

SRI SARADA COLLEGE FOR WOMEN (AUTONOMOUS)

Reaccredited with “B++” Grade by NAAC

(Affiliated to Periyar University)

SALEM – 16



PG & RESEARCH DEPARTMENT OF ECONOMICS

CHOICE BASED CREDIT SYSTEM (CBCS)

LEARNING OUTCOME BASED CURRICULUM FRAMEWORK

(LOCF)

B.A. ECONOMICS

2026-2029 BATCH

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INTRODUCTION

B.A. Economics programme offers a comprehensive and diverse curriculum, covering areas such as Microeconomics, Macroeconomics, Statistics, Mathematics, Fiscal and Monetary Economics, Health Economics, Industrial and Managerial Economics, and Environmental Studies. The curriculum is structured to provide students with theoretical knowledge, analytical tools, and practical skills relevant to today's dynamic and evolving economic landscape. Each course in the programme is designed to build competencies in areas such as data analysis, economic forecasting, policy formulation, banking and finance, business management, and entrepreneurship.

This programme opens up diverse career opportunities in sectors such as banking, financial services, government, policy research, consultancy, international trade, business analytics, and development studies. It also prepares students for competitive examinations and higher education in economics, business administration, and public policy.

The curriculum addresses contemporary issues like climate change, public health, demographic trends, and digital transformation through specialized electives such as Health Economics, Media Economics, and Economics of Information. These components equip students with the knowledge to analyse socio-economic problems and devise sustainable solutions.

The programme fosters critical thinking, problem-solving, and leadership skills, contributing to the holistic development of individuals, communities, and the nation at large. With globalization transforming economic systems and labour markets, this programme positions students for both local and global roles, encouraging innovation, entrepreneurship, and a socially responsible outlook.

LEARNING OUTCOME -BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR UNDER GRADUATE PROGRAMME	
Programme:	B.A. Economics
Programme Code:	UECO
Duration:	3 years [UG]
Programme Outcomes:	PO 1: Knowledge of Economics: Ability to understand Economic Theories and functioning of Economic Models. To develop an adequate competency in the Economic Theory and Methods. PO 2: Analytical Reasoning and Critical Thinking: Critically Analyze and assess the way in which economists examine the real world to understand the current events and evaluate specific proposals. PO 3: Logical Reasoning and Quantitative Ability: Ability to understand how to collect and analyse data and use empirical evidence to evaluate the validity of hypothesis, using Quantitative Methodology and conduct data analysis to interpret results. PO 4: Communication and Research Skills: Communication and Research related skills. Developing a sense of capability for relevant/appropriate inquiry and asking questions, synthesising and articulating and reporting results and to efficiently communicate thoughts and ideas in a clear and concise manner. PO 5: Gender, Environment and Sustainability: Comprehend the Environmental issues and Sustainable Development and strive to achieving economic and social equity for women and be Gender Sensitive. PO 6: Employability and Leadership Skills: Become empowered individuals to be employed in various positions in industry, academia and research and have the potential to become Entrepreneurs and take leadership roles in their chosen occupations and communities. PO 7: Social Interaction: Acquire the ability to engage in relevant conversations and have the ability to understand the views of society that would help initiate policy making. PO 8: Digital Literacy and Lifelong Learning: Capability to use ICT tools in a variety of learning situation and use appropriate software for analysis of data - Ability to acquire Knowledge situations and skills for life through self-directed learning and adapt to different learning environments.

Programme Specific Outcomes:	PSO1: To enable students to apply basic Microeconomic, Macroeconomic and monetary concepts and theories in real life and decision making. PSO2: To sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment. PSO3: To familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing. PSO4: Evaluate various social and economic problems in the society and develop answer to the problems as global citizens. PSO5: Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.
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Highlights of the Revamped Curriculum

- Designed to meet the needs of Banking sector, areas of Data Analytics, Research, Education, and Government Services.
- Focuses on conceptual clarity and skill development through research projects, internships, and exposure to entrepreneurship and policy thinking.
- Aligned with global academic standards, addressing current economic issues using modern analytical tools.
- Syllabus is regularly updated in key areas like Microeconomics, Macroeconomics, Development Economics, Econometrics, and allied fields.
- Reading materials include updated textbooks and credible online resources to promote independent learning and digital research.
- Each course includes project-based or experiential learning to connect theory with real-world application.
- Enhances employability through internships and training in statistical software and economic modelling tools.
- Promotes digital literacy and analytical skills via ICT-enabled learning environments.

Value additions in the Revamped Curriculum:

Semester	Newly introduced Components	Outcome / Benefits
I	Foundation Course To ease the transition of learning from higher secondary to higher education, providing an overview of the pedagogy of learning Literature and analysing the world through the literary lens which gives rise to a new perspective.	• Instill confidence among students • Create interest for the subject
I, II, III, IV	Skill Enhancement Course (Discipline centric / Generic / Entrepreneurial)	• Make industry ready graduates • Create skilled human resource • Students are equipped with essential skills to make them employable • Training on language and communication skills enable the students gain knowledge and exposure in the competitive world. • Discipline centric skill will improve the Technical knowledge of solving real life problems. • Inculcating Indian Knowledge system to gain insight into Ancient Wisdom.
III	Elective course	• Strengthening the domain knowledge • Introducing the stakeholders to the State-of Art techniques from the streams of multi-disciplinary, cross disciplinary and inter disciplinary nature • Emerging topics in higher education/ industry/ communication network / health sector etc. are introduced with hands-on-training.
IV	Elective course	• Exposure to industry moulds students into solution providers • Generates Industry ready graduates • Employment opportunities enhanced
V	Elective course	• Self-learning is enhanced Application of the concept to real situation is conceived resulting in tangible outcome
VI	Elective course	• Enriches the study beyond the course. • Developing a research framework and presenting their independent and intellectual ideas effectively.

Extra Credits: For Advanced learners	To cater to the needs of peer learners / research aspirants.
Skills acquired from the Courses	Knowledge, Problem Solving, ability, Professional Competency, Professional Communication and Transferrable Skill.

Credit Distribution for UG Programme

Sem I	Credit	Hr.	Sem II	Credit	Hr.	Sem III	Credit	Hr.	Sem IV	Credit	Hr.	Sem V	Credit	Hr.	Sem VI	Credit	Hr.
Part 1. Language – Tamil	3	6	Part.1 Language – Tamil	3	6	Part.1. Language – Tamil	3	6	Part..1. Language – Tamil	3	6	5.1 Core Course – CC IX	4	5	6.1 Core Course – CC XIII	4	6
Part.2 English	3	6	Part.2 English	3	6	Part .2 English	3	6	Part..2 English	3	6	5.2 Core Course – CC X	4	5	6.2 Core Course – CC XIV	4	6
1.3 Core Course – CC I	5	5	2.3 Core Course – CC III	5	5	3.3 Core Course – CC V	5	5	4.3 Core Course – CC VII	5	5	5.3 Core Course CC -XI	4	5	6.3 Core Course – CC XV	4	6
1.4 Core Course – CC II	5	5	2.4 Core Course – CC IV	4	5	3.4 Core Course – CC VI	5	5	4.4 Core Course – CC VIII	5	5	5.4 Core Course – CC –XII: Project with viva- Voce	4	5	6.4 Elective -Discipline Specific -VI	3	5
1.5 Elective- Discipline Specific I	3	4	2.5 Elective - Discipline Specific II	3	4	3.5 Elective -Discipline Specific III	3	4	4.5 Elective -Discipline Specific IV	3	3	5.5.Elective - Discipline Specific V	3	4	6.5 Elective Discipline Specific - VII	3	5
1.6 Skill Enhancement Course SEC-1	2	2	2.6 Skill Enhancement Course SEC-2	2	2	3.6 Skill Enhancement Course SEC-4, (Entrepreneurial Skill)	1	1	4.6 Skill Enhancement Course SEC-6 (IKS)	2	2	5.6 Elective - Discipline Specific VI	3	4	6.6 Extension Activity	1	-
1.7 Skill Enhancement -(Foundation Course)	2	2	2.7 Skill Enhancement Course – SEC-3	2	2	3.7 Skill Enhancement Course SEC-5	2	2	4.7 Skill Enhancement Course SEC-7	2	2	5.7 Value Education	2	2	6.7 Professional Competency Skill	2	2
			Disaster Management	1	2	3.8 E.V.S. 3.9 Health & wellness	- 1	1 -	4.8 E.V.S	2	1	5.8 Summer Internship	2	-			
	23	30		23	30		23	30		25	30		26	30		21	30
Total – 141 Credits																	

Consolidated Semester-wise and Component-wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	12	13	13	22	18	92
Part IV	4	5	4	6	4	3	25
Total	23	23	23	25	26	21	141

Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the undergraduate programme and the other component. Part IV has to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.

Total Credits: 141

EXTRA CREDITS FOR EXTRA SKILLS

Total Extra Credits -28 (20% of the total credits)

B.A. ECONOMICS
CURRICULUM DESIGN AND SCHEME OF EXAMINATION
(APPLICABLE TO STUDENTS ADMITTED DURING THE ACADEMIC
YEAR 2026-27)

SEMESTER-I

Part	Course Code	Course Title	Course Type	Hrs. / Week L/T/P	Credits	CIA	ESE	TOTAL
I	26ULTC1/ 26ULHC1/ 26ULSC1	Tamil/Hindi/ Sanskrit –I	Language	6	3	30	70	100
II	26ULEC1	English – I	English	6	3	30	70	100
III	26UECCC1	Micro Economics – I	Core Course	5	5	30	70	100
	26UECCC2	Statistics for Economics – I	Core Course	5	5	30	70	100
	26UECDSEC1	Introduction to Sociology	Elective Course (Discipline specific)	4	3	30	70	100
IV	26UECSEC1	Demography	Skill Enhancement Course (NME)	2	2	30	70	100
	26UECSEFC	Business Communication	Foundation Course	2	2	30	70	100
Total				30	23			
*Extra Skills (Out of College Hours)						*Credits	*Marks	
Articulation and Idea Fixation						-	-	
Physical Fitness Practice						-	-	
Society Connect Activity						-	-	

***Extra credits are given for extra skills and courses qualified in MOOC / NPTEL**

PEDAGOGICAL APPROACHES

TEACHING LEARNING STRATEGIES

- a) Chalk and talk
- b) Group -Learning and Teaching
- c) Individual Learning /Self-Study
- d) Game Based Learning
- e) Technology Based Learning
- f) Peer Teaching
- g) Learning Through Problem solving
- h) Project Based Learning

METHODS OF EVALUATION AND ASSESSMENT

Methods of Evaluation-Theory		
Internal Evaluation	Continuous Internal Assessment Test	30 Marks
	Assessment Components	
	Model Examination and Attendance	
External Evaluation	End Semester Examination	70 Marks
	Total	100 Marks
REVISED BLOOMS LEVEL		
BL1	Exhibits memory of previously learned material by recalling fundamental facts, terms, basic concept and answers about the selection.	
BL2	Demonstrate understanding of parts and Idea free organizing, comparing, translating, interpreting, giving descriptors and stating main ideas.	
BL3	Solve problems in new situation by applying acquired knowledge, facts, techniques and rules in different or new way.	
BL4	Examine and break information into parts by identifying motives or causes. Make inference and find evidence to support generalizations.	
BL5	Present and depend opinion by making judgement about information, validity of ideas or quality of work based on a set of criteria.	
BL6	Compile information together into different way by combining elements in a new pattern or proposing alternative solutions.	

Evaluation Pattern

An academic year is divided into two semesters. The first semester is from June/July to November/December and the second semester is from November/December to April/May. A semester consists of 90 working days.

Evaluation consists of both Continuous Internal Assessment (CIA) and End Semester Examinations (ESE). The entire Undergraduate and Postgraduate Programmes offered by our college have various assessments for continuous internal evaluation. Relevant types of internal assessment are developed suiting the needs and requirements of each specific course. The various assessment components are quiz, snap test, viva-voce, seminar, listening comprehension, reading comprehension, problem solving, map reading, group discussion, panel discussion, assignment, field visit, poster presentation, open book test, writing composition, case study, online test, Book Review, Projects etc.

The CIA marks are read out and signed by the students in the respective classes on the day specified in the calendar. CIA is mandatory for all the students.

Internal Assessment Modes (Theory Course)

Any six of the assessment components	15 marks
Cycle Test(2)	5 marks
Model Examination	5 marks
Attendance	5 marks
Total	30 marks

Society Connect Project (UG & PG)

Project Assessment	10 marks
Presentation and feedback from the society	10 marks
Participation in discussion	10 marks
Total	30 marks

Internal Assessment Modes (Project)

Project Assessment	15 marks
Participation in discussion	10 marks
Presentation	5 marks
Total	30 marks

PASSING MINIMUM

The candidate shall be declared to have passed the examination if the candidates secure not less than 28 marks out of 70 marks in the semester examination in each theory course and in total (CIA mark + Theory ESE) not less than 40 marks.

Candidate who does not obtain the required minimum marks for a pass in a Course shall be declared Re-Appeal (RA) and the candidate has to appear and pass the same at a subsequent appearance.

Theory Course (Revised Bloom's Taxonomy)

Question Paper Model for UG

Intended Learning Skills	Maximum 70 marks Passing Minimum :40% Duration: Three hours
Memory Recall/ Example/ Counter Example/Knowledge about the Concept/ Understanding	Part- A ($20 \times 1 = 20$ marks) Answer ALL questions Each question carries 1 marks
	Four questions from each UNIT
	Questions 1 to Questions 20
Description/Application (problem)	Part- B ($5 \times 4 = 20$ marks) Answer ALL questions Each question carries 4 marks
	Either-or-Type Both parts of each question from the same Unit
	Questions 21(a) or 21 (b) to Questions 25(a) to 25(b)
Analysis/ Create/Evaluation	Part- C ($3 \times 10 = 30$ marks) Answer ANY THREE questions Each question carries 10 marks
	There shall be FIVE questions covering all the five units
	Question 26 to Question 30

Each question should carry course outcomes and cognitive level

For instance:

1. [CO1 : BL₂] Question xxxx
2. [CO3 : BL₁] Question xxxx

SEMETER WISE INDEX

Semester	Course	Course Code	Page No.
I	Micro Economics – I	26UECCC1	15
I	Statistics for Economics – I	26UECCC2	17
I	Introduction to Sociology	26UECDSEC1	19
I	Demography	26UECSEC1	21
I	Business Communication	26UECSEFC	23

Programme Title: B.A. Economics

Course Title: Core Course - I: Micro Economics - I

Course Code: 26UECCC1

Hours/Week: 5

Semester: I

Credit: 5

Course Objectives:

- To equip the economic behaviours of individual units of the society.
- To describe the consumer behaviour and utility analysis.
- To impart knowledge on demand and supply concepts.
- To identify the relevance of production and returns to scale of production.
- To know the costs and profit maximization.

SYLLABUS

Unit-I: Basic Concepts

(Hours: 15)

Definitions of Economics– Nature and Scope of Microeconomics –Positive and Normative Approaches- Inductive and Deductive Approaches - Consumers and Firms –Decision Making– Rationality: Self-Interest – Trade-offs –Fundamental Economic Problems -Market Mechanism and Resource Allocation.

Unit-II: Utility Analysis

(Hours: 18)

Utility–Ordinal and Cardinal Utility–Total and Marginal Utility – Law of Diminishing Marginal Utility - Law of Equi-Marginal Utility- Indifference Curves: Properties–Marginal Rate of Substitution- Budget Line – Price and Substitution Effects-Optimal Consumer Choice – Revealed Preference Theory – Samuelson and Hicks' Approach.

Unit-III: Demand and Supply Analysis

(Hours: 15)

Demand: Types of Goods -Law of Demand – Determinants – Exceptions – Giffen Paradox – Veblen Effect- Elasticity of Demand: Types - Engel's Law -Supply – Law of Supply –Determinants –Elasticity of Supply and its Types- Market Equilibrium - Consumer Surplus and Producer Surplus.

Unit-IV: Production Analysis

(Hours: 15)

Production Function– Law of Variable Proportions- Laws of Returns to Scale-Iso-quant's- Types of Production Function – Cobb -Douglas and Constant Elasticity of Substitution(CES) Production Function –Economies and Diseconomies of Scale.

Unit-V: Cost and Revenue Concepts

(Hours: 12)

Costs – Fixed and Variable Costs - Average, Marginal, and Total Costs – Short Run and Long Run Costs – Implicit, Explicit, Sunk and Imputed Cost – Revenue – Total, Average and Marginal Revenue –Relationship between AR, MR and Elasticity of Demand- Profit Maximization Rule. Optimization and Artificial Intelligence (AI).

Books for Study:

- Dr. R. Cauvery et al. (2012 Reprint). Micro Economic Theory. S. Chand & Company Ltd., New Delhi.
- Ahuja, H.L. (2023). Principles of Microeconomics (23rd Revised Edition). S. Chand & Company Ltd., New Delhi.

Books for Reference:

- Koutsoyiannis (2019 Reprint). Modern Microeconomics (2nd Edition). Palgrave Macmillan.
- Mankiw, N. Gregory (2021). Principles of Microeconomics (9th Edition). Cengage Learning.
- Dwivedi, D.N. (2022 Reprint). Microeconomics: Theory and Applications (3rd Edition). Pearson Education.
- Ferguson, C.E. (2015 Reprint). Microeconomic Theory. Richard D. Irwin.
- Case, Karl E., Fair, Ray C. & Oster, Sharon E. (2023). Principles of Economics (13th Edition). Pearson.

Web Resources:

- <http://www.econlib.org/library/enc/microeconomics.html>
- <https://www.tutor2u.net/economics>
- <https://www.economicsnetwork.ac.uk/>
- <https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics>
- <http://neconomides.stern.nyu.edu/networks/micnotes/micnotes.pdf>
- http://www.columbia.edu/~ck2945/files/ai_games_markets/lecture_note_1_introduction.pdf

Course Outcomes (CO): On completion of this course, students should be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the meaning of basic concepts and the need for the study of Microeconomics.	K1, K2
CO2	Evaluate the types of utility and consumer behaviour.	K5
CO3	Acquire knowledge on various market equilibrium, demand and supply functions.	K3, K4
CO4	Understand the meaning of production functions.	K1, K2
CO5	Understand the theory of firms, cost, revenue, optimization and Artificial Intelligence (AI) in economic decision-making.	K1, K2

Mapping of COs with POs:

CO/PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	2	2	2	2	3	2	3
Weightage	14	14	14	14	13	15	13	15
Weighted percentage of course contribution to POS	2.8	2.8	2.8	2.8	2.6	3.0	2.6	3.0

Strong-3; Medium-2; Low-1

Level of Correlation between PSO's and CO's

CO / PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	2	2	2
CO3	3	3	3	3	3
CO4	3	3	3	2	2
CO5	3	3	3	2	2
Weightage	15	15	14	11	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.2	2.2

Strong-3; Medium-2; Low-1

Programme Title: B.A. Economics

Course Title: Core Course- II: Statistics for Economics –I

Course Code: 26UECCC2

Hours/Week: 5

Semester: I

Credit: 5

Course Objectives:

- To know the nature and scope of statistics and its applications
- To teach students collection, classification, analyzing and presentation of data.
- To apply the measures of central tendency
- To draw measurement of dispersion and its applications
- To analyse correlation and regression and its applications

SYLLABUS

Unit-I: Introduction and Collection of Data

(Hours: 15)

Introduction – Nature and Scope of Statistics – Uses and Limitations of Statistics – Data Collection – Primary and Secondary Data –Tools for Collecting Primary Data – Requisites of Good Questionnaire – Sources of Secondary Data.

Unit-II: Classification and Presentation of Data

(Hours: 15)

Classification and Tabulation of Data– Types - Frequency Distribution — Cumulative Frequency Distribution- Class Interval – Diagrams – Types- Graphical Representation– Histogram – Frequency Polygon - Ogive Curve - Lorenz Curve.

Unit-III: Measures of Central Tendency

(Hours: 15)

Measures of Central Tendency- Requisites of a Good Average – Arithmetic Mean, Median, and Mode – Relative Merits and Demerits.

Unit-IV: Measures of Dispersion

(Hours: 15)

Absolute and Relative Measures of Dispersion – Range – Quartile Deviation – Mean Deviation – Standard Deviation – Variance - Coefficient of Variation –Skewness and Kurtosis.

Unit-V: Correlation and Regression

(Hours: 15)

Correlation – Types of Correlation – Methods -Karl Pearson's Co-efficient of Correlation – Spearman's Rank Correlation – Regression Equations – Distinction between Correlation and Regression Analysis - Introduction to AI Applications in Regression Analysis.

Books for Study:

- Gupta. S.P (2021) Statistical Methods (46th Revised Edition), Sultan Chand and Sons, New Delhi.
- R.S.N.Pillai and V. Bagavathi (2010), Statistics, Sultan Chand and Sons, New Delhi.

Books for Reference:

- Saxena H.C, (2019 Reprint) Elementary Statistics, S Chand and Company New Delhi.
- Elhance D.N, (2024), Fundamentals of Statistics Kitab Mahal, New Delhi
- Manoharan M (2018 Reprint), "Statistical Methods", Palani Paramount Publications, Palani.
- Dr.S.Sachdeva (2018 Reprint) Statistics -Lakshmi Narain Agarwal.

Web Resources:

- <https://www.cuemath.com/data/statistics/>
- <https://stattrek.com/statistics/resources>
- <https://testbook.com/learn/maths-mean-median-mode/>
- <https://www.statistics.com/>
- <https://thisisstatistics.org/students/>
- <https://medium.com/@qKTPq/ai-machine-learning-understanding-regression-analysis-the-foundation-of-predictive-modeling-5111c03fff73>

Course Outcomes (CO): On completion of this course, students should be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the overview of statistics and basic knowledge of statistical tools.	K1, K2
CO2	Differentiate types of data and its classification	K4
CO3	Explain the concept of averages and its application	K1, K2, K4
CO4	Know the concept of dispersion and its application	K3
CO5	Calculate correlation and estimate values using regression and understand the role of Artificial Intelligence (AI) in simple regression analysis.	K6

Mapping of COs with POs:

CO/PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	2	2	2	3	3	3	3
Weightage	15	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	3.0	2.8	2.8	2.8	2.8	3.00	2.8	3.00

Strong-3; Medium-2; Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSOs	3	3	3	3	3

Strong-3; Medium-2; Low-1

Programme Title: B.A. Economics

Course Title: Discipline Specific Elective – I: Introduction to Sociology

Course Code: 26UECDSEC1

Hours/Week: 4

Semester: I

Credit: 3

Course Objectives:

- To understand the nature and scope of sociology and its development
- To identify the origin and development of sociology and its basic concepts
- To evaluate stages and agencies of socialization
- To understand social stratification and its determinants
- To know the social change, evolution and revolution

SYLLABUS

Unit-I: Introduction

(Hours: 12)

Definition – Nature and Scope of Sociology –Origins and Development of Sociology – Founding Fathers and their Contributions: Auguste Comte, Herbert Spencer, Karl Marx, Emile Durkheim and Max Weber –Sociology and Other Social Sciences.

Unit-II: Basic Concepts of Sociology

(Hours: 12)

Society, Community, Institutions, Association, Social Structure, Status – Role, Norms, and Values; Folkways and Mores, Associative and Dissociative processes – Cooperation- Assimilation- Accommodation- Competition and Conflict.

Unit-III: Individual and Society

(Hours: 12)

Individual and Society- Socialization- Stages and Agencies of Socialization- Types of Groups – Primary and Secondary Groups, In-Group and Out-group, Reference Group.

Unit-IV: Social Stratification

(Hours: 12)

Social Stratification: Meaning, Definition and Dimensions –Social Mobility and its Determinants. Digital Divide and the Role of Artificial Intelligence in Society (Introductory Concepts).

Unit-V: Social Change

(Hours: 12)

Meaning and Types: Evolution and Revolution, Progress and Development — Factors of Social Change - Culture and Civilization.

Books for Study:

- Vasudev Kamat et.al., (2018 Reprint), Introduction to Sociology, Dept. of Pre-University Education, Bengaluru.
- C.N Shankar Rao, “Sociology: Principles of Sociology with an Introduction to Sociology Thought”, S.Chand Publication, 2021 Reprint.

Books for Reference:

- George Allen and Unwin (India). Harlambos, M. (2013 Reprint). Sociology: Themes and perspectives. New Delhi: Oxford University Press.
- Inkeles, Alex. (1987). What is sociology? New Delhi: Prentice-Hall of India.
- Johnson, Harry M. (1995). Sociology: A systematic introduction. New Delhi: Allied Publishers.
- Bhende, A. and T.R. Kanitkar (2019 Reprint), Principles of Population Studies, Himalaya Publishing House, Bombay.
- Bogue, D.J. (1969), Principles of Demography, John Wiley, New York

Web Resources:

- <https://data.worldbank.org/indicator/SP.POP.TOTL>
- <https://www.iom.int/>
- <https://libguides.humdolt.edu>
- <https://openstax.org/books/introduction-sociology-3e/>
- <https://www.sociologygroup.com/important-books-free-notes-sociology-optional/>

- https://www.researchgate.net/publication/404874508_Artificial_Intelligence_Social_Change_and_Sociology_Education_Toward_Digital_Sociology_in_The_Age_of_Deglobalization

Course Outcomes (CO): On completion of this course, students should be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the contributions of sociologists in the field of sociology	K1, K2
CO2	Understand the basic aspects of Sociology	K1, K2
CO3	Examine the impact of individuals, groups and society	K5
CO4	Understand the dimensions of social stratification, and the role of Artificial Intelligence in society.	K1, K2
CO5	Analyze and design Policy for social change	K3, K4

Mapping of COs with POs:

CO/PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	2	3	3	2	3	2	3	3
Weightage	14	15	15	14	14	14	14	15
Weighted percentage of course contribution to POS	2.8	3.0	3.0	2.8	2.8	2.8	2.8	3.0

Strong-3; Medium-2; Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	3	3	2
CO3	2	3	3	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	2
Weightage	14	15	14	15	11
Weighted percentage of Course Contribution to PSOs	2.8	3	2.8	3	2.2

Strong-3; Medium-2; Low-1

Programme Title: B.A./B.Sc./B.Com.

Course Title: Skill Enhancement Course (NME - I): Demography

Course Code: 26UECSEC1

Semester: I

Hours/Week: 2

Credit: 2

Course Objectives:

- To understand the meaning and scope of demography
- To discuss the basic concepts of demographic measurements.
- To describes the concepts of urbanisation and migration
- To evaluate the international aspects of population growth and tis environment
- To analyse the trends in population policy in India

SYLLABUS

Unit-I: Introduction

(Hours: 6)

Meaning Scope of Demography – Components of Population Growth – Theories of Population: Malthusian Theory, Optimum Theory and Theory of Demographic Transition.

Unit-II: Birth Rate, Death Rate and Fertility

(Hours: 6)

Census Data - Life Tables: Meaning and Uses – Reproductive and Child Health in India – Temporal and Spatial Variation in Sex Ratios – Crude Birth and Death Rate- Age Specific Birth and Death Rates – Standardized Birth and Death Rates –Fertility – Total Fertility Rate – Gross Reproduction Rate – Net Reproduction Rate.

Unit-III: Migration and Urbanisation

(Hours: 6)

Migration and Urbanisation – Concept - Types of Migration- Effects of Migration and Urbanisation on Population— Recent Trends in Migration.

Unit-IV: Population Trends

(Hours: 6)

Population Trends– International Aspects of Population Growth and Distribution – Population and Environment Pattern of Age and Sex Structure in Developed and Developing Countries – Age Pyramids and Projections.

Unit-V: Population Policy in India

(Hours: 6)

Population Policy in India and its Evaluation – Population and Strategies for Human Development of Different Social Groups –National Population Commission – Demographic Dividend – National Youth Policy.

Book for Study:

- Jhingan, M. L, B.K. Bhatt, J.N. Desai (2003) Demography, Vrinda Publications, New Delhi

Books for Reference:

- Agarwala S.N. (1985), India's Population Problem, Tata McGraw-Hill, Bombay.
- Bhende, A. and T.R. Kanitkar (1982), Principles of Population Studies, Himalaya Publishing House, Bombay.
- Bogue, D.J. (1969), Principles of Demography, John Wiley, New York
- Sarah Harper (2018), Demography: A Very Short Introduction, Oxford Press 2018.
- Peter R. Cox, Demography- 5th Edition, Cambridge University Press.

Web Resources:

- <https://data.worldbank.org/indicator/SP.POP.TOTL>
- <https://www.iom.int/>
- <https://censusindia.gov.in>
- <https://www.nationalgeographic.org/encyclopedia/demography/>
- <https://www.nature.com/scitable/knowledge/library/introduction-to-population-demographics-83032908/>

Course Outcomes (CO): On completion of this course, students should be able to

CO Number	CO Statement	Knowledge Level
CO1	Describe the various theories of Population Growth	K3
CO2	Understand Demographic Indicators	K1, K2
CO3	Assess the causes and impact of Migration on rural-urban population distribution	K3, K4
CO4	Analyse the major demographic trends and their determinants	K4
CO5	Evaluate Population Policy of India and analyse recent trends.	K5

Programme Title: B.A. Economics

Course Title: Skill Enhancement (Foundation Course): Business Communication

Course Code: 26UECSEFC

Hours/Week: 2

Semester: I

Credit: 2

Course Objectives:

- To know the meaning objectives and role of communication and media
- To understand the need and importance of communication in management
- To apply the need and function of business letter
- To study the business correspondents with insurance and other organisation
- To understand the meaning and importance of report writing

SYLLABUS

Unit-I: Communication

(Hours: 6)

Communication: Meaning and Definition - Objectives - Role of Communication – Process and Elements of Communication - Communication Networks - Types and Media of Communication – Barriers to Communication - Characteristics for Successful Communication.

Unit-II: Communication in Management

(Hours: 6)

Management and Communication: Need and Importance of Communication in Management – Corporate Communication - Communication Training for Managers - Communication Structure in an Organization.

Unit-III: Business Letters

(Hours: 6)

Business Letter: Need – Functions – Kinds – Essentials of Effective Business Letter - Language and Layout – Planning, Enquiries and Replies - Sales Letter - Orders, Tender and Notice - Complaints - Letter of Appointment.

Unit-IV: Correspondence

(Hours: 6)

Correspondence: Bank Correspondence - Insurance Correspondence – Agency Correspondence - Import-Export Correspondence.

Unit-V: Report Writing

(Hours: 6)

Report Writing: Meaning and Importance - Purpose - Types of Business Reports - Characteristics of a Good Report - Report Preparation - Report by Individual and Committees - Agenda and Minutes of Meeting.

Book for Study:

- B.Varadharajan, Business Communication, Directorate of Distance Education, Pondicherry University.

Books for Reference:

- Kumar, R. (2010). Basic Business Communication. Excel Books India.
- Bovee, C. L. (2008). Business Communication today. Pearson Education India.
- Lesikar, R. V., & Pettit, J. D. (1989). Business communication: Theory and application. Irwin Professional Publishing.
- Mary Ellen Guffy and Dana Loewy (2012) Essentials of Business Communication Cengage Learning
- C.B.Gupta (2019) Essentials of Business Communication Cengage Learning India Pvt. Ltd

Web Resources:

- https://www.managementstudyguide.com/business_communication.htm
- <https://studiousguy.com/business-communication/>
- <https://www.indeed.com/career-advice/resumes-cover-letters/business-communication-skills>
- <https://www.softskillsaha.com/what-is-meaning-of-business-communication-skills.php>
- <https://www.mindtools.com/page8.html>

Course Outcomes (CO): On completion of this course, students should be able to

CO Number	CO Statement	Knowledge Level
CO1	Understand the basics of communication and its Process, Elements, and its importance.	K1, K2
CO2	Acquire communication skills.	K2
CO3	Employ the art of report preparation and writing Business Letters	K6
CO4	Use appropriate technology for business presentations and digital communication and write E-mails in a structured pattern.	K3
CO5	Employ the art of report preparation	K3, K5, K6

Mapping of COs with POs:

CO/PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	3	3	2	3	2	3	3
Weightage	15	15	15	14	14	14	14	15
Weighted percentage of course contribution to POS	3.0	3.0	3.0	2.8	2.8	2.8	2.8	3.0

Strong-3; Medium-2; Low-1

Level of Correlation between PSO's and CO's

CO /PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	2	3	3
CO2	2	2	3	3	3
CO3	3	2	2	3	3
CO4	2	2	3	2	2
CO5	2	2	3	3	3
Weightage	11	11	13	14	14
Weighted percentage of Course Contribution to PSOs	2.2	2.2	2.6	2.8	2.8

Strong-3; Medium-2; Low-1