. (Tmt.) M.Abirami,	Dr. A. Sivakumar	Dr. P. Kavitha	
M.Com., M.Phil., MBA.,	Head & Associate	M.Com., M.Phil.,	X o servicembilitä B
NET., Ph.D.,	Professor,	MBA., Ph.D.,	
Head and Assistant	Department of	Associate Professor of	Access 100 100 100 100 100 100 100 100 100 1
Professor, PG & Research	Commerce	Commerce, Cauvery	F STATE OF TAXABLE OF
Department of Commerce,	(Banking	College for Women	
Sri Sarada College for	& Insurance), Gobi	(Autonomous),	F school 2 M
Women (Autonomous),	Arts & Science	Cauvery College	J compa is
Salem - 16	College,	Road, Annamalai	J track (9)
	Gobichettipalayam.	Nagar, Trichy-620 018.	

<b>University Nominee</b>	Industrialist	PG Alumnus
Dr. K Suresh Babu	CA Shankar B A,	Dr. P.V.Rajeswari
Associate Professor	Chartered Accountant	Assistant Professor
Com with Retail	in Practice, Partner:	of Commerce, Sona
Marketing, PSG	V Verma and Co.,	College of Arts &
College of Arts &	Shevapet, Salem.	Science, Salem.
Science, Civil		,
Aerodrome Post,		
Coimbatore - 641014.		
Student Member (UG)	Student Member (PG)	
Vinotha Sree. K. B	Sanju Sree K	
III B.Com. B	II M. Com	
	1. 15 1 0.1 5	<u> </u>

# Sanju Sree K Abirami M Ambika T A Vinotha Sree KB Brinda ABIRATA Ramya T ASIVAKumar SN SARVA... ABIRATA

### **Other Faculty Members of the Department**

- Dr. S. Chandra, M.Com., M.Phil., NET., Ph.D.,
- Dr. G. Selvalakshmi, M.Com., M.Phil., MBA., Ph.D., SET.,
- Dr. R. Pavithra, M.Com. (C.A)., M.Phil., Ph.D., SET., MBA.,
- Dr. R. Brinda Shree, M.Com., M.Phil., MBA., Ph.D., NET., SET.,
- Dr. T. Ramya, M.Com., M.Phil., MBA., Ph.D., NET., SET.,

### **Self-Financing Faculty**

- Mrs. T. Ambika, M.Com (CA)., M.Phil., MBA., Ph.D.,
- Ms. N. Sarvamangalaa, M.Com., NET., Ph.D.,
- Ms. S. Durga Devi, M.Com., NET.,



The board perused, discussed and recommended the following modifications in the UG and PG syllabi.

### For the Students Admitted in 2023 - 2024

TANSCHE Syllabus is adopted for the students admitted from 2023 - 2024 for the IV Semester according to "Choice Based Credit System", in Elective Course - IV both the course "Consumerism & Consumer Protection" and "Operations Research" are Active. The course structure is as follows for **B.Com. & M.Com.** 

### **B.Com - IV Semester**

For the students admitted in 2023 - 2024 - IV Semester	
Courses	Percentage of Changes
Core Course - VII: Corporate Accounting - II	80
Core Course - VIII: Principles of Marketing	50

Elective - IV: Consumerism & Consumer Protection /	100
Operations Research (Both are Active)	
Skill Enhancement Course - VI: Service Marketing	100
Skill Enhancement Course - VII: MS Office Practical -II	100
Environmental Studies (Shifted from II Semester)	-

# M.Com - IV Semester

For the students admitted in 2023 - 2024 - IV Semester		
Courses	Percentage of Changes	
Core Course - X: Corporate and Economic Laws	100	
Core Course - XI: Human Resource Analytics	100	
Elective - VI: (Discipline Specific) Organisational	40	
Behaviour / Insolvency Law and Practice		
Project with Viva Voce	-	
Professional Competency Skill: Personality	100	
Development		
Society Connect Activity	-	

# For the students admitted in 2024 - 2025 - II Semester

Courses	Percentage of Changes
Extra Disciplinary Course: Business Environment	100
Extra Disciplinary Course: Applied Business Research	Removed

Date: 16.04.2025

### **Members:**

Chairman	Subject Expert 1	Subject Expert 2	Geo Tagged Photos
Dr. (Tmt.) M.Abirami,	Dr. A. Sivakumar	Dr. P. Kavitha	The swam
M.Com., M.Phil., MBA.,	Head & Associate	M.Com., M.Phil.,	
NET., Ph.D.,	Professor, Department	MBA., Ph.D.,	
Head and Assistant	of Commerce (Banking	Associate Professor	
Professor, PG & Research	& Insurance), Gobi Arts	of Commerce,	
Department of	& Science College,	Cauvery College for	
Commerce,	Gobichettipalayam.	Women	G GPS Map Carriers
Sri Sarada College for		(Autonomous),	Salem, Tamil Nadu, India Sri Sarada College for vomen, New Fairlands, periya gudur, Salem, Tamil Nadu
Women (Autonomous),		Cauvery College	1 636004 Inda
Salem – 16		Road, Annamalai	Google Long 78.148877° 16.04/25/0254 PM G1/T +0630
		Nagar, Trichy - 620	
		018.	
<b>University Nominee</b>	Industrialist	PG Alumnus	

3

Dr. K Suresh Babu	CA Shankar B A,		
Associate Professor Com	Chartered Accountant	Dr.P.V.Rajeswari	
with Retail Marketing,	in Practice, Partner:	Assistant	SOUTH AND LA
PSG College of Arts &	V Verma and Co.,	Professor of	
Science, Civil	Shevapet, Salem.	Commerce, Sona	
Aerodrome Post,		College of Arts &	NA MAR
Coimbatore - 641014.		Science, Salem.	O PO Nay Can
Student Member (UG)	Student Member (PG)		Salem, Tamil Nadu, India Sin Sarata College for women, New Fairlands, perina coudur, Salem, Tamil Nadu
Loga Sri. T	Tharsha.P.S		636004 India
III B.Com 'A'	II M.Com.		Lat 11.570(58)* Long 78.148877*
Other Facu	ulty Members of the Depa	artment	0000 (16,04/25 02 SAPM GNT 40530

- Dr. S. Chandra, M.Com., M.Phil., NET., Ph.D.,
- Dr. G. Selvalakshmi, M.Com., M.Phil., MBA., Ph.D., SET.,
- Dr. R. Pavithra, M.Com. (C.A)., M.Phil., Ph.D., SET., MBA.,
- Dr. R. Brinda Shree, M.Com., M.Phil., MBA., Ph.D., NET., SET.,
- Dr. T. Ramya, M.Com., M.Phil., MBA., Ph.D., NET., SET.,

### **Self-Financing Faculty**

- Mrs. T. Ambika, M.Com (CA)., M.Phil., MBA., Ph.D.,
- Ms. N. Sarvamangalaa, M.Com., NET., Ph.D.
- Ms. S. Durga Devi, M.Com., NET.,

The board perused, discussed and recommended the following modifications in the UG and PG syllabi.

### For the Students Admitted in 2024 - 2025

TANSCHE Syllabus is adopted for the students admitted from 2024 - 2025 for the III Semester according to "Choice Based Credit System", in Elective Course - III both the course "Marketing Research" and "E-Commerce" are Active. The course structure is as follows for **B.Com.** & M.Com.

### B.Com.

### For the students admitted in 2025 - 2026

### I Semester

Courses	Percentage of Changes
Skill Enhancement Course - SEC (NME I) Business Organisation	100
& Entrepreneurship	
Skill Enhancement Course - SEC (NME I) Tally Practical - I	Removed

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### **II Semester**

Courses	Percentage of Changes
Skill Enhancement Course - SEC (NME II) Advertising	100
Skill Enhancement Course - SEC (NME II) Tally Practical -II	Removed

### For the students admitted in 2024 - 2025

### **III Semester**

Courses	Percentage of Changes
Skill Enhancement Course - V: Practical – Word, Excel and Tally	100
Skill Enhancement Course - V: MS Office Practical - I	Removed

### **IV Semester**

Courses	Percentage of Changes
Skill Enhancement Course - VII: Commerce Practical	100
Skill Enhancement Course - VII: MS Office Practical - II	Removed

Added one paper named Health and Wellness for the students admitted in 2024 - 2025 – III Semester.

For the students admitted in 2023 - 2024 - V Semester				
Courses	Percentage of Changes			
Core Course - IX: Cost Accounting - I	30			
Core Course - X: Banking Law and Practice	40			
Core Course - XI: Income Tax Law and Practice - I	10			
Core Course - XII: Project Work (Group)	-			
Discipline Specific Elective - V: Financial Management	10			
Discipline Specific Elective - VI: Human Resource Management	40			
Value Education	-			
Summer Internship	-			

# M.Com.

# For the students admitted in 2025 - 2026 - II Semester

Courses	Percentage of Changes
DSE Course: III Business Ethics and Corporate Sustainability	100
DSE Course: III Advance Financial Management	Removed

# For the students admitted in 2024 - 2025 - III Semester

Courses	Percentage of Changes
Extra Disciplinary Course: Entrepreneurial Development	100
Extra Disciplinary Course: Business Data Analysis	Removed

### **Internal Academic Audit**

Date	Internal Audit Members	Geo Tagged Photo
06.11.2024	Dr. (Tmt) T. Sasikala, M.A., M.Phil., Ph.D., Associate Professor of Economics, Sri Sarada College for Women (Autonomous), Salem – 16.	Salem, Tamil Nadu, India 16/28, Kattabomana St, Shevapet, Salem, Tamil Nadu 636066, India Lat 116-4784* Long 78.148893* Wednesday, O6th November 2024 GMT +05:30
	Salem – 16.	The state of the s

# **External Academic Audit**

Date	External Audit Members	Geo Tagged Photo
11.11.2024	Dr.P.Raja, M.Com., M.Phil., MBA., M.Phil., PGDCA., Ph.D., Associate Professor, PG and Research Department of Commerce, Government Arts College (Autonomous), Salem - 636007.	Salem, Tamil Nadu, India Secondary School And Higher Schooling, Kms Garden, New Fairlands, Periya Pudur, Salem, Tamil Nadu 838004, India Lat 11-18-72-24* Long 73-44-87-6* Lut 11-18-72-24* Long 73-44-87-6*
	Dr. V. Renugadevi, M.Com., M.Phil., Ph.D., PGDCA., B.Ed., Head and Associate Professor, Department of Commerce, Vellalar College for Women, (Autonomous), Erode - 12	Salem, Tamil Nadu, India Secondary School And Higher Schooling, Kms Garden, New Fairlands, Periya Pudur, Salem, Tamil Nadu 636004, India Lat 11.678182* Long 78.14888*  1/1/1/24 11:04 AM GMT +05:30

# **RESEARCH ACTIVITIES**

# Ph. D. Registered and Pursuing

Sl. No.	Name of the Scholar	Registration	Date of	Research Supervisor
51. 110.	Name of the Scholar	Number	Registration	Research Supervisor
1.	Mrs. M. Priya (PT)	PUAJ200020179	05.07.2021	Retd. Dr. L. Lakshmi,
2.	Mrs. T. Ambika (PT)	PUAJ200020176	05.07.2021	Associate Professor of Commerce, Sri Sarada College
3.	Ms. N. Sarvamangalaa (PT)	PUAJ210020294	21.02.2022	for Women (Autonomous),
4.	Ms.C.Shivaanuja(FT)	PUAJ200020175	05.07.2021	Salem 636316
5.	Ms. Saajidha Akbar (FT)	PUAD220020647	07.07.2023	Retd. Dr.S.Revathi,
6.	Mrs. M.K. Madhumathi (FT)	PUAD220020648	07.07.2023	Associate Professor of Commerce, Sri Sarada College
7.	Mrs. S. Anjutha (PT)	PUAD220020649	07.07.2023	for Women (Autonomous), Salem 636316

# **PUBLICATIONS**

# **Chapters Contributed in Edited Books:**

Sl.	Name of the Faculty	Title of the Book & Publisher		Chapter No.,	
No.	Name of the Faculty	Chapter Title	Publisher	Page No. & ISBN	
		Exploring Indian	Holistic		
		Knowledge Systems:	Management:		
1.	Dr. M. Abirami	Interdisciplinary	Integrating	ISBN: 978-93-	
1.	Dr. M. Adirailii	Perspectives and	Bhagavad Gita's	40505-12-5	
		Applications	Teachings Into		
			Business Practices		
		Exploring Indian	Thirukkural and		
	Dr. S. Chandra	Knowledge Systems:	Indian Knowledge		
		Interdisciplinary	System: Timeless	ISBN: 978-93-	
2.		Perspectives and	Wisdom for	40505-12-5	
		Applications	Ethical Leadership	40303-12-3	
			And Sustainable		
			Management		
		Exploring Indian	Thirukkural and		
		Knowledge Systems:	Indian Knowledge		
		Interdisciplinary	System: Timeless		
		Perspectives and	Wisdom for	ISBN: 978-93-	
3.	Dr. G. Selvalakshmi	Applications	Ethical	40505-12-5	
			Leaders9hip And	40303-12-3	
			Sustainable		
			Management		

		Exploring Indian	Yogic Thinking	
		Knowledge Systems:	for Entrepreneurs:	
			Mindfulness,	ISBN: 978-93-
		Interdisciplinary	Innovation and	40505-12-5
		Perspectives and		
4.	Dr. R. Pavithra	Applications	Growth	
		Exploring Indian	Dharma and	
		Knowledge Systems:	Finance: A	ISBN: 978-93-
		Interdisciplinary	Sustainable	48505-12-5
		Perspectives and	Approach to	
		Applications	Ethical Banking	
		Exploring Indian	Yogic Thinking	ISBN: 978-93-
		Knowledge	for Entrepreneurs:	40505-12-5
5.	Dr. R. Brinda Shree	Systems:	Mindfulness	
5.	DI. K. Billida Silice	Interdisciplinary	,Innovation and	
		Perspectives and	Growth	
		Applications		
	Dr. T. Ramya	Exploring Indian	Gandhi's Vision to	ISBN:978-93-
		Knowledge Systems:	Ethical Business:	40505-12-5
6.		Interdisciplinary	The Man to	
		Perspectives and	Mahatma	
		Applications	Approach	
		Exploring Indian	Gandhi's Vision to	
		Knowledge Systems:	Ethical Business:	ISBN:978-93-
7.	Mrs. T. Ambika	Interdisciplinary	The Man to	40505-12-5
		Perspectives and	Mahatma	40303-12-3
		Applications	Approach	
		Exploring Indian	Holistic	
		Knowledge Systems:	Management:	
8.	Ms. N.	Interdisciplinary	Integrating	ISBN: 978-93-
8.	Sarvamangalaa	Perspectives and	Bhagavad Gita's	40505-12-5
	-	Applications	Teachings into	
			Business Practices	
			I	

# **Publication in Conference Proceedings:**

Sl. No.	Name of the Faculty	Name of the Conference & Title of the Paper	Publisher	Page No. & ISBN
1.	Dr. M. Abirami	2 <sup>nd</sup> International Conference on Commerce Confluence 2025: Innovation and Digitalization in Commerce and Management Literature Review: The Significance of E- Learning in Higher Education	Department of Commerce, Sona College of Arts and Science, Salem	ISBN: 978- 939197742-9

2.	Dr. S. Chandra	Artificial Intelligence in Commerce, Economics and Management (AICEM) Growth and Future Trends of AI In Digitalized Business Era	K.S.R College of Arts and Science for Women	ISBN: 978-93- 92649-59-2
3.	Dr. R. Brinda Shree	2 <sup>nd</sup> International Conference on Commerce Confluence 2025: Innovation and Digitalization in Commerce and Management Brand Loyalty towards Fast Moving Consumer Goods (A study with Reference to Salem City)	Department of Commerce, Sona College of Arts and Science, Salem	ISBN: 978- 939197742-9
		Indian Knowledge System in Mathematics, Economics, Sanskrit and Science (Hybrid Mode) Economic Principles in Ancient Indian Texts (Insights for Modern Commerce)	Sri Sarada College for Women (Autonomous) Salem	ISBN: 978-93-6492- 043-8
4.	Dr. T .Ramya	International Conference on Resilience and Progress: Pioneering Transformative Pathways to Sustainability (ICRPPTPS), Empowering Eco-Choices: Integrating Psychological and Market Drivers in Sustainable Consumption	Kristu Jayanti College, Autonomous, Bengaluru	ISBN: 978-81- 983354-3-2
5.	Mrs.T.Ambika	Exploring Ancient Indian Mathematics in the Context of Indian Knowledge System, NSIKS-2025 Influence of Indian Mathematical Tradition LS on Global Commerce	PG & Research Department of Mathematics, Sri Sarada College for Women (Autonomous)	ISBN: 978-93-6348- 381-1
		International Conference on Resilience and Progress: Pioneering Transformative Pathways to Sustainability (ICRPPTPS),Innovations in Personalised Banking	Kristu Jayanti College, Autonomous, Bengaluru	ISBN: 978-81- 983354-3-2

		Services Transforming		
		Customer Engagement and		
		Satisfaction		
		Artificial Intelligence in K.S.R College of	K.S.R College of	ISBN: 978-93-
		Commerce, Economics and	Arts and Science	92649-59-2
		Management (AICEM)	for Women	Page No. 19-23
		Transforming Financial		
		Planning: The Role of AI in		
		Modern Finance		
6.	Ms. N.Sarvamangalaa	Exploring Ancient Indian Mathematics in the Context of Indian Knowledge System, NSIKS-2025 IKS and the legacy of ancient Indian astronomical innovations International Conference on Resilience and Progress: Pioneering Transformative Pathways to Sustainability (ICRPPTPS), Decoding the Impact of AI Integration on the Purchase Intention towards Electric Two- Wheelers in Salem City	PG & Research Department of Mathematics, Sri Sarada College for Women (Autonomous)  Kristu Jayanti College, Autonomous, Bengaluru	ISBN: 978-93-6348- 381-1 ISBN: 978-81- 983354-3-2
		Artificial Intelligence in Commerce, Economics and	K.S.R College of Arts and Science	ISBN: 978-93- 92649-59-2
		Management (AICEM)	for Women	
		AI Integration: Elevating		
		Customer Experience in		
		The Business Landscape		

# **Journal Publications:**

				Month,		WoS /
				Year, Vol.		Scopus/
Sl.	Name of the	Title of the	Title of the Paper	No. &	Impact	UGC
No.	Faculty	Journal		Page No.	Factor	Care List
1.	Dr. S.Chandra	International Journal of Business and Economics Research	A Study on User Satisfaction towards Google Pay in Salem City	July 2024, Special Issue, 215	-	e-ISSN: 2455- 3921
		(IJBER)		15540, 215		

		Journal of	Determinants of	Volume:	-	ISSN:
		the Asiatic	Customer Relationship	XCII,		0972-0766
		Society of	Management Among	Number:		
		Mumbai	Banking Employees –	02,		
			with Special Reference	2024		
			to Kallakurichi District			
			in Tamilnadu			
		Shodha	Antecedents of	Volume -	-	ISSN:
		Prabha	Impulsive Buying	47,		0974-
2.	Dr. G.		Behaviour towards Fast	(Issue-03),		8946
۷.	Selvalakshmi		Moving Consumer	Number: 01		
			Goods –with Special	2024		
			Reference to			
			Kallakurichi District in			
			Tamilnadu			
		Indian	Awareness and	Volume		ISSN:
		Journal of	Perception of Gold	14,		2231-
		Information	Ornament Buyers in	Number.3,		6094
		Sources and	Bangalore-A Mixed	pp. 30-38		
		Services	Method Approach	2024		

# **Paper Presentations:**

Sl. No.	Name of the Faculty	Date	Title of the Seminar/Conference/ Symposium & Host Institution	Title of the Paper
1.	Dr. M. Abirami	06.02.2025	2 <sup>nd</sup> International Conference on Commerce Confluence 2025: Innovation and Digitalization in Commerce and Management  Sona College of Arts and Science, Salem	Literature Review: The Significance of E- Learning in Higher Education
2.	Dr. S.Chandra	24.07.2024 & 25.07.2024	Two Days International Conference on Global Contemporary Issues and Unlocking Innovation in Business Industry 4.0 (Hybrid Mode)  VHNSN College, Viruthunagar.	A Study on User Satisfaction towards Google Pay in Salem City

		29.08.2024	11 <sup>th</sup> International Conference on Artificial Intelligence in Commerce, Economics and Management (AICEM)  K.S.R College of Arts and Science for Women	Growth and Future Trends of AI in Digitalized Business Era
3.	Dr. G. Selvalakshmi	16.07.2024 & 17.07.2024	19 <sup>th</sup> International Conference on Applied Research in Engineering, Technology & Management  Pondicherry University- ARC 2024	Unveiling Customer Relationship Management Dynamics in the Banking Sector
4.	Dr. R. Pavithra	27.09.2024	2 <sup>nd</sup> International Conference on AI – Driven Innovation in Commerce, Management and Entrepreneurship (AIDICME – 2024)  St.Joseph College of Arts And Science for Women, Pagalpatty, Omalur	AI –Driven Digital Payments
		13.02.2025	Innovation for Imapact: Achieving the SDG by 2030 Chikkaiah Naicker College, Erode	AI and the Art of Healing: A New Frontier in Frontier in Mental Well Being
5.	Dr. T. Ramya	27.02.2025 & 28.02.2025	Two Days National Level Seminar on Indian Knowledge System in Mathematics, Economics, Sanskrit and Science (Hybrid Mode) Sri Sarada College for Women (Autonomous) Salem	Economic Principles in Ancient Indian Texts (Insights for Modern Commerce)

	Mrs. T. Ambika	29.08.2024	11 <sup>th</sup> International Conference on Artificial Intelligence in Commerce, Economics and Management (AICEM) K.S.R College of Arts and Science for Women	Transforming Financial Planning: The Role of AI in Modern Finance
6.		27.01.2025 & 28.01.2025	Two Days National Level Seminar on Exploring Ancient Indian Mathematics in the Context of Indian Knowledge System Sri Sarada College for Women (Autonomous) Salem	Influence of Indian Mathematical Traditions on Global Commerce
		06.02.2025	2 <sup>nd</sup> International Conference on Commerce Confluence 2025: Innovation and Digitalization in Commerce and Management Sona College of Arts and Science, Salem	Green Wheels of Progress: Reshaping the Transport Landscape with Electric Two-Wheelers
7	Ms. N.	29.08.2024	11 <sup>th</sup> International Conference on Artificial Intelligence In Commerce, Economics and Management (AICEM) K.S.R College of Arts and Science for Women, Tiruchengode	AI Integration: Elevating Customer Experience in The Business Landscape
7.	Ms. N. Sarvamangalaa	06.02.2025	2 <sup>nd</sup> International Conference on Commerce Confluence 2025: Innovation and Digitalization in Commerce and Management Sona College of Arts and Science, Salem	A Study on Customer Satisfaction Towards E-Banking Services in Salem City

# **PARTICIPATION**

# **Orientation/ Refresher/ FDPs/ STC Attended:**

SI.	Name of the	Date/	Title of the Programme	<b>Host Institution &amp;</b>
No.	Faculty	Duration		Sponsored by
1.	Dr. M. Abirami	24.02.2025 - 10.03.2025	Refresher Course on Commerce and Management	UCG - MMTTC, Shri Ram College of Commerce, University of Delhi
		01.07.2024 - 07.07.2024	7 Days Online Faculty Development Programme on Essential Skills for Professional Development in Higher Education	Star International Foundation for Research and Education
2.	Education  O7.11.2024  Dr. S. Chandra  O4.12.2024  Dr. S. Chandra  O4.12.2024  Dr. S. Chandra  O4.12.2024  Teacher Programme  To Days International Virtual Faculty Development Programme  On Recent Advances in Technol Sustainable Development  Technol	UCG - Malaviya Mission Teacher Training Center, Madurai Kamaraj University		
		-	Virtual Faculty Development Programme on Recent Advances in Teaching and Research on	School of Commerce, Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology
		01.07.2024 - 07.07.2024	7 Days Online Faculty Development Programme on Essential Skills for Professional Development In Higher Education	Star International Foundation for Research and Education
3.	Dr. G. Selvalakshmi	17.10.2024 - 24.10.2024	One Week National Level Online Faculty Development Programme on Outcome Based Education and Application of Generative AI in Teaching and Research International FDP Course	St.Mary's College (Autonomous), Thraissur, Kerala  Rani Anna Government
		22.11.2024 - 29.11.2024	on Ethics and Values for Teaching Professionals and Administrators	College for Women,

1			75 1	0.1.1.00 37.1
			7 Days International	School of Commerce ,Vel
			Virtual Faculty	Tech Rangarajal
		11.12.2024	Development Programme	Dr.Sagunthala R&D
		-	on Recent Advances in	Institute of Science and
		17.12.2024	Teaching and Research on	Technology, Avadi,
			Sustainable Development	Chennai
			in Commerce	
		22.01.2025	UGC-Sponsored Online	UCG-Malaviya Mission
		-	Faculty Induction	Teacher Training Center,
		18.02.2025	Programme -11	Bharathiar University
		01 07 2024	Five Days International	Velammal College of
		01.07.2024	Faculty Development	Engineering and
		-	Programme on Outcome	Technology, Madurai
		05.07.2024	Based Education	
			7 Days International	School of Commerce ,Vel
4.	Dr. R. Pavithra		Virtual Faculty	Tech Rangarajal
		11.12.2024	Development Programme	Dr.Sagunthala R&D
		_	on Recent Advances in	Institute of Science and
		17.12.2024	Teaching and Research on	Technology, Avadi,
		17.12.2021	Sustainable Development	Chennai
			in Commerce	Chemai
			One Day Online Faculty	Star International
		22.06.2024	Development Programme	Foundation for
			on AI Tools for Teaching	Research and
			on Ai 100is for reaching	Education
			7 Days Online Faculty	Star International
		01.07.2024	Development Programme	Foundation for Research
			on Essential Skills for	and Education
	Dr. R. Brinda Shree	-		and Education
		07.07.2024	Professional Development in Higher Education	
5.			iii Tiighei Education	
			7 Days International	School of Commerce ,Vel
			Virtual Faculty	Tech Rangarajal
		11.12.2024	•	Dr.Sagunthala R&D
		11.12.2024	Development Programme on Recent Advances in	Institute of Science and
		17 12 2024		
		17.12.2024	Teaching and Research on	Technology, Avadi,
			Sustainable Development	Chennai
		I1 O 4 202 4	in Commerce	NIDTEL ALCTE
		July - Oct 2024	Soft Skills	NPTEL - AICTE
		22 11 2024	International FDP Course	Rani Anna Government
	D. T. D.	22.11.2024	on Ethics and Values for	College for Women,
6.	Dr. T. Ramya	-	Teaching Professionals and	
		29.11.2024	Administrators	Academy, Geneva,
				Switzerland

			7 Days International	School of Commerce, Vel
			Virtual Faculty	Tech Rangarajal
		11.12.2024	Development Programme	Dr.Sagunthala R&D
		-	on Recent Advances in	Institute of Science and
		17.12.2024	Teaching and Research on	Technology, Avadi,
			Sustainable Development	Chennai
			In Commerce	
			National Level	Department of
		17.02.2025	Transdisciplinary Faculty	Mathematics, PSGR
		17.02.2025	Development Programme on Mathematics in the Era	Krishnammal College for Women, Coimbatore
		22.02.2025	of AI Adapting to	Women, Connoatore
		22.02.2023	Emerging Trends and	
			Tools (Virtual Mode)	
			National Level	Department of
			Transdisciplinary Faculty	Mathematics, PSGR
		17.02.2025	Development Programme	Krishnammal College for
7.	Mrs. T. Ambika	-	on Mathematics in the Era	Women, Coimbatore
		22.02.2025	of AI Adapting to	
			Emerging Trends and	
			Tools (Virtual Mode)	Star International
			7 days Online Faculty	
		01.07.2024	Development	Foundation for Research
		_	Programme on Essential	and Education
		07.07.2024	Skills for Professional	
		07.07.2024	Development in Higher	
			Education	
			Two days National Level	IOT Academy,
		19.07.2024	Faculty Development	Coimbatore, Tamil Nadu
		-	Programme on Advanced	
8.	Ma N. Saryamangalaa	20.07.2024	Teaching and Learning in	
0.	Ms. N. Sarvamangalaa	20.07.2024		
			HEI's	
			Eight days Faculty	The Department of
		05.08.2024	Development	Environmental Science,
		U3.U8.2U24	Programme (FDP) on	and Research Committee
		-	Publish and Promote	in association with Lore &
		14.08.2024	Your Research: Tools	Ed Research Associates
			& Techniques	
		18.10.2024	Three Days Faculty	Internal Quality Assurance
		-	Development Programme	Cell, Sri Sarada College for

	20.10.2024	on Facilitating Effectual	Women (Autonomous),
		Teaching Through Mental	Salem
		Well Being	
	04.11.2024	FDP on Research	Department of Research &
	&	Proposal Writing for	Publications, A2Z
	05.11.2024	Funding Project	EduLearning Hub LLP

# Seminar/We binar/Conference/Symposium/Workshop:

GI.			Title of the	TT 4 T 4*4 4*
Sl.	Name of the Faculty	Date	Seminar/Webinar/Conference/	Host Institution
No.			Symposium/Workshop	& Sponsored by
			IP Awareness /Training Program	Intellectual
		21.06.2024	under National Intellectual	Property Office,
			Property Awareness Mission	India
			One day National Online	Global Institute
		01.08.2024	Workshop on Writing	of Statistical
1.	Dr. S. Chandra		Proposal for Funded Project	Solutions (GISS)
			International Webinar on	IQAC, Sri
			Integrating Indian Knowledge	Sarada
		04.03.2025	System And Artificial	College for
			Intelligence in the Contest of	Women
			Higher Education	(Autonomous)
		21.06.2024	IP Awareness /Training Program	Intellectual
			under National Intellectual	Property Office,
			Property Awareness Mission	India
			One Day National Online	Global Institute
		01.08.2024	Workshop on Writing Proposal	of Statistical
			for Funded Project	Solutions(GISS)
			Five Days Online Workshop on	Star
2.	Dr. G. Selvalakshmi	23.09.2024	Foundation of Stock Market for	International
		-	Beginners	Foundation for
		27.09.2024		Research and
				Education
			International Webinar on	IQAC of Sri
			Integrating Indian Knowledge	Sarada
		04.03.2025	System And Artificial	College for
			Intelligence in the Contest of	Women
			Higher Education	(Autonomous)
			International Webinar on	IQAC of Sri
			Integrating Indian Knowledge	Sarada
3.	Dr. R. Pavithra	04.03.2025	System And Artificial	College for
			Intelligence in the Contest of	Women
			Higher Education	(Autonomous)

			Five Days Online Workshop on	Star
		23.09.2024	Foundation of Stock Market for	
	Dr. R. Brinda Shree  Dr. T. Ramya	23.03.2024	beginners	
		27.09.2024	beginners	
		27.09.2024		
			ID Assessment of Arrange December 1	
4	Da D. Dain do Clanco	12.02.2025	IP Awareness /Training Program under National Intellectual	
4.	Dr. R. Brinda Snree	12.02.2025		1 - 1
			Property Awareness Mission International Webinar on	
				-
		04.02.2025	Integrating Indian Knowledge	
		04.03.2025	System And Artificial	Property Office, India  IQAC of Sri Sarada College for Women (Autonomous)  Belox  Institute for Statistics and Analytical Research Academia Insight Institute of Research Studies  Global Research & Training Centre, India  Institute for Scholarly Research and Training, Chennai  IQAC of Sri Sarada College for Women (Autonomous)  Institute for Scholarly Research & Training, Chennai  IQAC of Sri Sarada College for Women (Autonomous)  Institute for Scholarly Research & Training, Chennai
			Intelligence in the Contest of	
			Higher Education	` /
		24.11.2024	Workshop on AI tool and	Belox
			chatGPT	T C
		27.11.2024	Three days International Online	
		_	Workshop on SEM, CFA, Time	
		29.11.2024	Series and Cluster Analysis	I
			using JASP	
			One Day Workshop on Effective	
		01.12.2024	Research Paper Publication	_
			Strategies for Scopus/Wos	
			Journals	
		26.12.2024	Five Days International Online	
			Workshop on Master the Art of	·
		-	Research and Publication AI	Centre, India
		30.12.2024	Tools and Techniques of	
5.	Dr. T. Ramya		Research for Quick Report	
	·		Writing & Quality Publication	T
			National Level Online	
		25.01.2025	Workshop on Building	· •
		25.01.2025	Research Foundation	
			Tutamatianal W/ 1	_
			International Webinar on	-
		04.02.2025	Integrating Indian Knowledge	
		04.03.2025	System And Artificial	
			Intelligence in the Contest of	
			Higher Education	
			National Level Online	
		22.02.2025	Workshop on Applications of	· •
		22.03.2025	Artificial Intelligence in Ph.D	
			Scholarly Research & Training	
			N.C. II. 10 P	
6.	Mrs. T. Ambika		National Level Online	Institute for
0.	IVIIS. 1. AIIIUIKA		Workshop on Quantitative	Scholarly
1			Research Design: Methods,	

		08.02.2025	Sampling Techniques, Data	Research and
			Collection Process and	Training,
			Presentation for PhD Research	
			and Scholarly Publishing	Chennai
			One day National Level	Sun Virtual
		31.07.2024	Workshop on Exploring AI	Learning,
		31.07.2024	Basics - Mastering AI Prompt	Tamilnadu
			Techniques	
			Completed the "Course on	Department of
		21.05.2024	Fundamentals of Blockchain &	Academic
		-	Metaverse"	Affairs, A2Z
		23.05.2024		EduLearning
				Hub LLP
			National Webinar on Financial	Joint
			Education A Life Skill Under	collaboration of
			NEP 2020	Rampur Anchalik
		07.08.2024		College, South
		07.08.2024		Kampur, Assam
				and Association
				of Mutual Funds
				in India (AMFI)
			National Webinar on Financial	Joint
			Empowerment and Career	collaboration of
7.	Ms. N. Sarvamangalaa		Opportunities in Financial and	Department of
			Securities Market	Business
				Management,
		08.08.2024		Palamuru
		08.08.2024		University,
				Mahbubnagar,
				Telangana and
				association of
				Mutual Funds in
			10 0 0	India(AMFI)
			A One-Day National Online	Department of
			Workshop on Art of Writing and	English in
			Publishing Research Papers in Scopus Indexed Journals for	association with IIPC,
		17.08.2024	Social Science Research	Kongu
			Bociai Science Research	Engineering
				College,
				Perundurai
				Department of
		09.11.2024	Masterclass on Finding the	Research &
			Right Journals: SCI, Scopus,	Publications,

			WoS, ABCD	A2Z
				EduLearning
				Hub LLP
			International Webinar on	IQAC of Sri
			Integrating Indian Knowledge	Sarada
		04.03.2025	System And Artificial	College for
			Intelligence in the Contest of	Women
			Higher Education	(Autonomous)
			International Webinar on	IQAC of Sri
			Integrating Indian Knowledge	Sarada
8.	Ms. S. Durga Devi	04.03.2025	System And Artificial	College for
		04.03.2023	Intelligence in the Contest of	Women
			Higher Education	(Autonomous)

# **Role of Faculties in College Activities:**

S. No.	Name	Position Held	
		IIC Innovation Ambassador	
1.	Dr. M. Abirami	NDLI Member	
		Member in Tamil Drama Accessories	
		IIC Innovation Ambassador	
		Criteria VII member	
		IIC member	
2.		IPR member	
۷.	Dr. S. Chandra	NPTEL Mentor	
		Member in Tamil Drama Make - up	
		Class Teacher III B.Com B	
		Society Connect Activity - III B.Com B	
		IIC Innovation Ambassador	
		Departmental Admission Incharge	
		Criteria II member	
3.		IIC member	
3.	Dr. G. Selvalakshmi	NPTEL Mentor	
		Member in Tamil Drama Accessories	
		Class Teacher I B.Com A	
		Society Connect Activity - I B.Com A	
		IIC Innovation Ambassador	
		Sub-Committee member in the Admission	
4		Internal Exam Cell Member - Odd Semester	
4.	Dr. R. Pavithra	Member in Tamil Drama Make - up	
		Class Teacher I B.Com B	
		Society Connect Activity - I B.Com B	

		Departmental Admission Incharge
		IIC member
		ICC Member
		WCCC Member
		NPTEL Mentor
5.	Dr. R. Brinda Shree	Department E- Content Coordinator
		Criteria V member
		Internal Exam Cell Member - Even Semester
		Member in Tamil Drama Make - up
		Class Teacher III B.Com A
		Society Connect Activity - III B.Com A
		IIC member
	Dr.T.Ramya	Member in Tamil Drama Stage Decoration
6.		Class Teacher II B.Com B
		Society Connect Activity - II B.Com B

# Position Held by the Faculty (Inside & Outside):

S. No.	Name	Position Held
1.	Dr. M. Abirami	IIC Internship Coordinator
2.	Dr. G. Selvalakshmi	BHUMI Club - Impact Officer Doctoral Committee Member
3.	Dr. R. Pavithra	IIC Mentor Mentee Coordinator

# Ph.D. Scholar (Full Time & Part Time)

### **Journal Publication:**

Sl.	Name of the	Title of the	Title of the Paper	Month, Year, Vol.
No.	Scholar	Journal		No.& Page No.
1	Mrs. M. Priya	Journal of Indian School of Political Economy	A Study on Customer Attitude towards Eco-Friendly Products	Volume 36, Number 3, ISSN: 0971-0396

# $Seminar/Webinar/FDPs/Conference/\ Symposium/Workshop:$

Sl. No.	Name of the Scholar	Date	Title of the Seminar/Webinar/FDPs /Conference/ Symposium/Workshop & Host Institution	Sponsored by
1.	Ms. C. Shivanuja	12.06.2024	National Webinar on Financial Empowerment Through Wealth Creation	Joint collaboration of T.R.C. Law College. Satrikh, Barabanki, Uttar Pradesh & Association of Mutual Funds in
			21	India(AMFI)

			Five days National	Senthi Research
			Level Research	Advocacy Form &
		25.11.2024	Training Programme	Department of
		23.11.2024	on Navigating the	Commerce(SF)
		29.11.2024	Future with cutting-	
		27.11.2024	Edge Technology	
			Through Research	
			and Innovation	
			National Webinar on	Joint collaboration
			Financial	of school of
			Empowerment and	Management, CMR
		17.07.2024	Career Opportunities in	University,
		17.07.2021	Financial and	Bangalore and
			Securities Market	Association of
				Mutual Funds in
				India (AMFI)
			National Webinar on	Joint Collaboration of
			Financial Empowerment	University Department of
			Through Wealth	Commerce, Bhupendra
		24.07.2024	Creation	Narayan Mandal
				University, Bihar &
				Association of Mutual
			NT .' 1337 1 '	Funds in India(AMFI)
			National Webinar on	Joint collaboration of
			Financial Education A	Rampur Anchalk College, South Kamrup,
2.	Mrs. M.K. Madhumathi	07.08.2024	Life Skill Under Nep 2020	Assam and Association
			2020	of Mutual Funds in
				India (AMFI)
			P' 1 ( 1 P P	, ,
			Eight days Faculty	The Department of
		05.00.2024	Development	Environmental Science,
		05.08.2024	Programme (FDP)	and Research Committee
		14.08.2024	on Publish and Promote Your	in association with Lore
		14.08.2024	Research: Tools &	& Ed Research Associates
			Techniques	Associates
			Five days National	Senthi Research
			Level Research	Advocacy Form &
			Training Programme	Department of
		25.11.2024	on Navigating the	Commerce(SF)
		-	Future with cutting-	
		29.11.2024	Edge Technology	
			Through Research	
			and Innovation	
<u> </u>			and minovation	

			Eight days Faculty	The Department of
			Development	Environmental Science,
		05.08.2024	Programme (FDP)	and Research Committee
		-	on Publish and	in association with Lore
		14.08.2024	Promote Your	& Ed Research
			Research: Tools &	Associates
			Techniques	
			Five days National	Senthi Research
			Level Research	Advocacy Form &
3.	Ms. Saajidha Akbar	25.11.2024	Training Programme	Department of
3.	ivis. Saajiulia Akbai	25.11.2024	on Navigating the	Commerce(SF)
		29.11.2024	Future with cutting-	
		27.11.2024	Edge Technology	
			Through Research	
			and Innovation	
			Three Day International	
		27.11.2024	Online Workshop on	ISAR Institute For
			SEM,CFA, Time series	Statistics And Analytical
		29.11.2024	and Cluster Analysis	Research, Chennai
		27.11.202 <del>T</del>	using JASP	

# ACTIVITIES FOR STUDENTS' SUPPORT AND PROGRESSION

**Students' Induction Programme & Department Orientation:** 

Topics Covered	No. of	Geo Tagged Photos
College Orientation- SIP- Human Values, Hindi, Sanskrit & AIF, SSC- A Virtual Glimpse, Health & Hygiene and NSS, Mentoring & Counselling, Seminar/Workshops/Projects/ EVS, Society Connect Activities, Continuous/ Semester Assessment,	Beneficiaries  I B.Com 'A' - 60 I B.Com 'B' - 60 Total - 120	Salem, Tamil Nadu, India 275, Francisco Company for Research Autoropase, Salem Fit, Yew Festiveds, Salem, Tamil Nadu Salem, Tamil Nadu, India 275, Francisco Company for Research Autoropase, Salem Fit, Yew Festiveds, Salem, Tamil Nadu Salem, Tamil Nadu, India 275, Francisco Company Salem, Tamil Nadu, India 275, Franci
	College Orientation- SIP- Human Values, Hindi, Sanskrit & AIF, SSC- A Virtual Glimpse, Health & Hygiene and NSS, Mentoring & Counselling, Seminar/Workshops/Projects/ EVS, Society Connect Activities, Continuous/	College Orientation- SIP- Human Values, Hindi, Sanskrit & AIF, SSC- A Virtual Glimpse, Health & Hygiene and NSS, Mentoring & Counselling, Seminar/Workshops/Projects/ EVS, Society Connect Activities, Continuous/  Beneficiaries  IB.Com 'A' - 60 IB.Com 'B' - 60 Total - 120

04.07.2024	Advanced Diploma Courses, Placement Cell, NPTEL/MOOC Courses, NCC, YRC, IIC, Naan-Mudhalvan Scheme and Soft Skill Courses, Documentary on Founders, Pudhumai Pen Scheme and other Scholarships.	I B.Com 'A' - 60 I B.Com 'B' - 58 Total - 118	
05.07.2024	Department Orientation Inaugural Speech& Staff introduction, Evolution of the Department, Infrastructure details, Other Relevant details, Career Opportunities, MOU Activities, Importance of the Core/Elective/Skill Enhancement Courses/ Ability Enhancement Compulsory Courses of the Programme.	I B.Com 'A' - 60 I B.Com 'B' - 59 Total - 119	New Edalkfall, Tamil Nadu, India Mathia Sa Santa College to Promer Junctionaut, RUS andron, New Faifunds, Assportan Projection, New Edalkall, Salem, Tamil Nedu 586004, India Lett 107722* Lion 781074* Google Sociotatinat AM GMT 445 33

# **Bridge Courses:**

Date &	Class	<b>Concepts Covered</b>	No. of	Geo Tagged Photos
Duration			Beneficiaries	
08.07.2024	I B.Com 'A' I B.Com 'B'	Basic Concepts of Accounting and Conventions, Important terms in Accounting.	I B.Com 'A' - 59 I B.Com 'B' - 59 Total - 118	MACRO + WAS, CAS Quaden, Solom, Temil Nieto 636007.  Oleow -273.15°C
09.07.2024	I B.Com 'A' I B.Com 'B'	Business: Meaning and definition - Essentials and Scope - Classification of business activities - Management and its functions	I B.Com 'A' - 59 I B.Com 'B' - 54 Total - 113	MACONT VIS Christin, Solem, Turni Nash 636007, India 3059 AM 97/07/2008  Clear -273.15°C

10.07.2024	I B.Com 'A' I B.Com 'B'	Business  Communication -  Importance - Barriers to  communication - Types  of business letter	I B.Com 'A' - 58 I B.Com 'B' - 57 Total - 115	MGSW-WXPT ME Counties, Solem, Turnil Neukr 636007, 1054 AM 19/07/2024  Cleor -273,15°C
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# **Mentor/Mentee Support (Odd Semester):**

Mentor	No. of Mentees	Counselling Dates	Geo Tagged Photos
Dr. M. Abirami	20	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	MASOW - WAST - SMS Gerolen, Seliem. Tomil Nedu 6.36007, 11:24 AM 24/07/2024  Clouds 27.83°C
Dr. S. Chandra	20	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	M4CW+WXP, IMS Corden, Salem, Tamil Nadu 434007, India M 24/07/2024  Clear
Dr. G. Selvalakshmi	20	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	MACWAWAY, MAS Gundare, Satern, Tomil Nadu 434007, union 10.03 AM 24/07/2024  Cleur -273,15°C
Dr. R. Pavithra	20	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	MACW+WXP, FMS Gerden, Salem, Tamil Notes 63(2007, India 1026) AM 24/07/2024  Clear -273,15*C

Dr. R. Brinda shree	20	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	MACWI-WAT, MAS Carden, Salem, Tamil Hadu 636007, India III. 66 AM 24/107/2022  Clear -273.15 C
Dr. T. Ramya	20	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	Magay - Way, EMS Gourdan, Solam, Tamil Noda 63/6007, No.63 AM 24/07/2024 Cheer -273.15 C
Mrs. T. Ambika	24	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	Salem, Tamil Nadu, India Secondary Senbailands, Hepry Schooling, Kms Secondary Senbailands, Hepry Schooling, Sem, Itanii Nadu Second, India Google 124/07/2024 03:31 PM GMT + 05:30
Ms. N. Sarvamangalaa	24	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	Servit Tark Skidu Jodis 194, Saria S College Md. Alagacum Parvaportus Sairn, Tark Hodu 636016, John S COSTON Lond
Ms. S. Durga Devi	24	18.07.2024, 24.07.2024, 08.08.2024, 21.08.2024, 09.09.2024, 18.09.2024, 07.10.2024	Salem, Tamil Nadu, India Secondary School And Higher Schooling, Kms Garden, New Fairlands, Periya Pudur, Salem, Tamil Nadu 638004, India Lat 11.678199° Long 78.148899° 24.07/2024 02:59 PM GMT +05:30

# **Mentor/Mentee Support (Even Semester):**

Mandan	No. of	<b>Counseling Dates</b>	Geo Tagged Photos
Mentor	Mentees		
Dr. M. Abirami	20	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	M-SSW W.S.P. EMS. Correlati, Solicin, Turnii Nudo A36007.  M-23 AM 27/03/2025  Charles 27.83 C
Dr. S. Chandra	20	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	Salem, Tamil Nadu, India Secondary Shoto/ And Higher Schooling, Kimu Gurden, New Fathlands, Perky Publ. Salem, Tamil Nadus 8 30004, India Lin 11674515* Long 78 148581* 27(93/25 10:38 AM GNIT +05:30
Dr. G. Selvalakshmi	20	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	MCDW WAD, KMS Courters, Stillers, Forcal Module A MOD7, Incided in Market A MOD7, Incided in Mar
Dr. R. Pavithra	20	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	MacContent Solem, Toroll None, 636007
Dr. R. Brinda shree	20	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	NACCO + WAY, KISS Gurdun, Solum, Tumil Nillio G.36007.
Dr. T. Ramya	20	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	No. 27 (1997) 1997   19

Mrs. T. Ambika	24	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	Salem, Tamil Nadu, India Secondary School And Higher Schooling, Kms Gardon, New Fallands, Periya Pudur, Salem, Tamil Nadu 636004, India Lat 11.678178* Long 78.148832* 27/03/2025 03:29 PM GMT +05:30
Ms. N. Sarvamangalaa	24	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	Salem, Tamil Nadu, India Secondary School And Higher Schooling, Kins Garden, New Fairbands, Periya Pudur, Salem, Tamil Nadu 98004, India Google Lat 11.678208* Long 78.148642* 27/03/2025 03:33 PM GMT +05:30
Ms. S. Durga Devi	24	12.12.2024, 13.12.2024, 07.01.2025, 22.01.2025, 05.02.2025, 27.02.2025, 27.03.2025	Salem, Tamil Nadu, India Secondary School And Higher Schooling, Kms Garden, New Fairlands, Periya Pudur, Salem, Tamil 1 A738186 Hongy Tablasees, Lat 1 A738

# Association and its Office Bearers:

Name of the Association	Vice President	Secretary Name & Class	
	Dr. G. Selvalakshmi,	Vinotha Sree K B	
	M.Com., M.Phil., MBA., Ph.D., SET.,	III B.Com B	
	Assistant Professor of Commerce		
Commerce Association			

# **Association Activities:**

SI.	<b>D</b> .	Event	Resource Person &	No. of	Geo Tagged Photo
No	Date		Title	Beneficiaries	
		Unlocking your	CS. Poornima.N.S		
		Potential - career	Chairperson		
1.	06.08.2024	guidance for	Salem Chapter of		3
		commerce students	the ICSI Salem.	336	Serve, Servell Mode, Fedi.  15, common and a finite form of the finite
		Fuel your fire –	Shevika		
2.	10.10.2024	you are the next	Jaganmohan	20.4	
		entrepreneur	Founder of Coco	384	GPS Map Camera
			Baba Salem.		Non Federicks, Tamil Acide, Judia 70 federic College Nomen (Automobil), Salem, Itanii Node (A0018 reda- Lat 18377227 Cong 1847842 100/0241128 AND 60f =6530
		Steps to Launch	Dr.S.Chandra		
		Your First Startups	Assistant		
		on Account of	Professor of		
3.	12.12.2024	National	Commerce	279	
		Entrepreneurship			Salem, Tamil Nadu, India
		Day			Si Saruda College for Winner (Autonomous). Salem, Tamil Madu 938016; India Salem, Tamil Madu 938016; India Latt 1877591 Long 78437985 127/22/4 88-47 PM GMT 405-50
		Career Guidance	CA B.A. Shankar		
		for Aspiring	Chartered		
		Chartered	Accountant,		
		Accountants	CA A. Karthik		
4.	24.12.2024		Chartered	350	
			Accountant,		O Station
			CA G. Premalatha		Salem, Tamil Nadu, India Sri Sarada College For Women (Autonomous),
			Secretary, Salem		Salem, Tamil Nadu 636016, India Lat 11.67739* Long 78.148011* 24/12/24 02:37 PM GMT + 05:30
			Branch of ICAI		Constant of the Constant of th

		Streamlining	Dr.V. Visalakshi,		
		Academic –	Assistant Professor,		
		Entrepereneurial	Department of		NEWS AND A STATE OF THE STATE O
5.	31.12.2024	Projects With Latex	Mathematics, C.	562	
			Kandaswami Naidu		
			College for Womens		Solem. Torrill Nodu. India pri Garda Callag for Yamma Chusanmous, Solem. Torrill Nadu.
			Cuddalore.		684006 wide Lus 11870001 Lung (8349911* Grodgle 81/12/24 12/37 ent dett - 00/30

# **Department Activities:**

SI.	_	Event	Resource Person &	No. of	Geo Tagged Photo
No.	Date		Title	Beneficiaries	
1.	19.07.2024	Business Blitz (Business Plan Competition)	Dr.B.Amudhambigi, Associate Professor of Mathematics and Dr.K.Sangeetha, Associate Professor of English, Sri Sarada College for Wor (Autonomous), Salem-16	155	
2.	21.08.2024 - 23.08.2024	International Entrepreneurs Day	Trio Fest-2023(A Pre Incubation Activity)	Nearly 450 [students participated for all the three days]	Salorn, Tariff Nado, India.  Salorn, Tariff N
3.	29.01.2025	Effectives Sales and Marketing Strategies for Entrepreneurs/ Startups	Dr.P.Muralidharan Assistant Professor, Department of Management Studies, Sona College of Technology, Salem	108	Salem, Tamil Nadu, India Salem, Tamil Nadu, In
4.	07.03.2025	Business Canvas Model	Dr. Zakiya Abdul Samad, FHEM Assistant Professor Program Directors MA- Business and Finance, PG Dissertation Coordinator, Dubai	349	Salm, Tamil Nadu, India 249, Penjasam, Nagu Rid, KMS Garden, Chirna Pudur, Salem, Tamil Nadu 686016, India Lat 11679822* Long 78150208* 07/03/25 10:52 AM GMT +05:30

# **MoU Activities:**

SI. No.	Date	Name of the Institution/ Organization	Activities Undertaken	No. of Beneficiaries	Geo Tagged Photo
			Basic Beautician	45	
	19.08.2024	Sri Sarada	course	[Student	
1.	-	College for		participants	
	23.08.2024	Women		from various	Salem, Tamil Nadu, India
		(Autonomous)		departments]	145.51 Seads Citigge for screen, failmed Peryagottur, Salem, Tamil Hook 6500%, Inch 877000 Len 173-81904* GGOODE 15 2200024 CO2 40 PM GMT - 05-30
			Aari and	45	
	19.08.2024	Sri Sarada	Embroidery Work	[Student	
2.	17.00.2024	College for	(Batch I)	participants	
۷.	23.08.2024	Women		from various	
	23.00.2024	(Autonomous)		departments]	Salem, Tamil Nadu, India MAGW+WXP, KMS Garden, Salem, Tamil Nadu 636007, India
					Lat 11.677495* Long 78.148035* 23)08/24 03:38 PM GMT +05:30
		Sri Sarada	Aari and	45	
	27.08.2024	College for	Embroidery Work	[Student	
3.	-	Women	(Batch II)	participants from	
	31.08.2024	(Autonomous)		various	□ OPS Na Camer
				departments]	More where the season of the s

# **Alumnae Sharing Expertise Programme on International Women's Day:**

SI.	Distinguished Alumnae –		No. of	
No.	Name and Designation	Topic	Beneficiaries	Geo Tagged Photo
1.	Mrs. Deepa Selvakumar, M.Com., B.Ed., M.Phil., Head & Faculty of Commerce Department Cultural Coordinator, Emerald Valley Public School, Salem.	International Women's Day & "Alumnae Meet"	Offline - 129 Online - 21 <b>Total – 150</b>	
2.	CA V. Monisha B.Com., Associate Statutory Auditor, PwC Bangalore.			Salem, Tamil Nadu, India Sociation Stroot set sigher Scrooting, earl Section, New Sections Stroot set sigher Scrooting, earl Section, New Sections, Stroot set sigher Sections, Section Section, New Section S

# Workshops Attended by our Students organized by IQAC:

SI.	D-4-	Class	Topic	Resource Person(s)	No. of
No.	Date				Beneficiaries
			Skills of Language	Dr.J.Mahaboob Bee	
			Learning for		
			Effective		'A' - 58
1.	23.08.2024	I B.Com	Communication		'B' - 49
		'A' & 'B'	Speaking Skills	Dr. A. Revathi	Total - 107
			Reading Skills	Dr. R. Saritha	10(a) - 107
			Writing Skills	Dr. J. Sharmila Devi	
			Language Skills	Mrs. S. Lavanya	'A' - 58
2.	27.08.2024	II B.Com.	Language Skills	Dr.C.G.Sangeetha	'B' - 62
		'A'&'B'	Language Skills	Dr. R. Renuka Devi	Total - 120
			Importance of	Dr. D. Ghayathry	
		III B.Com.	Active Listening		'A' - 60
3.	21.08.2024	'A' &'B'	Effective Verbal	Dr. S. Maheswari	'B' - 60
3.	21.06.2024		Communication		Total - 120
			Development of		10tai - 120
			Reading Skills	Dr.S.Sangeetha	
				Mrs. M.P. Rajeshwari	
4		I M.Com.		Mrs. Renie Johnson	-
4.	20.08.2024	i wi.com.	Public Speaking	Dr.S.Esther Juliet	33
				Sujatha	
				Dr. K. Sangeetha	
_		II M.Com.	Public Speaking	Dr. A. Selvalakshmi	_
5.	19.08.2024				32
				Dr. C. Preetha	
	13.08.2024				'A'- 60
6.	-	I B.Com.	Mozhipayirchi	Faculty Members of	'B'- 58
0.	14.08.2024	'A' & 'B'		Tamil Department	Total – 118
	11.00.2027				

# **UG/PG Students' Seminars:**

Date	Topic	Resource Person	Pa	o. of npers sented	No. of Beneficiaries	Geo tagged Photo
			UG			
	Role of Artificial	Dr.R.Nagalaksh	mi	30	228	
	Intelligence in	Associate Profe	ssor			
	Digitalized	in Department of	of			
30.08.2024	Business Era	Commerce, VE	Γ			Salem, Tarol hack, halfs Salem, Tarol hack, ha
30.06.2024		Institute of Arts	and			
		Science				G. II A DALLA
		(Co-Education)				TWO THE PARTY OF T
		College, Erode				Select, Treat Vactor toda Select Treatment to the select today toda
			PG			
	Revitalizing	Dr.(Mrs.) C.S.		20	79	
	Modern	Srividya Prathib	oa,			
	Commerce	M.Com., M.Phi	1.,			A BOKE
	Through the	MBA.,Ph.D.				Salem Tare   Note India
31.01.2025	Principles of	Controller of				Secondary School And Higher Schooling, Kins Gursen, New Fastends, Herein Product, Seem, Terril Product Schooling India Learn 1977-71 Logn 71 148627.  Group 2 3104/2005 1014 And GMT 495300
	Indian	Examinations,				
	Knowledge	M.O.P. Vaishna	v			
	System	College for				
		Women,Chenna	ıi			Sam, Tani Nada, India M. Jiando Cangoli, Guida Calagar for incree, M. Jiando Cangoli, Guida Calagar for incree, Lat 15 (24) Lang Yang M. Jang M. Jang P. P. Sam Sala and Gar 16/18

# **Internship Programme:**

UG					
SI. No.	Name of the Organization  No. of Students  From to		From to Dates	Place	
1.	Arun And Sujatha Chartered Accountants	5	21.05.2024 - 06.06.2024	Salem	
2.	Velmurugan Entreprise	6	29.05.2024 - 12.06.2024	Salem	
3.	Mee Technologies	7 8 2	20.05.2024 - 05.06.2024 03.06.2024 - 19.06.2024 20.05.2024 - 05.06.2024	Salem	

4.	E.Vignesh Kumar & Associates Chartered Accountant	6	20.05.2024 - 05.06.2024	Salem
5.	Murugan Auditor Office	7	14.05.2024 - 31.05.2024	Salem
6.	B.V.Venkahatesan,B.A,FCA Chartered Accountant	2	27.05.2024 - 14.06.2024	Salem
7.	Steel Authority of India Limited	2	20.05.2024 - 30.06.2024	Salem
8.	S.K.Gnana Pragasam Auditor Office	7	20.05.2024 - 03.06.2024	Salem
9.	M/S Yuvarani & Associates Chartered Accountant	5	20.05.2024 - 05.06.2024	Salem
10.	G.Sathish Kumar Auditor Office	3	22.05.2024 - 05.06.2024	Salem
11.	V.Balaji Chartered accountant	1	27.05.2024 - 17.06.2024	Salem
12.	CA T.S Lakshmivenkataraman , B.Com.,F.C.A., Charaterd Accountant	4	20.05.2024 - 05.06.2024	Salem
13.	Paulraj &co., Auditors	4	23.05.2024 - 10.06.2024	Salem
14.	Cma.G.Jayaseelan, Cost Accountant	4	24.04.2024 - 08.05.2024	Salem
15.	Lm Technical & Technological Institute	11	04.06.2024 - 18.06.2024	Salem
16.	N.D. Pani &D.B.R. Guptha, Chartered Accountants	6	20.05.2024 - 05.06.2024	Salem
17.	Steel Authority Of India Limited	5	03.06.2024 - 17.06.2024	Salem
18.		12	20.05.2024 - 06.06.2024	G 1
	Mee Technologies	9	31.05.2024 - 14.06.2024	Salem
19.	CA S.Masilamani Karthikeyan & Co., Chartered Accountant	2	31.05.2024 - 17.06.2024	Salem
20.	Prasad &Selvam, Chartered Accountants	3	27.05.2024 - 12.06.2024	Salem
21.	CA V.Seshadri, Chartered Accountant	2	20.05.2024 - 05.06.2024	Salem
22.	Bala &Sakthi, Chartered Accountant	1	20.05.2024 - 06.06.2024	Salem

23.	Sri Nagalakshmi Fibers	1	24.05.2024 - 05.06.2024	Dindigul		
24.	Srihari &Co., Chartered Accountants	1	22.04.2024 - 07.06.2024	Chennai		
25.	Velmurugan Enterprises	1	23.05.2024 - 10.06.2024	Salem		
	PG					
1.	Maruthi Agencies, Devendrapuram, Salem	13	20.05.2024 - 24.05.2024	Salem		
2.	Gopi Textiles, Ayyothiyapatinam, Salem	11	20.05.2024 - 24.05.2024	Salem		
).	Sri Lakshmi Pipes, Devendrapuram, Salem	12	20.05.2024 - 24.05.2024	Salem		

# **Group Project:**

SI.	Title of the	Date(s)	Place	Supervisor(s)	Name of the Students
No.	Project			_	
					Dharshini M
	The Power	February -	Salem	Dr. T. Ramya	Harini K
4		•	~414111	•	Indhumathi S
1	of ChatBots	2025		Mrs. T. Ambika	Jayanthi E
	and Virtual				Krithika M
	Assistants in				Kiruthika V
	Enhancing				Nithika P
	_				Pooja Sri R
	Customer				Sagana P
	Sevice				Shanmuga Priya S
					Subathira P
					Vasunthara V
					Kanishka S
					Loga Sri T
					Pooja S
					Dharshini S
					Kavya B
					Kesavardhini S
					Lenashree M
					Nandhini K
					Pavija V
					Ponnazhagu M
					Pooviizhi B
					Renuga Dharshini O S
					Logeshwari S
					Nithyasri T
					Swathi Priya S
					Dhaya V
					Dhivyasri G S
					Janani M

# **UG Project:**

# III B.Com A

C No	Name of the	Title of the project	No. of
S.No.	Supervisor		Students
1.	Dr. M. Abirami	A Study on Employees Satisfaction in Workplace Particularly in IT Companies	11
2.	Dr. S. Chandra	Influence of Indian Religious Practices on Online Shopping Behaviour Amidst the Festivities	10
3.	Dr. G. Selvalakshmi	Effectiveness of Online Advertising in Shaping Consumer Buying Behaviour for Smartphones in Salem City	11
4.	Dr. R. Pavithra	A Study on Impact of Meditation and Yoga in Entrepreneurial Stress Management in Salem City	11
5.	Dr. R. Brinda Shree	Trade Ethics and Financial System: Exploring IKS in Commerce with Reference to Salem City	11
6.	Dr. T. Ramya	Traditional Gurukulam Education Vs. Modern Learning: A Study on Educational Approaches	11

# III B. Com B

S.No	NAME OF THE	TITLE OF THE PROJECT	NUMBER OF
2.110	SUPERVISOR		STUDENTS
1.	Dr. M. Abirami	A Study on Applying Indian Knowledge System	11
		to Modern Business Ethics	
		Impact of Marketing Strategy on Brand	10
2.	Dr. S. Chandra	Positioning with Special Reference to Apple &	
		Samsung Smart Phones	
3.	Dr. G. Selvalakshmi	A Study on Development of Banking Through	11
		the Lens of Indian Knowledge System	
		A Study on Awareness Towards Startup	10
4.	Dr. R. Pavithra	Opportunities Among College Students in	
		Salem City	
5.	Dr. R. Brinda Shree	Consumer Preference towards Eco- Friendly	10
		Product in Salem City	
6.	Dr. T. Domyo	Understanding College Students' Awareness of	10
0.	Dr. T. Ramya	Workforce Displacement in the AI Era	

## **ADC Project:**

S.No	Name of the	Title of the project	No. of
5.110	Supervisor		Students
1	Dr. M.Abirami	A Study on Consumer Behaviour towards Meesho	10
		App	
2	Dr.S.Chandra	A Study on Impact of Social Media Towards	9
2	Dr.S.Chandra	Online Shopping in Salem Town	
		Assesing Financial Awareness and Money	10
3	Dr.G.Selvalakshmi	Management Skills Among College Students in	
		Salem City	
4	Dr.R.Pavithra	A Study on the Impact of ChatGPT among	10
4	Di.K.Faviulia	College Students in Salem City	
5	Dr.R.Brinda Shree	A Study on Customer Satisfaction with E-	10
J	Di.K.Dillida Sillee	Banking Services	
6	Dr.T.Ramya	Impact of Online Reviews and Rating on	10
	Di. I . Kamya	Consumer Buying Decisions in E-Commerce	

## **Society Connect Activity**

Date	Class	Topic & Place	No. of Beneficiaries	Geo Tagged Photo
28.09.2024	I B.Com 'A'	Awareness On Women's Literacy	100	Salem, Terrill Necks, India MSB-1-657, Thalestrapest, Kollayatte, Salem, Tarrill Necks 630302, India Les 1 16651888 SR00026 1 100 AM GMT 4 06/30
28.09.2024	I B.Com 'B'	Public awareness towards QR scan and pay	120	Salem, Tamil Nadu, India Masure Ser,

	T	T		Ţ
17.08.2024	II B.Com 'A'.	Consumer Awareness Towards E-Banking	80	Schen, Tamil Nack, India LSMs, Tamil Nack, India LSMs, Safe, Theoretical Collegety, Salem, Tamil Nack 636302, India Lst 11,866042 Lst 11,866042 Lst 17,86024 1937 AM GMT +05:30
17.08.2024	II B.Com 'B'	Awareness Towards E-Seva Center	60	Salen, Tamil Nedy, India Salen, Tamil Nedy, In
27.07.2024	III B.Com 'A'	Public awareness towards entrepreneurial opportunities for women	96	Salem, Tamil Nadu, India M88.468W, Thalavaipatti, Kollapatty, Salem, Tamil Nadu 636302, India Lat 11.686073* Long 78.081069* 27/07/24 11:02 AM OMT +05:30
27.07.2024	III B.Com 'B'	Public Awareness Towards Legal Rights And Protections Among Women Community	124	Salem, Tamil Nadu, India 2/345, Main Rd, Livil Stee Hauge, Solderpolitim, Golf Suremenyalam, Salem, Tamin Nadu 6/35/32, Jindia Lat 11/37/38/01/3
28.122024	IM.Com.	A Study on Consumer Awareness towards Women's Self- Help Groups	158	Salem, Tarnii Nadu, india M374-17c, Selethampathy, Sithanur, Salem, Tarnii H378-17c, 17c, 17c, 17c, 17c, 17c, 17c, 17c,
28.12.2024	II M.Com.	A Study on Raising Awareness on Reducing Fuel Consumption in Daily Life	167	Osaturdar, December 28 2024, 1033 25 AM Osatur

## **Socially Relevant Projects**

S.No.	Name of the	Title of the Project	Guide Name
Student Student			
1.	Athifa Fathima M	A Study on Student Awareness Towards E-	Mrs.T.Ambika
1.	Auma Paumna W	Learning in Education in Salem City	
		A Study on Perception of Youth Towards	Ms. N. Sarvamangalaa
2.	Jananishri G R	Entrepreneurial Opportunities and Schemes in	
		Salem City	
		A Study on Consumer Behavior Towards	Ms. N. Sarvamangalaa
3.	Jeevabharathi R	Millets Consumption with Reference to Salem	
		City	
4.	Keerthika S	A Study on Challenges Faced by Women	Mrs.T.Ambika
4.	Recruire 3	Entrepreneurs in Salem	
	D :	A Study on GST Awareness and Economic	Ms. N. Sarvamangalaa
5.	Rajeswari G	Implications for Consumers in Salem City	
		A Study on Social Media Impact Along	Ms. N. Sarvamangalaa
6.	Yuvadharshini S	College Students in Salem City	
7	Dharshani V	A Study on Challenges and Opportunities of	Mrs.T.Ambika
7.	Dharsheni K	Chatgpt Education in Salem City	

## Swayam NPTEL Course Completion (Both Staff & Students)

SI. No.	MOOC Provider (NPTEL/ SWAYAM)	Name of the Staff/ Student	Title of the Course	Score in (%)	Month & Year of Passing
1.	NPTEL	Dr. G. Selvalakshmi	Entrepreneurship	79	Jul - Oct 2024
2.	NPTEL	Dr. R. Brinda Shree	Soft Skills	86	Jul - Oct 2024
3.	NPTEL	Ms. N. Sarvamangalaa	Key to Professional Success	75	September 2024
4.	NPTEL	Shivaanuja C	Soft Skills	75	October 2024
5.	NPTEL	Saajidha Akbar	Soft Skills	72	October 2024

6.	NPTEL	Kavya B	Developing soft skills	78	October 2024
0.	NFIEL	II B.Com A	and personality	76	October 2024
7.	NPTEL	Subhasree D	Developing soft skills	60	October 2024
'.	7. NITEL	II B.Com A	and personality	00	October 2024
8.	NPTEL	Nandhini K	Developing soft skills	64	October 2024
0.	IVI ILL	II B.Com B	and personality	04	October 2024
9.	NPTEL	Ponnazhagu M	Developing soft skills	75	October 2024
	THILL	II B.Com B	and personality	75	000001 202 1
10.	NPTEL	Pooja Shree R	Developing soft skills	78	October 2024
10.	THILL	I B.Com B	and personality	70	October 2021
11.	NPTEL	Hemavarshni S	Developing soft skills	78	October 2024
11.	THILL	I B.Com B	and personality	70	October 2021
12.	NPTEL	Dharani T	Soft Skill	67	Jul - Oct 2024
12.	THILL	III B.Com A	Soft Skill	07	341 361 2021
13.	NPTEL	Dharsshinee SRK	Soft Skill	71	Jul - Oct 2024
	1 (1 1 2 2 2	III B.Com A		, -	001 000 202 .
14.	NPTEL	Hemasurya N	Soft Skill	54	Jul - Oct 2024
1.0	14. 141 122	III B.Com A			001 000 202 :
15.	NPTEL	Jeslin Elziya J Soft Skill	73	Jul - Oct 2024	
		III B.Com A	Soft Skill		
16.	NPTEL	Sadhana C	Soft Skill	70	Jul - Oct 2024
		III B.Com A			
17.	NPTEL	Sri Annapoorani S	Soft Skill	72	Jul - Oct 2024
	·	III B.Com A			
18.	NPTEL	Subha Dharshini S	Soft Skill	63	Jul - Oct 2024
	·	III B.Com A			
19.	NPTEL	Dhivya B	Soft Skill	69	Jul - Oct 2024
	TVI TEE	III B.Com A			
20.	20. NPTEL	Chandra Seela K	Patent Drafting For	65	Jul - Aug 2024
		III B.Com B	Beginners		6 -
21	NPTEL	Nandhini L J	Introduction ( COT	78	Aug. Oat 2024
21.	NYIEL	III B.Com B	Introduction to GST	(Elite + Silver)	Aug - Oct 2024
22	Minari	Hemalatha S	Introduction ( COT		Aug. 0:4 2024
22.	NPTEL	III B.Com B	Introduction to GST	63	Aug - Oct 2024
		1			1

23.	NPTEL	Subasri S III B.Com B	Introduction to GST	60	Aug - Oct 2024
24.	NPTEL	Karthika Devi N III B.Com B	Introduction to GST	66	Aug - Oct 2024
25.	NPTEL	Mohanapriya S III B.Com B	Introduction to GST	43	Aug - Oct 2024
26.	NPTEL	Mohanavarthini M III B.Com B	Introduction to GST	87 (Elite + Silver)	Aug - Oct 2024
27.	NPTEL	Kaviyatharsini K III B.Com B	Introduction To GST	60	Aug - Oct 2024

## **Faculty Achievements**

Sl. No.	Name of the Faculty	Position	Organisation
		IIC - Innovation Ambassador – Foundation Level	MoE's Innovation Cell & AICTE
1.	Dr.M.Abirami		IQAC Workshop (SIP), Sri Sarada College for Women (Autonomous), Salem-16 Institutions' Innovation Council,
		Resource Person	Sri Sarada College for Women (Autonomous), Salem-16
			IQAC Workshop (NATS), Sri Sarada College for Women (Autonomous), Salem-16
		Mentor	SWAYAM NPTEL (Introduction to GST)
		Innovation Ambassador –	MoE's Innovation Cell & AICTE
2.	Dr.S.Chandra	Foundation Level	
		Resource Person	KSR College of Arts and Science for Women, Department of BBA
		Resource Person	Sri Sarada College for Women (Autonomous), Salem-16
		Mentor	SWAYAM NPTEL (Introduction to GST)
3.	Dr.G.Selvalakshmi	Resource Person	Vivekanandha Arts and Science Womens College
		Innovation Ambassador – Advance Level	MoE's Innovation Cell & AICTE

		Top Performing Mentor	SWAYAM NPTEL (Developing Soft Skills and Personality)
4.	Dr.R. Pavithra	IIC Institution Ambassador – Foundation Level	MoE's Innovation Cell & AICTE
5.	5. Dr.R.Brinda Shree	Mentor	SWAYAM NPTEL (Soft Skills) SWAYAM NPTEL
		Course Topper	(Soft Skills)
6.	Dr. T.Ramya	Resource Person	NSS Special Camp For Ethical And Sustainable Consumption of Sri Sarada College for Women (Autonomous), Salem-16 on 28.01.2025  E-Governance for Teaching & Non-Teaching Staff of Sri Sarada College for Women (Autonomous), Salem-16 On 06.01.2025

## Basha Sangam Course Completion (Faculty)

S.No	Faculty name	Language
1.	Dr. M. Abirami	Hindi Language Learning Module
1.	DI. W. Adilanii	Tamil Language Learning Module
2.	Dr. S. Chandra	Tamil Language Learning Module
3.	Dr. G. Selvalakshmi	Telugu Language Learning Module
		Telugu Language Learning Module
4.	Dr. R. Brinda Shree	Malayalam Language Learning Module
7.		Kannada Language Learning Module
		Hindi Language Learning Module
5.	Dr. T. Ramya	Kannada Language Learning Module
<i>J</i> .	Di. T. Kamya	Hindi Language Learning Module
6.	Mrs. T. Ambika	Hindi Language Learning Module
7.	Ms. N. Sarvamangala	Hindi Language Learning Module
8.	Ms. S. Durga Devi	Bengali Language Learning Module

## **Basha Sangam Course Completion (Students)**

S.No	Class	No. of Language Learned
1.	I B.Com 'A'	Tamil -6

		Hindi -5
		Malayalam -5
		Telugu -7
		Sanskrit -3
		Kannada-5
		Tamil-7
		Telugu-8
		Hindi-6
		Urdu-1
	I B.Com 'B'	Assamese-2
2.	I B.Com B	Malayalam-7
		Gujarati-1
		Marathi-2
		Maithili-1
		Bengali-1
		Sanskrit-1
3.	II B.Com 'A'	Telugu-1
		Tamil-5
		Telugu-4
	HDC (D)	Malayalam-3
4.	II B.Com 'B'	Hindi-7
		Kannada-1
		Urdu-1
		Hindi-7
_	W.D. G. (1.1	Kannada-1
5.	III B.Com 'A'	Malayalam-2
		Telugu-1
		Hindi-9
6.	III B.Com 'B'	Malayam-7
		Telugu-1
		Malayalam-2
7	IM Com	Telugu-1
7.	I M.Com	Kannada-1
		Hindi-1
8.	II M.Com	Hindi-13
L		42

	Malayalam-15
	Urdu-3
	Telugu-10
	Kannada-3

#### STUDENTS' ACHIEVEMENTS

#### **Placement:**

Sl.	Nomes of the Strudent	Company	Designation	ON Campus /
No.	Name of the Student			<b>OFF Campus</b>
		Indian Health Care BPO	Medical Billing	OFF Campus
1.	Deepa M	Sundarajan Hospital	Accountant	ON Campus
		TCS	BPS	OFF Campus
2.	Dhanam K	Xiaomia	Training	ON Campus
3.	Hemasurya N	Xiaomia	Training	ON Campus
4.	Kaviya Sree P	Xiaomia	Training	ON Campus
5.	Sangeetha M	Xiaomia	Training	ON Campus
		Xiaomia	Training	ON Campus
6.	Nisha B	Indian Health Care BPO	Coding	OFF Campus
7.	Sonika T	TCS	Training	ON Campus
8.	Renuga Devi V	Xiaomia	Tele Calling	ON Campus
9.	Shwetha D	Tech Mahindra	Training	ON Campus
10.	Shalini D	Sundarajan Hospital	Receptionist	ON Campus
11.	Poojasri K	Indian Health Care BPO	Medical Billing	OFF Campus
12.	Revathi E	Indian Health Care BPO	Medical Billing	OFF Campus
13.	Rubika G	Indian Health Care BPO	Medical Billing	OFF Campus
14.	Subathra S	Indian Health Care BPO	Medical Billing	OFF Campus
15.	Tharani N	Indian Health Care BPO	Medical Billing	OFF Campus

	Indian Health Care	Medical Billing	OFF Campus	
16.	16. Nandhini L J	BPO		
10. Nandinin L	Tundimii E 5	TCS	BPS	OFF Campus
17.	Sowmiya S	TCS	BPS	OFF Campus

## **Prizes / Awards Won by the Students**

Sl. No.	Name of the Student	Prize	Event	Level
1.	Sarala A I B.Com A	1 <sup>st</sup> Prize	Panpattu Thervu	Intra College
2.	Sandhiya B I B.Com A	2 <sup>nd</sup> Prize	Panpattu Thervu	Intra College
3.	Kanishka R I B.Com A	3rd Prize	Panpattu Thervu	Intra College
4.	Kanimozhi S I B.Com B	1 <sup>st</sup> Prize	Panpattu Thervu	Intra College
5.	Sandhiya K I B.Com B	2 <sup>nd</sup> Prize	Panpattu Thervu	Intra College
6.	Hema Shree M I B.Com B	3rd Prize	Panpattu Thervu	Intra College
7.	Maijura Begum. S II B.Com A	1 <sup>st</sup> Prize	AITSC camp, Delhi Inter Group Competition (IGC) in the event Judging Distance and Field Signals ( JDFS )	State
8.	Kowsalya.S II B.Com A	2nd prize (Rs.7000)	Tamil Essay Competition	District
9.	Ramani A II B.Com A	Special Camp	State Level Youth Festival 2025	State
10.	Harini K II B.Com A	2 <sup>nd</sup> Prize (Rs.500)	Know Your Economy Test, Scientific Research Association for Economics and Finance	State
11.	Monika J II B.Com B	3 <sup>rd</sup> Price	Badminton - Doubles	District

12.	Dharani T III B.Com A	5 <sup>th</sup> Position in the Periyar University	Chess	Inter-College
13.	Dharani T	1 <sup>st</sup> Prize In	Chess	South Zone Inter -
15.	III B.Com A	Board 1	Chess	University
14.	Dharsheni K			District
14.	II M.Com	World Record	Mehandi Drawing	District
	Dhanuja S		Longest Time To	
15.	II M.Com	World Record	Recite Thiruvasagam with Tamil	State

#### Field Investigator in SLAS:

The following UG and PG students acted as a Field Investigator for SLAS -2025 Examination Conducted by State Council of Education Research and Training, Chennai & District Institute of Education and Training Uthamacholapuram, Salem -10

S. No	Name of the Students	Amount Received	Days	Certificate
1.	Kavitha R I M.Com	1800	3	<u> -00969</u>
2.	Karthiga R I M.Com	1800	3	NNAI - 600 006  1, SALEM - 10  A & A A A A A A A A A A A A A A A A A
3.	Kiruthika K I M.Com	1800	3	ATION THAMACHOLAPURAN THAMACHO
4.	Athifa Fathima M II M. Com	1800	3	SCHOOL EDUCATION  STATE COUNCIL OF EDUCATION  STATE COUNCIL OF EDUCATION RESEARCH AND TRAINING, CHENNAI - 600 006  DISTRICT INSTITUTE OF EDUCATION RESEARCH AND TRAINING, CHENNAI - 600 006  DISTRICT INSTITUTE OF EDUCATION RESEARCH AND TRAINING, CHENNAI - 600 006  DISTRICT INSTITUTE OF EDUCATION RESEARCH AND TRAINING, CHENNAI - 600 006  This is to certify that  Acted as a Fillal Investigator (F) for SIAS - 2025 Examination conducted by DEE, Unhamocholopuram, Solem -10  Acted as a Fillal Investigator (F) for SIAS - 2025 Examination conducted by DEE, Unhamocholopuram, Solem -10  A. M. Mary Selvi.  A. M.
5.	Santhiya S II M. Com	1200	2	SCHO SCHO OF EDUCATION TITUTE OF EDUCATION THE FOR EDUCATION THE PROPERTY OF T
6.	Menaka D II M. Com	1200	2	SCH STATE COUNCIL OF EDUCAT DISTRICT INSTITUTE OF EDU  Mr/Mrs/Selvi
7.	Pavithra N S III B.Com 'A'	1800	3	@0000000
8.	Madhumitha G III B.Com 'A'	1800	3	
9.	Bavadhareni R III B.Com 'A'	1200	2	
10.	Ganga P III B.Com 'A'	1800	3	

11.	Sheela Varshini S R III B.Com 'A'	1800	3
12.	Subha Dharshini S III B.Com 'A'	1800	3
13.	Sowmiya S III B.Com 'B'	1200	2
14.	Ayesha B III B.Com 'B'	1800	3
15.	Malarvizhi S III B.Com 'B'	1200	2
16.	Manasaa H III B.Com 'B'	1200	2
17.	Hemalatha S III B.Com 'B'	1800	3
18.	Sangeetha J III B.Com 'A'	1200	2
19.	Ranjitha M III B.Com 'A'	1200	2
20.	Lakshithasri G S III B.Com 'B'	1800	3

## NGO Scholarship

S.No.	Student Name	Reg No.	Class	NGO	Amount Per Year/Month (in Rs.)
1.	Menaka Devi T	24COMU0766	I B.Com. A	Nalavariyam	3000
2.	Nithya Sri M	24COMU0774	I B.Com. A	Nalavariyam	2000
3.	Indhumathi S	23COMU0749	II B.Com A	Labour Construction	4000
4.	Kiruthika V	23COMU0756	II B.Com A	Labour Construction	4000
5.	Monisha K	23COMU0764	II B.Com A	Kalki Memorial Trust	10,000
				Labour Construction	4000

6.	Punitha V	23COMU0772	II B.Com A	Labour Construction	4000
7.	Ranjini J	23COMU0776	II B.Com A	Labour Construction	4000
8.	Renugamba D	23COMU0778	II B.Com A	Kalki Memorial Trust	10,000
	Dharani.T	22COMU0748	III B.Com A	Labour welfare	4,000
9.				Association	
	Indurekha.S	22COMU0756	III B.Com A	Labour welfare	4,000
10.				Association	
	Sheela	22COMU0784	III B.Com A	Labour welfare	4,000
11.	varshini.SR			Association	

#### Co-Curricular Activities (NSS / NCC / RRC / YRC / CCC/ IIC)

Class	No. of Students						
	NSS	NCC	RRC	YRC	CCC	IIC	
I Year	32	2	NIL	6	5	8	
II Year	46	6	13	47	10	11	
III Year	38	3	NIL	NIL	16	68	

#### COURSES OFFERED BY THE DEPARTMENT TO OTHER MAJOR STUDENTS

**Advanced Diploma Course** 

Name of the Course: DIGITALIZED BUSINESS

I Year: Cer	S	trength: 54				
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
6	6	6	5	4	1	0
Botany	Zoology	Home Science	Commerce	Computer Science		
1	3	0	19	3		

II Year: Diploma Course Name: E - Marketing Strength: 64							
History	Economics	English	Chemistry				
6	5	5	5	9	7	0	
Botany	Zoology	Home Science	Commerce	Computer Science			
0	0	0	18	9			

III Year: Advance Diploma Course Name: E - Banking Strength:						
History	Economics	English	Mathematics	Statistics	Physics	Chemistr y
5	10	7	6	3	5	0
Botany	Zoology	Home Science	Commerce	Computer Science		
3	5	3	11	3		

**Non-Major Elective Courses Offered by the Department** 

**Number of Students Attended the Course:** 

Non - Major Elective - I: NME - Tally Practical - I (I - Semester)						Strength: 36
History	Economics	English	Mathematics	Statistics	Physics	Chemistry
5	5	4	3	3	3	0
Botany	Zoology	Home	Computer			
		Science	Science			
3	3	3	4			
Non - Majo	r Elective - II:	NME - Tally	Practical - II (II	- Semester)		Strength: 36
Non - Majo History	r Elective - II: Economics	NME - Tally English	Practical - II (II Mathematics	- Semester) Statistics	Physics	Strength: 36 Chemistry
	T		`	· · · · · · · · · · · · · · · · · · ·	Physics 3	
History	Economics	English	Mathematics	Statistics		Chemistry
History 5	<b>Economics</b> 5	English 4	Mathematics 3	Statistics		Chemistry

Non-Major Skill Based - Number of Students Attended the Course:

UG: Non - Major Skill Based - I: Tally Practical - I (V - Semester)

Economics - 57

UG: Non-Major Skill Based - II: Tally Practical - II (VI - Semester)

Economics - 57

Strength: 57

Economics - 57

PG: Extra Disciplinary Course: EDC - Business Environment (II- Semester) Strength: 11

Computer Science – 11

PG: Extra Disciplinary Course: EDC - Business Data Analysis (III- Semester) Strength: 14

Computer Science – 14

#### **GROUP PHOTO**

#### III B.Com "A"



III B.Com "B"



II M.Com





# HoD & Faculty Members PG & Research Department of Commerce

#### **Students' Representatives:**

Ayesha. B - III B.Com. 'B'
Thahaseena Fathima. A - III B.Com. 'A'